

THE CASH BOX

VOLUME XV

APRIL 24, 1954

NUMBER 31



B. B. King, who has had outstanding success as one of the most consistent sellers in the Rhythm and Blues field, smiles broadly as he is presented with an award from Hunter Hancock (right), Los Angeles disk jockey, commemorating the artist's last seven releases on RPM, all of which have attained top popularity. Looking on is Joe Bihari, head of the diskery. King's latest is "Love You Baby" backed with "The Woman I Love".

Tops in Design!

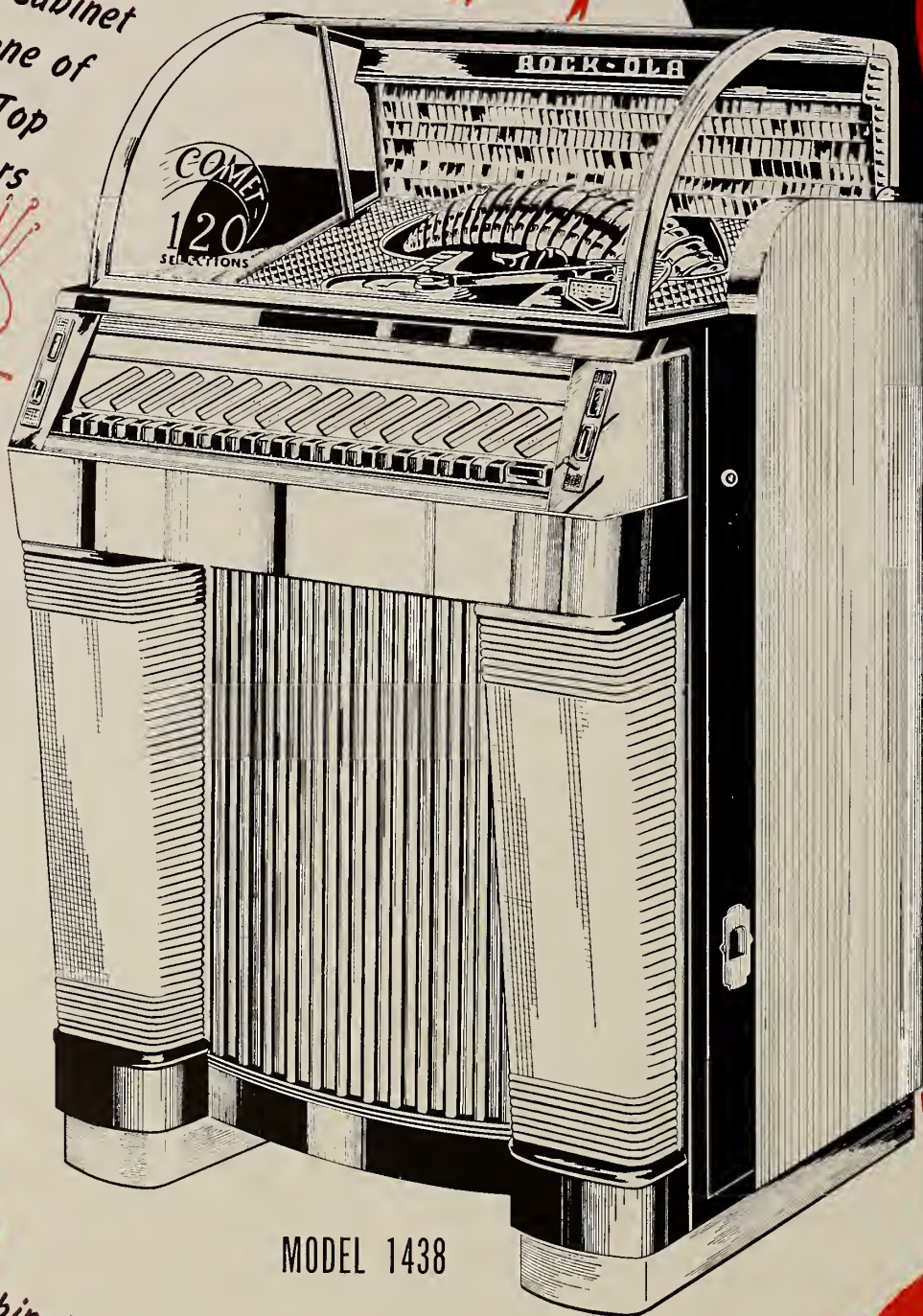
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New Mechanism

"High Styled" Cabinet
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America's Top
Designers

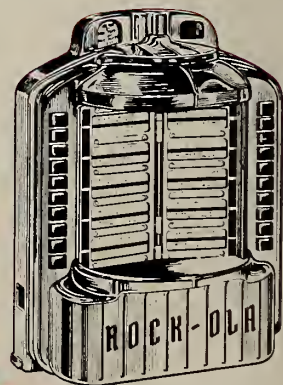
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Comet
120
selections



MODEL 1438

3-WAY Service Accessibility
Front, Top and Back



MODEL 1546

Chrome Cover Wall Box
with 120 Selections

The smallest Cabinet
less than 30 inches wide

"The original phonograph
with 120 selections"

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800 North Kedzie Avenue • Chicago 51, Illinois



FOUNDED BY BILL GERSH

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Volume XV

Number 31

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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(Music Editorial)

Is there more to music than music organizations?

WHAT ABOUT BUSINESS ?

WHAT ABOUT THE PUBLIC ?

WHAT ABOUT TOMORROW ?

Before too many of us become blinded to music itself, by the constant legal wrangling of the copyright and music organizations, let's study the facts. The facts that have made popular music popular in America.

Before we go any further, this is not being written to revile anyone. This is not written with any ulterior motive.

It is, instead, being written for the continuation of the popular music industry, to make popular music ever more popular with America's millions of peoples.

FIRST: What about business? At present business isn't too good, on an overall average. Let's face this fact. Let's study it. Let's think. It isn't good because people aren't buying. That, of course, is tied in with the general national economy. But, what is important, what are the nation's copyright and music organizations doing about it? Or can they continue to think that this has nothing to do with them?

SECOND: What about the public? Does the public know, or even care, whether or not there are copyright and/or other music organizations in existence? We don't think so. The public is interested in a sad and slow, or a lilting an bright tune, only because that tune captures its fancy. But the public won't buy the sheet or the record unless prices are reasonable. Won't even care unless the people who make the music care for the public to care.

THIRD: What about tomorrow? That, too, is important. Especially to the younger men and women who have now made popular music their careers. This is to their advantage: to leave them with a heritage for tomorrow which will insure their continued well being. How? By gouging the public? Or by making it so reasonable for the public to buy music that music will continue to wend its merry tuneful, and lucrative way for the years yet to come?

The annual battles between what should be what, as far as royalties are concerned, reminds us of the laborer who wanted more. Still more. And still more.

So they gave in to him via his organizations. More money jingled in his pockets. He gleefully and proudly came home to

friend wife and counted out the triumphant increase.

So what happened? So friend wife went out shopping. And learned that the increase in friend husband's pockets was simply placed on top of the old prices.

So everything became equal again. And friend wife came home after her shopping —broke—as before.

Is this, then, to be the case in music. Is this to be, again, the illogical conception of values? When an organization is irked into fermentive action must it constantly ferment? Must it continue to bring more and more and still more to the people who are its members, regardless of how unsound it may realize this to be?

The organization's leaders know very well, that by so doing they are simply adding the increase on top of the cost. They are cutting down their potential sales market. They are going to reach the point of diminishing returns so much faster.

In short is it better to be able to appeal and sell to a market of 160,000,000 peoples at a reasonable price? Or appeal and sell to a market of but a few millions, at a tremendously high price?

Is it smart to cut away a tremendous promotional market, by overwhelming taxation, and then seek new promotional ways and means, which haven't yet been discovered all these years? Or is a bird in the hand still worth more than two in the bush?

Is there anything better for the young people in music today than knowing there is a market for them—for tomorrow? Or to discourage them by cutting down this market and, thereby, cutting down the necessary creative force of the nation's music makers?

We believe in logic. We feel that by discriminatory and excessive taxation all that happens is—death to business.

It's been proved time and again in the growth and death of whole nations.

It's being proved, today, as the leading force in the future of this nation.

Surely, then, there must be logic in the reasonable conception that tomorrow depends on the acts of the people today.

Don't you agree?



first record version
of the hit TV commercial

FREDDY MARTIN

and his Orchestra

MURIEL

and

LIFE CAN BE
BEAUTIFUL



A big novelty tune in
the happy Harris manner

PHIL HARRIS

THE
PERSIAN KITTEN

*I Guess I'll Have To
Change My Plans*

with Skip Martin and his Orchestra

RCA VICTOR
FIRST IN RECORDED MUSIC



THE CASH BOX



AB—Abbott	CA—Capitol	DU—Duke	CODE	PC—Peacock	SP—Specialty
AL—Aladdin	CD—Cadence	DY—Derby		Pro.	SW—Swingtime
AM—Ambassador	CH—Chess	EP—Epic		PE—Peacock	TE—Tempo
AP—Apollo	CK—Checker	ES—Essex		PR—Prestige	TF—Tiffany
AT—Atlantic	CO—Columbia	FE—Federal		RA—Rainbow	TI—Tico
BA—Barbour	CR—Coral	FI—Fiesta		RE—Regent	TN—Tennessee
BE—Bell	CY—Crysalte	4 Star—Four Star		RH—Recorded in	TR—Trend
BR—Brunswick	DA—Dana	IM—Imperial		Hollywood	UN—United
BU—Bullet	DE—Decca	IN—Intro		RM—Rama	VA—Valley
	DO—Dot	JD—Jay Dee		SA—Savoy	VI—RCA Victor
				SIT—Sittin' In	ZO—Zodiac

Pos. Last
Week

- 1° WANTED PERRY COMO**
BE-1041 (45-1041)—Dorsey Bros. VI-20-5647 (47-5647)—Perry Como
- 2 YOUNG AT HEART FRANK SINATRA**
BE-1030 (45-1030)—Charlie De Forrest DE-29054 (9-29054)—Crosby & Lombardo
CA-2703 (F-2703)—Frank Sinatra EP-9035 (4-9035)—Tony De Simone
- 3 MAKE LOVE TO ME JO STAFFORD**
BE-1029 (45-1029)—Tommy & Jimmy Dorsey DE-29048 (9-29048)—Commanders
CO-40143 (4-40143)—Jo Stafford EP-9035 (4-9035)—Tony De Simone
- 4 I GET SO LONELY FOUR KNIGHTS**
BE-1031 (45-1031)—Anne Lloyd DE-29054 (9-29054)—Crosby & Lombardo
CA-2654 (F-2654)—Four Knights VI-20-5681 (47-5681)—Johnnie & Jack
CO-40221 (4-40221)—Ken Griffin
- 5 SECRET LOVE DORIS DAY**
BE-1030 (45-1030)—Helen Forrest DE-29024 (9-29024)—Bing Crosby
CA-2678 (F-2678)—Ray Anthony JU-5137 (45-5137)—The Orioles
CO-40108 (4-40108)—Doris Day MG-11604 (K-11604)—Tommy Edwards
DE-28876 (9-28876)—Gordon Jenkins VI-20-5512 (47-5512)—Gogi Grant
- 6 CROSS OVER THE BRIDGE PATTI PAGE**
BE-1031 (45-1031)—Betty Johnson ME-70302 (70302x45)—Patti Page
- 7 THE MAN WITH THE BANJO AMES BROTHERS**
VI-20-5644 (47-5644)—Ames Bros.
- 8 STRANGER IN PARADISE TONY BENNETT - FOUR ACES**
BE-1018 (45-1018)—Tony Russo KI-1304 (45-1304)—Ink Spots
CA-2652 (F-2652)—Gordon MacRae ME-70269 (70269x45)—Vic Damone
CO-40121 (4-40121)—Tony Bennett VI-20-5535 (47-5535)—Tony Martin
DE-28927 (9-28927)—Four Aces VI-20-5505 (47-5505)—Ralph Flanagan
FI-20-026—Humberto Morales VI-20-5551 (47-5551)—Al Romero
- 9 ANSWER ME, MY LOVE NAT "KING" COLE**
BE-1035 (45-1035)—Helen Forrest CA-2687 (F-2687)—Nat "King" Cole
- 10 A GIRL, A GIRL EDDIE FISHER**
VI-20-5675 (47-5675)—Eddie Fisher

11) THERE'LL BE NO TEARDROPS TONIGHT. 12) FROM THE VINE CAME THE GRAPE. 13) HERE. 14) OH, MY PAPA. 15) DARTOWN STRUTTERS BALL. 16) ANEMA E CORE. 17) SOUTH. 18) CHANGING PARTNERS. 19) AMOR. 20) JILTED. 21) TILL WE TWO ARE ONE. 22) TILL THEN. 23) AM I IN LOVE. 24) CUDDLE ME. 25) SUCH A NIGHT. 26) POOR BUTTERFLY. 27) THE MAN UPSTAIRS. 28) GEE. 29) MELANCHOLY ME. 30) THAT'S AMORE. 31) SOMEBODY BAD STOLE DE WEDDING BELL. 32) THE KID'S LAST FIGHT. 33) I REALLY DON'T WANT TO KNOW. 34) LITTLE THINGS MEAN A LOT. 35) SO LONG.

"It's What's in THE CASH BOX That Counts"



**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT FIVE**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | | |
|--|---------------------------|-------------|
| 1. WANTED | Perry Como (RCA Victor) | |
| 2. YOUNG AT HEART | Frank Sinatra (Capitol) | |
| 3. MAKE LOVE TO ME | Jo Stafford (Columbia) | |
| 4. CROSS OVER THE BRIDGE | Patti Page (Mercury) | |
| 5. SECRET LOVE | Doris Day (Columbia) | |
| 6. I GET SO LONELY | Four Knights (Capitol) | |
| 7. A GIRL, A GIRL | Eddie Fisher (RCA Victor) | |
| 8. ANSWER ME, MY LOVE | Nat "King" Cole (Capitol) | |
| 9. THERE'LL BE NO TEARDROPS
TONIGHT | Tony Bennett (Columbia) | |
| 10. HERE | Tony Martin (RCA Victor) | |
| 11) THE MAN WITH THE BANJO. | 12) AMOR. | 13) JILTED. |
| 14) LITTLE THINGS MEAN A LOT. | 15) POOR BUTTERFLY. | |

Latest jock to fall victim of the songwriting pash is Bill Silbert (WMGM-New York). Bill collaborated with songwriter Bernie Wayne on "Heavenly Feeling." Tune is the Chock Full of Nuts commercial jingle and has been recorded by Mary Mayo and "The Voices of Tin Pan Alley." "The Voices of Tin Pan Alley" is supposed to include song pluggers, songwriters, secretaries, messenger boys, etc. . . . Sid Fohrman (WCFL-Chicago) daddy of a daughter, April Brooke, his fourth. Sid jockies "American's Foremost Music."

* * * * *



JOHNNY GARWOOD
(WNBZ—Saranac Lake, N. Y.)

Pic of the week—Johnny Garwood (WNBZ-Saranac Lake, N. Y.) working with the Saranac Lake Basketball Association as veepee. Organizational effort is to keep the kids occupied with healthful energy expending activities and off the streets. . . . Three disc jockies in the past ten days have chosen Dorothy Collins' latest Audivox wax as their record of the week. They are: Jack Lacey (WINS-New York, who picked "Crazy Rhythm"; Bill Silbert (WMGM-New York) who picked "Crazy Rhythm"; and Dick Noel (WTAM-Cleveland, O.) who chose "Mountain High-Valley Low." Noel was substituting for vacationing Johnny Andrews on both radio and TV and spotlighted the record on all his shows for one week. . . . Pat Chamburs (WFLA-Tampa, Fla.) doing a column for the Tampa Morning Tribune called "Platter Patter." Pat is one of 60 radio record men on a panel set up by the Woman's Home Companion to review new recordings. . . . Ray Schreiner (WRNL-Richmond, Va.) has extended his show another hour and will be on the air from three until five each afternoon. Show is known as the "Ray Schreiner Show." . . . Bob McKee (WQXI-Atlanta, Ga.) was awarded a gold record of the Weavers' "Rock Island Shuffle" for his personal campaign that sold more than 4000 copies of the "Shuffle" in his Atlanta area. Jim Lee and Ed Russell, Decca, made the presentation over WQXI on April 2. . . . Bud Davies (CKLW-Detroit, Mich.) recently had himself a whale of a vacation. Bud's three children and his wife, Peg, were all bedded down with the chicken-pox and so the old man took care of dishes, cooking, ironing, washing, etc., etc. Everything okay now. Bud's back at CKLW working and getting a much needed rest.

* * * * *

Art Preston (WSPR-Springfield, Mass.) spoke to a gathering at a local YMCA on "How A Disk Jockey Gets His Show Together." Art showed his audience The Cash Box and explained how the jock works with the various services offered by C. B. Art is another of the 60 jocks on the Woman's Home Companion panel. . . . KMPC-Los Angeles, Calif., going on all night operation six nights a week with John MacShane doing the spinning. . . . PFC Bob Edwards seen three times weekly when he presents Fort Monmouth news over WRTV-Asbury Park, N. J. Bob was a country music dj and musician prior to entering the service last March. He's from Greenville, S. C. . . . Charlie Stokley moves from KWKH-Shreveport, La. to WVEZ-New Orleans, La. Charlie is on the air from 10 a.m. to 1 p.m. and 6 to 8 p.m. Charlie is also working up a country music show which he hopes to air shortly.

"It's What's in THE CASH BOX That Counts"

WANTED DISTRIBUTORS

WHO CAN PASS THE FOLLOWING TEST

1. Are you now, or have you ever been a DISTRIBUTOR? (According to Webster's definition, and we quote, a DISTRIBUTOR is "an agent or agency for MARKETING goods.")
2. Or would you rather stand on your constitutional rights and not answer that?
3. Can you describe the *interior* of two (or more) One Stops in your territory?
4. Do you happen to know the name of at least *one Operator* in this same area?
5. Do you use your phone for *incoming* calls only?
6. Are you the *executive* type?
7. Can you be depended on NOT to bother us with orders, even though your customers are downright insistent on our records?
8. Are you familiar with the old-fashioned custom of *selling* that was somewhat popular back in the 30's?
9. Are you the neat type that *doesn't* clutter up his car with such things as phonograph records?
10. Can you guarantee that records sent to you WILL NOT be heard by Disk Jockeys, Retail Outlets, Operators and One Stops?
11. Did you read the editorial, WALTZ ME AROUND AGAIN, NELLIE, in last week's CASH BOX?
12. Does this apply only to those other guys who call themselves DISTRIBUTORS? (See Question No. 1.)

So how did you come out? Here are the correct answers:

1 YES; 2 NO; 3 YES; 4 YES; 5 NO; 6 NO; 7 NO; 8 YES; 9 YES; 10 NO; 11 YES; 12 YES.

Score yourself PLUS 5 for every correct answer, MINUS 7 for every incorrect answer, MINUS 9 for every "I don't know" and MINUS 11 for every "No comment."

IF YOUR TOTAL SCORE WAS 49 OR BELOW, WRITE US, in care of The Dead Letter Office, Washington 1, D. C.

IF YOUR TOTAL SCORE WAS 55, WIRE US, at the address below.

IF YOUR TOTAL SCORE WAS 60, CALL US COLLECT! No foolin', WE MEAN IT!



2510 Franklin Road
Nashville, Tennessee

RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓐ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

DINAH SHORE

(RCA Victor 20-5725; 47-5725)

B+ "COME BACK TO MY ARMS" (2:30) [E. H. Morris ASCAP—Freed] The popular Latin American oldie "Ay Ay Ay" with new lyrics gets a top grade delivery from Dinah Shore. One of the thrush's best jobs in a while. Could be the one Dinah's been looking for.

C+ "THIS MUST BE THE PLACE" (2:35) [Lantern ASCAP—Cope-land, Pola] The popular thrush jumps through a solid rhythm novelty with the boys in the band adding some vocal support. Cute, catchy ditty.

DAVE KENNEDY ORCH.

(Azalea City 003; 45-003)

B "I PUT MY LAST NICKEL IN A NICKELODEON" (3:03) [Newton BMI—Newton] Dave Kennedy conducts the orch and takes the vocal spotlight with the chorus on a light and colorful jumper. Catchy item that could hit if exposed enough.

C "SOME SWEET TOMORROW" (2:45) [Newton BMI—Newton, Dexter] Glen Martin handles the vocal chores on this ok ballad as the Kennedy orch supplies the accompaniment.

DONATO AND DENA

(Kem 2732; 45-2732)

C+ "CAN'T SLEEP FOR DREAM-ING" (2:48) [Spina-Green ASCAP—Guglielmi, Creason, Spina] The sultry, hushed voice of Dena molds a spell of ecstasy while Donato and his violins present the fitting accompaniment. An eerie side.

C+ "BULLFROG" (2:42) [Rich-Joy BMI—Guglielmi] Some most unusual sounds emanate from the violin of Donato as he solos on an interesting jump number. Different from the run-of-the-mill material.

LIBERACE

(Columbia 40217; 4-40217)

C+ "12th STREET RAG" (2:08) [Shapiro, Bernstein ASCAP—Bowman] One of the country's most talked about artists dishes up a wild, fast-moving piano rendition of a great rag time oldie.

C+ "BEER BARREL POLKA" (2:28) [Shapiro, Bernstein ASCAP—Brown, Vejvoda] The virtuoso demonstrates some more fancy finger work as he rides over the keyboard and belts out a favorite old polka item. Corny and cute.

FELICIA SANDERS

(Columbia 40219; 4-40219)

B+ "JOLE JOHN" (2:32) [Milene ASCAP—Heath, Rose, Luboff] A happy and lively country number very much like the #1 hit "Jambalaya" gets a thrilling going over from Felicia Sanders and the Luboff choir. Number could click big.

B "LOVE AFFAIR" (2:50) [E. H. Morris ASCAP—Shanklin] Percy Faith casts the mood for the thrush as she leans into a torchy bluesy affair. A good number with a strong showing by the versatile artist.

THE CASH BOX DISK OF THE WEEK

"PLEASE DRIVER" (2:57)

[Glenwood BMI—Price]

"UNTIL YESTERDAY" (2:45)

[Hollis BMI—Engvick, Fanciulli]

TONY BENNETT
(Columbia 40213; 4-40213)



TONY BENNETT

● Tony Bennett makes a strong bid to rack up four hits in a row. With "Rags To Riches" and

"Stranger In Paradise" under his belt and currently heading up with "There'll Be No Teardrops Tonight," the crooner looks for his fourth straight with two beautiful ballads tagged "Please Driver" and "Until Yesterday." "Please Driver" is a sentimental lilting romantic number with a wonderful wedding of lyrics and melody. Tony hands in perfect reading that labels this one a hit all the way. "Until Yesterday" is another soft and romantic affair that could be one of the big songs of year. Percy Faith and the crew hand in an excellent accompaniment on both decks. Jockeys, jukes and dealers will all be spinning the grooves off these sides.

"LITTLE LUCY" (2:08)

[Roncom ASCAP—Allen, Stillman]

"BELIEVE IN ME" (2:53)

[Skidmore ASCAP—Stevens, Lane]

DON CORNELL
(Coral 61171; 9-61171)



DON CORNELL

● Don Cornell, who teamed up with Johnny Desmond and Alan Dale to give ops and dealers a huge coin catcher in "Heart Of My

Heart", comes through with a solo effort that'll probably make a healthy chunk of dough for all concerned. Supported by a chorus and a peppy Jerry Carr orchestration, the songster belts out a sensational novelty handclapper that'll be on the lips of everyone. It's a clever ditty tagged "Little Lucy". Lyrics and melody are on the happy-go-lucky style which makes for all-around joyful listening. "Believe In Me" is the big ballad that the crooner leans into on the flip side. A good song with a fitting string accompaniment by the Norman Leyden men. The top deck could be a smash novelty.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "DANCE MY HEART".....Ray Anthony O.....Capitol 2777; F-2777
- ★ "COME BACK TO MY ARMS".....Dinah Shore...RCA Victor 20-5725; 47-5725
- ★ "THE HAPPY WANDERER".....Alfred Drake.....Cadence 1238; 45-1238

BILL DARNEL

("X"-0013; 4X-0013)

B "QU'EST-CE QUE C'EST" (2:20) [Marvelle BMI—Tucker] A very cute novelty gets a rhythm styling from Bill Darnel as the Danny Mendelsohn orch assists. French lyrics have a colorful sound although all of them may not be understood.

C+ "I WOULD IF I COULD BUT I CAN'T" (2:35) [Mills ASCAP—Crosby, Grey, Parish] The artist gets a shuffle rhythm backing for his sincere treatment of a good ballad. He puts his heart into the tune.

JIMMY ROMA & JONES BOYS

(Rainbow 250; 45-250)

B "ROO ROO ROO (KANGAROO)" [Milber BMI—Roma, McClellan, Hoffman] Previously released as an instrumental by Roma, the same arrangement now gets a cute set of lyrics supplied by the Jones Boys. Number could catch.

C+ "MY YIDDISHE MOMME" [ASCAP—Yellen, Pollack] Roma shows his talent as he makes his trumpet cry on a beautiful favorite that always gets applause. Plenty of feeling in delivery. Should do well in the right spots.

JO ANN TOLLEY

(MGM 11728; K-11728)

B "SO CLOSE" (2:59) [E. B. Marks BMI—Brown] A pretty ballad is fashioned warmly by the smooth and appealing voice of Jo Ann Tolley as the Joe Lipman crew assists. An intimate job.

B "ALL THE TIME" (2:40) [Rumbalero BMI—Keller] The song bird fashions another pretty ballad in a dreamy and romantic manner. Easy on the ears material done with sincerity.

BETTY JONES

(Jubilee 6060; 45-6060)

B "BIRTHDAY CARD SONG" [Marlyn BMI—Kauderer] A sentimental item gets a heart-broken and touching delivery from Betty Jones assisted by the Sandy Sandifer orch. Tune has possibilities.

C+ "LOVE ME BABY" [Lear ASCAP—Robbins] The chirp turns up a catchy jumper with a simple melody and lyric that seems to stick with you. Fast moving toe tapper.

SANDY STEWART

(Epic 9039; 4-9039)

B "I UNDERSTAND" (2:46) [Jubilee ASCAP—Best] A beautiful new ballad that's receiving quite a bit of action throughout the U.S. is given a first class styling by Sandy Stewart and the chorus. Good cover job.

C+ "MAN TO WOMAN" (2:15) [Iris BMI—Call, Newberger] A zany fast stepping samba tempo by the Bernie Leighton crew is the background for Sandy's treatment of this clever novelty. Pleasing listening.



*Another thrilling Winterhalter
instrumental...a natural for the boxes!*

HUGO WINTERHALTER

and his Orchestra

**BAHAMA BUGGYRIDE and
THE WINDSOR MELODY**

20/47-5729

RCA VICTOR
FIRST IN RECORDED MUSIC



"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

DISK & SLEEPER

GOOD

EXCELLENT

FAIR

VERY GOOD

MEDIOCRE

PAT REED
(Epic 9033; 4-9033)

B "DON'T GO TO STRANGERS" (2:59) [Jefferson ASCAP—Kent, Mann, Evans] An excellent set of lyrics are wed to a beautiful melody to make a top grade ballad smoothly vocalled by Pat Reed. Good job.

C+ "TOO MARVELOUS FOR WORDS" (2:12) [Harms ASCAP—Mercer, Whiting] Art Harris and his ork again supply the songbird with the backing on her version of a great oldie. Good rhythm styling.

MELINO & THE CROWS
(Tico 1082; 45-1082)

C+ "MAMBO NO. 5" [—Prado] One of the most popular mambos since the dance caught on in the U.S. is this exciting belter fashioned by Melino and his man. Tailor made for dancing.

B+ "MAMBO SHEVITZ" [—Mahler, Melino, Moss] The Crows of "Gee" fame offer the Manischewitz wine commercial with a new set of lyrics as Melino's men support with the mambo tempo. Very catchy side that could hit.

RALPH MARGERIE ORCH.
(Mercury 70358; 70358 x 45)

B "DRY MARGERIE" [Judy ASCAP—Margerie, Herman] Ralph Margerie and his men come up with a solid jumper that oughta go great with the campus crowd. Sensational jump material.

C+ "UNTIL SIX" (2:22) [Jerome ASCAP—Bonner, Jerome] Another rhythm item with a slower tempo is given a clever fashioning by the crew. Slick instrumental material for dancing.

BOB MARSHALL
(Dawn 206; 45-206)

B "BEWITCHED AM I" (2:50) [Maestro ASCAP—Holzer] Bob Marshall gets a full and thrilling ork support from the Szathmary crew on a full voiced Latin tempo ballad. A good song.

B "SOUVENIR OF MADEIRA" (2:43) [Maestro ASCAP—Lengsfelder, Drake] The artist presents another good piece of romantic material, this one set to a tango rhythm. Bob has a good voice that comes well on both sides.

RANDY SABATINI
(Decca 29094; 9-29094)

B "A MILLION TEARS AGO" (2:37) [Mills ASCAP—Tepper, Brodsky] Randy Sabatini makes a deep impression on wax as he debuts on Decca with a big ballad. A feelingful and strong delivery. Good material.

B "I TRIED NOT TO LOVE YOU" (2:57) [Mills ASCAP—Flick, Misuraca, Kenner] The crooner gets another big introduction as he fashions a pretty slow waltz ballad. Melody is easily remembered and could catch on.

THE CASH BOX SLEEPER OF THE WEEK

"BAHAMA BUGGYRIDE" (2:50)

[Love BMI—Steggerda]

"THE WINDSOR MELODY" (3:30)

[Mills ASCAP—Gay]

HUGO WINTERHALTER ORCH.

(RCA Victor 20-5729; 47-5729)



HUGO WINTERHALTER

● Always a master with big orchestral arrangements of slow beautiful melodies and light hearted

instrumental novelties, Hugo Winterhalter gets hold of just such a colorful tune which he renders in a fashion that makes it a strong bid for hitdom. "Bahama Buggyride" is the tag on this delightful lilter with the hoof beats of a horse leading a buggy down a winding road. Real pretty and catchy ditty. On the lower lid "The Windsor Melody," the Winterhalter orchestra opens the number with an interesting introduction depicting a London atmosphere and glides into a soft and inviting melody. A good coupling that could also make a lot of noise.

"PORT OF SPAIN" (2:40) [Sheldon BMI—Clar, Gimbel]
"SPRING IS HERE" (2:36) [Robbins ASCAP—Rogers, Hart]

RICHARD HAYMAN ORCH.

(Mercury 70353; 70353 x 45)



RICHARD HAYMAN

● It looks like Richard Hayman is headed for another big platter

that could be an even greater success than his hit version of "Ruby." Employing the use of a lush string backing, the leader dishes up an ultra-beautiful instrumental fashioning of a soft and romantic number dubbed "Port Of Spain." The tune has a most inviting Latin tempo plus some top grade guitar work taking the spotlight. A beautiful tropical atmosphere is cast throughout. Looks like another smash for the Hayman crew. "Spring Is Here" is a tender styling of a beautiful oldie. Hayman hands in some smooth harmonica work on this end. Keep an eye on the top half.

"MURIEL" (2:36)

[Theo. Presser ASCAP—Kevson, Hoffman, Freed]

"LIFE CAN BE BEAUTIFUL" (2:52)

[Skidmore ASCAP—Glazer]

FREDDY MARTIN ORCH.

(RCA Victor 20-5731; 47-5731)



FREDDY MARTIN

● Freddy Martin's crew, one of the major bands in the country for many years, comes up with a nov-

elty sleeper that could take the country by storm. For the past few years, one of the most catchy and most familiar TV and radio commercials has been the ditty about Muriel Cigars. New lyrics have been added to this clever novelty and are offered in hit form by Freddy and the ork with the Martin Men and a sultry voiced female handling the vocal. The entire public knows the melody backwards and forwards. This asset could send the novelty right to the top. "Life Can Be Beautiful" is a light and inviting lilter by the Martin Men. Watch the top half. Looks like a sleeper hit.

RAY DE MENO

(Bethlehem 1292; 45-1292)

C+ "PIGTAILS" (2:16) [Ardee BMI—Settimo, Montalbano, Pantone] A light and pleasing ditty is colorfully fashioned by the warm voice of Ray DeMeno. Pretty number well delivered.

C+ "WHAT MIGHT HAVE BEEN" (2:54) [Ardee BMI—Jacobs] Hy Shindell and the ork supply the songster with a lush accompaniment as he renders a Latin tempo ballad.

LEW DOUGLAS ORCH.

(MGM 11730; K-11730)

C+ "WHEN I HOLD YOU" (2:30) [Brandom ASCAP—Douglas, LaVere, Fox] The stringfilled Lew Douglas aggregation presents a pretty ballad set to a subdued Latin rhythm. Nick Noble handles the vocal duties.

C+ "BOWIN' NARROW" (2:40) [Frederick BMI—McRae] The Douglas strings let loose on a flighty instrumental with a most inviting melody. Good listening on the light and pleasing side.

EARL ROBBINS

(Met 1006; 45-1006)

C "LOVE HER" [—Cole, Hooks] Earl Robbins shows his vocal talents as he tenderly fashions a moody ballad. A small instrumental group assists.

C "SUBWAY TRAIN" [—Robbins, McCain, Coleman] The Chuck McCain crew again assists as the artist rhythms through a jump number with a calypso beat.

ALFRED DRAKE

(Cadence 1238; 45-1238)

B+ "THE HAPPY WANDERER" (2:30) [Sam Fox ASCAP—Ridge, Moeller] One of the legitimate theatre's top vocalists Alfred Drake, makes his debut on the Cadence label with an impressive job on one of England's top tunes. Artist could make it on this first showing.

C+ "DESTINY'S DARLING" (2:56) [Integrity ASCAP—Wolf, Heron] The Archie Bleyer crew assists the "Kismet" star on a folk type of number with a pleasing swing to it. Thrilling voice.

RAY ANTHONY

(Capitol 2777; F-2777)

B+ "DANCE MY HEART" (2:50) [Moonlight BMI—Anthony, Coleman, Reid] Ray Anthony could have a big hit as he makes his trumpet cry on this beautiful old European melody. Melodious offering with Anthony choir assisting.

B "SOMEWHERE BEYOND TONIGHT" (2:05) [Moonlight BMI—Anthony, Coleman, Reid] The popular oldie, "Santa Lucia," is given the smooth horn styling of the trumpeter-leader. Soft choir backdrop is real pleasing.

UMPIN' FOR A JILLION!

JILTED

sung by

Teresa Brewer

CORAL 61152 (78 rpm) • 9-61152 (45 rpm)



tal - chine of the dark-est

TWO

Capitol
RECORDS

CLICKS

THE CASH BOX
DISK OF THE WEEK



**LES
&
MARY**

singing

**"I REALLY DON'T
WANT TO KNOW"**

b/w

"SOUTH"

Capitol #2735

THE CASH BOX
DISK OF THE WEEK



**FRANK
SINATRA**

singing

**"I COULD HAVE
TOLD YOU"**

b/w

"DON'T WORRY ABOUT ME"

Capitol #2787



THE CASH BOX
ROUND THE WAX CIRCLE

NEW YORK:

Word has it that a new big record is breaking in Philadelphia. It's an instrumental on the Flair label called "Carroll County Boogie" by the Carroll County Boys. . . . London Records placing further emphasis on juke box biz, having assigned a man in the metropolitan N. Y. area for specific coverage.

Immediate reaction was noticed with several numbers. . . . Buddy Robbins really hustling on the new Trend disks by the Hi-Lo's. . . . Randy Sabatini heading for Cleveland and Pittsburgh to promote his new record "A Million Tears Ago" and "I Tried Not To Love You" on Decca. . . . Glad to hear that Leo Diamond has signed a wonderful new contract with RCA Victor. Leo is certain to continue turning out great records under his new affiliation. . . . After Tony Bennett finishes his current concert tour with Percy Faith, he heads to Canada for theater engagements. . . . Ruth Casey sang for 3000 cadets last week at the annual spring hop at West Point. . . . Leslie Distributing is now handling Marie Rapp's "When A Woman Loves A Man." . . . Roger Coleman has just finished an album for Decca which is scheduled to be released later in the spring. . . . The Gene Krupa



KITTY KALLEN

Trio which played the Rendezvous Room in Philadelphia in January, has been re-booked in the same spot starting April 26. . . . Kitty Kallen looks as though she has really struck gold with "Little Things Mean A Lot." We wouldn't be at all surprised to see it go all the way to the top. . . . Richard Rogers and Oscar Hammerstein have endowed a scholarship at the Julliard School of Music in the name of Max Dreyfus.

CHICAGO:

Stan Dale. One deejay who is becoming busier by the minute. Having just taken over Jackie and Eddie Hubbard's morning show (7-9 A.M., six days each week) on WJJD, "The Record Man" is gonna be a very, very busy boy, to say the least. . . . Betty Clooney The other half of the famed Clooney gals who used

to sing so swell with Tony Pastor's ork. Now being looked over and found "not wanting," in any regard by Chi's music lovers. Betty opened at the Black Orchid, 4/13. . . . Jerry Blaine. In town with one very swell guy, Sandy Solo. To appear on Howard Miller's TV show. Jerry explaining that he's looking "for big things to happen" with Sandy's first Jubilee disking, "Come On And Take Me" b/w "Out Of My Mind." In the meantime, Jerry very jubileant over The Four Tunes. And their follow-up hit to "Marie": "I Understand." Remember way back when Jerry left Cosmo and came right to the top almost overnight with a group called The Orioles? Good luck to the guy. Enterprising. Daring. And always working hard. . . . We wondered and wondered why our gal friend, Bettye Kummerle, hadn't phoned us in oh so long. Sorry to have just learned that Bettye has been seriously ill in a hospital here. But she's on her way back. One gal you just can't keep down. And waiting for the major diskers to release some of her grand compositions. . . . Interesting to note that two of The Crew Cuts were formerly with The Four Lads. Backgrounds of both the groups almost identical. Both having been practically raised at St. Michael's Academy in Canada. Where they received their musical training. . . . Chi vocalist Don Miller's first 2 sides have just been released. He's doing terrific at Fazzio's in Milwaukee. Give the kid the big hand. He's hometown.



THE FOUR TUNES

LOS ANGELES:

Everyone likes to hear a good success story. Pretty Micki Marlo whizzed into town from Philadelphia with a tale that warms one's heart. After singing professionally for only two months, 20th Century Records signed her to cut "Love's Like That" b/w "I'm Gonna Rock Rock Rock." Capitol execs liked

her style so well, they bought the masters and signed her to a long term pact. One of the tunes was previewed on Peter Potter's Juke Box jury TV show along with a picture of Micki. Look magazine photographer, Lou Jacobs, Jr. saw the show and called the Potter offices for an interview with Miss Marlo. This started a whole series of events. Look is planning a whole layout on her. Universal-International also has an eye on her for a forthcoming movie and she has been booked into several local night clubs. She just recently cut four new sides for Capitol. . . . Judy Tyler has made her first night club debut as a featured vocalist at the Mocambo. She formerly was chorus girl at the Copacabana and also spent 2½ years on the Howdy Doody TV show along with 26 weeks as a bit player with the Milton Berle troupe. . . . Roberta Linn holds down the spotlight at Ciro's. She has been

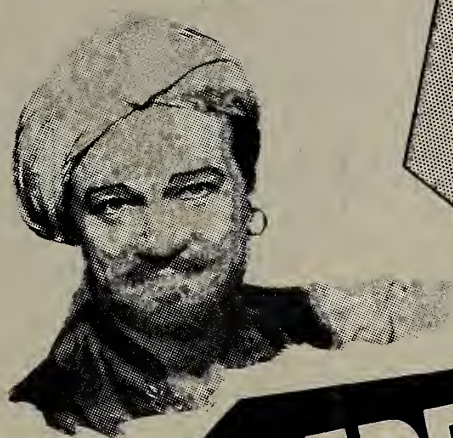


STAN KENTON

a busy gal with her TV series of Café Continental and star of Frosty Frolics. Roberta leaves April 23rd to entertain the boys in service in Alaska. It is rumored that she will soon sign a recording contract with a major company. . . . Former Stan Kenton trumpet man and arranger, Ken Hanna, recently formed his own orchestra. They will appear at the Pasadena Civic Auditorium on April 23rd with Ernie Andrews. Hanna's first release on Trend titled "Sweet Riley O'Toole" b/w "Nirvana" looks like it could be a big number. He also has a new album that has just been released. A nationwide tour has been set up to plug his current Trend releases.

Cadence RECORDS

New Releases



ALFRED DRAKE
(Star of KISMET)
"THE HAPPY WANDERER"
B/W "DESTINY'S DARLING"
Cadence #1238



ARCHIE BLEYER
"HERNANDO'S HIDEAWAY"
(from PAJAMA GAME)
featuring MARIA ALDA, Castanet Soloist
B/W "SIL VOUS PLAIT"
featuring JAMES BURKE FAMOUS TRUMPET SOLOIST
Cadence #1240



THE CHORDETTEs
OF ROBERT Q. LEWIS & ARTHUR GODFREY FAME
"TRUE LOVE"
B/W "IT'S YOU, IT'S YOU I LOVE"
Cadence #1239

an Archie Bleyer Production
Cadence RECORDS

40 East 49th Street, New York 17, N. Y.

M-G-M BATS OUT THE HITS!



JONI JAMES

AM I IN LOVE

b/w

MAYBE NEXT TIME

MGM-11696 78 rpm • K-11696 45 rpm

BILLY ECKSTINE

LOST IN LOVELINESS

b/w

DON'T GET AROUND MUCH ANYMORE

MGM-11694 78 rpm • K-11694 45 rpm

BETTY MADIGAN

JOEY

AND SO I WALKED HOME

MGM-11716 78 rpm • K-11716 45 rpm

VARIETY

Best Bets

THE CASH BOX SLEEPER OF THE WEEK

BETTY MADIGAN (MGM) And So I Walked Home

BOB STEWART

I WENT OUT OF MY WAY **THE STEPS OF SAINT MARIE**

MCM-11699 78 rpm • K-11699 45 rpm

FRANK PETTY TRIO

HEARTS WIN, YOU LOSE **PINO PANTALONI**

MCM-11711 78 rpm • K-11711 45 rpm

MOREY AMSTERDAM

OH, THAT'LL BE JOYFUL **HALLABALOO KALAFER DOFER**

MCM-11723 78 rpm • K-11723 45 rpm

THE CORONET ORCHESTRA

DESIREE—(Tango) **CARESS**

MCM-30845 78 rpm • K-30845 45 rpm

ARTHUR SMITH

I GET SO LONELY **OUTBOARD**

MCM-11704 78 rpm • K-11704 45 rpm

HANK WILLIAMS

HOW CAN YOU REFUSE HIM NOW **HOUSE OF GOLD**

MCM-11707 78 rpm • K-11707 45 rpm

THERE'LL BE NO TEARDROPS TONIGHT **MIND YOUR OWN BUSINESS**

MCM-10461 78 rpm • K-10461 45 rpm

THE BILLBOARD APRIL 3, 1954

Review Spotlight on...

TUNES

BLUE GUITAR Sheb Wooley—M-G-M 11717—Sheb Wooley from appealingly, but it is the intriguing "what has she got" that has the ally.

THE CASH BOX BULLSEYE OF THE WEEK

SHEB WOOLEY BLUE GUITAR

b/w

PANAMA PETE

MGM-11717 78 rpm • K-11717 45 rpm

THE CASH BOX



Top Selling Records

Reported by the Foremost

RETAIL OUTLETS

From Coast to Coast

Gaiety Music Shop
New York, N. Y.

1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. Young At Heart (F. Sinatra)
4. Answer Me, My Love (Nat "King" Cole)
5. Make Love To Me (Stafford)
6. Stranger In Paradise (Bennett)
7. Till We Two Are One (Georgie Shaw)
8. Cross Over The Bridge (Page)
9. Am I In Love (Joni James)
10. A Girl, A Girl (Eddie Fisher)

Gilchrist Record Shop
Cleveland, Ohio

1. Wanted (Perry Como)
2. Isle Of Capri (Jackie Lee)
3. I Understand (Four Tunes)
4. Things I Love (Sam Butera)
5. If You Love Me (Kay Starr)
6. Young At Heart (F. Sinatra)
7. Here (Tony Martin)
8. A Girl, A Girl (Eddie Fisher)
9. Jilted (Teresa Brewer)
10. Crazy 'Bout You, Baby (Crew Cuts)

Wolff Kubly and Hirsig
Madison, Wis.

1. Wanted (Perry Como)
2. A Girl, A Girl (Eddie Fisher)
3. Somewhere There Is Someone (Lou Monte)
4. Make Love To Me (Stafford)
5. The Man With The Banjo (Ames Bros.)
6. Answer Me, My Love (Cole)
7. Young At Heart (F. Sinatra)
8. I Get So Lonely (4 Knights)
9. I Should Care (Jeff Chandler)
10. Easter Parade (Liberace)

Andre's Record Shop
Lansing, Mich.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. Here (Tony Martin)
5. Jilted (Teresa Brewer)
6. The Kid's Last Fight (F. Laine)
7. Cross Over The Bridge (Page)
8. The Man Upstairs (Kay Starr)
9. Easter Parade (Liberace)
10. Poor Butterfly (Hilltoppers)

Music Center
Honolulu, T. H.

1. Cross Over The Bridge (Page)
2. Answer Me, My Love (Nat "King" Cole)
3. Make Love To Me (Stafford)
4. The Man With The Banjo (Ames Bros.)
5. Changing Partners (P. Page)
6. Oh, My Papa (Eddie Fisher)
7. Wanted (Perry Como)
8. Stranger In Paradise (4 Aces)
9. Secret Love (Doris Day)
10. I Get So Lonely (4 Knights)

Katz Record Center
Kansas City, Mo.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. Cross Over The Bridge (Page)
6. I Really Don't Want To Know (Les Paul & Mary Ford)
7. Jilted (Teresa Brewer)
8. Answer Me, My Love (Nat "King" Cole)
9. Secret Love (Doris Day)
10. Here (Tony Martin)

Florida Music Shops
Miami, Fla.

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. Secret Love (Doris Day)
4. I Get So Lonely (4 Knights)
5. Cross Over The Bridge (Page)
6. Young At Heart (F. Sinatra)
7. Answer Me, My Love (Nat "King" Cole)
8. Stranger In Paradise (Bennett)
9. A Girl, A Girl (Eddie Fisher)
10. The Man With The Banjo (Ames Bros.)

Hudson Ross
Chicago, Ill.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Here (Tony Martin)
4. I Get So Lonely (4 Knights)
5. Cross Over The Bridge (Page)
6. A Girl, A Girl (Eddie Fisher)
7. Cuddle Me (Ronnie Gaylord)
8. Make Love To Me (Stafford)
9. Padre (Lola Dee)
10. If You Love Me (Kay Starr)

The Music Box
Cambridge, Mass.

1. Cross Over The Bridge (Page)
2. Secret Love (Doris Day)
3. Am I In Love (Joni James)
4. The Man Upstairs (Kay Starr)
5. Cuddle Me (Ronnie Gaylord)
6. Poor Butterfly (Hilltoppers)
7. A Girl, A Girl (Eddie Fisher)
8. Little Things Mean A Lot (Kitty Kallen)
9. My Sin (Georgia Gibbs)
10. Happy Wanderer (A. Drake)

F & R Lazarus Company
Columbus, Ohio

1. Wanted (Perry Como)
2. Cuddle Me (Ronnie Gaylord)
3. Make Love To Me (Stafford)
4. Secret Love (Doris Day)
5. Here (Tony Martin)
6. Young At Heart (F. Sinatra)
7. There'll Be No Teardrops Tonight (Bennett)
8. Answer Me, My Love (Cole)
9. Cross Over The Bridge (Page)
10. The Man With The Banjo (Ames Bros.)

High Point Record Shop
Philadelphia, Pa.

1. Wanted (Perry Como)
2. If You Love Me (Kay Starr)
3. The Man With The Banjo (Ames Bros.)
4. A Girl, A Girl (Eddie Fisher)
5. Cross Over The Bridge (Page)
6. Make Love To Me (Stafford)
7. Little Things Mean A Lot (Kitty Kallen)
8. I Understand (Four Tunes)
9. Isle Of Capri (Jackie Lee)
10. Young At Heart (F. Sinatra)

Parker House of Music
Fayetteville, N. C.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. Young At Heart (F. Sinatra)
5. Changing Partners (P. Page)
6. I Get So Lonely (4 Knights)
7. A Girl, A Girl (Eddie Fisher)
8. It Happens To Be Me (Nat "King" Cole)
9. The Man Upstairs (Kay Starr)
10. Answer Me, My Love (Nat "King" Cole)

Moses Melody Shop
Little Rock, Ark.

1. Cross Over The Bridge (Page)
2. Wanted (Perry Como)
3. A Girl, A Girl (Eddie Fisher)
4. Young At Heart (F. Sinatra)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. Make Love To Me (Stafford)
7. Answer Me, My Love (Cole)
8. I Really Don't Want To Know (Paul and Ford)
9. Changing Partners (P. Page)
10. Wrapped Up In A Dream (Hilltoppers)

Ginsberg Music Co.
Roswell, N. M.

1. Make Love To Me (Stafford)
2. I Get So Lonely (4 Knights)
3. Wanted (Perry Como)
4. Gee (The Crows)
5. Answer Me, My Love (Cole)
6. From The Vine Came The Grape (Gaylords)
7. Young At Heart (F. Sinatra)
8. Cross Over The Bridge (Page)
9. A Girl, A Girl (Eddie Fisher)
10. Darktown Strutters Ball (Lou Monte)

California Music Co.
Los Angeles, Calif.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Jilted (Teresa Brewer)
4. Money (Williams)
5. The Man Upstairs (Kay Starr)
6. Here (Tony Martin)
7. It Happens To Be Me (Tony Martin)
8. I Speak To The Stars (D. Day)
9. The Man With The Banjo (Ames Bros.)
10. Anema E Core (Eddie Fisher)

Kops Piano House
Great Falls, Mont.

1. Make Love To Me (Stafford)
2. I Get So Lonely (4 Knights)
3. Young At Heart (Sinatra)
4. Cross Over The Bridge (Page)
5. Wanted (Perry Como)
6. Answer Me, My Love (Cole)
7. Secret Love (Doris Day)
8. Changing Partners (K. Starr)
9. Heart Of My Heart (4 Aces)
10. Bell Bottom Blues (Brewer)

Music House
Buffalo, N. Y.

1. Little Things Mean A Lot (Kitty Kallen)
2. Wanted (Perry Como)
3. If You Love Me (Kay Starr)
4. I Get So Lonely (4 Knights)
5. Make Love To Me (Stafford)
6. The Man With The Banjo (Ames Bros.)
7. A Girl, A Girl (Eddie Fisher)
8. Young At Heart (F. Sinatra)
9. Cross Over The Bridge (Page)
10. Secret Love (Doris Day)

Spruce Record Shop
Scranton, Pa.

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. There'll Be No Teardrops Tonight (Tony Bennett)
5. I Get So Lonely (4 Knights)
6. Young At Heart (F. Sinatra)
7. I Love You (Jimmy Wakely)
8. A Girl, A Girl (Eddie Fisher)
9. Secret Love (Doris Day)
10. Answer Me, My Love (Nat "King" Cole)

Jordan Marsh Co.
Boston, Mass.

1. A Girl, A Girl (Eddie Fisher)
2. Easter Parade (Liberace)
3. Here (Tony Martin)
4. Wanted (Perry Como)
5. I Get So Lonely (4 Knights)
6. Young At Heart (F. Sinatra)
7. Fancy Pants (David Carroll)
8. Such A Night (Johnnie Ray)
9. Gee (The Crows)
10. Jilted (Teresa Brewer)

Columbia Music Co.
San Francisco, Cal.

1. Young At Heart (F. Sinatra)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. Wanted (Perry Como)
6. Secret Love (Doris Day)
7. From The Vine Came The Grape (Gaylords)
8. Answer Me, My Love (Cole)
9. Till We Two Are One (Georgie Shaw)
10. Jilted (Teresa Brewer)

Comer's Record Nook
San Antonio, Tex.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. I Get So Lonely (4 Knights)
4. Make Love To Me (Stafford)
5. Young At Heart (F. Sinatra)
6. Oh, My Papa (Eddie Fisher)
7. Answer Me, My Love (Nat "King" Cole)
8. From The Vine Came The Grape (Hilltoppers)
9. Secret Love (Doris Day)
10. That's Amore (Dean Martin)

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

MAKE FRIENDS WITH RECORDS

3

...SONG HITS!
...FOR THE MONEY!

THE CASH BOX "SLEEPER OF THE WEEK"

VARIETY "BEST BET"

BILLBOARD "EXCELLENT"

THE SMASH HIT—

"JOEY"

recorded by

BETTY MADIGAN

MGM 11716



The Cash Box: "... real good juke box material . . ."

The Billboard: "... pretty new ballad—Stewart shows off well"

"STEPS OF ST. MARIE"

recorded by

BOB STEWART

MGM 11699

PAT LAIRD AND BOB CREWE ORIGINAL RECORD # 507



"... top dancing and listening material . . ."—The Cash Box

"... great style . . . rich fabric . . . ideal for dancing . . ."—The Billboard

Exciting Tango

"Desiree"

recorded by

THE CORONET ORCHESTRA

conducted by Bruce Campbell

MGM 30845

Published By

LOWELL MUSIC CORPORATION

1619 Broadway, New York, N. Y.

"It's What's in THE CASH BOX That Counts"

"X" BIG ON THE BOXES!

BILL DARNEL

"QU'EST-CE QUE C'EST"

("KESS—KA—SAY")

b/w

"I WOULD IF I COULD BUT I CAN'T"

78 rpm cat. no. X-0013

45 rpm cat. no. 4X-0013



THE SMITH BROTHERS

"THESE ARE THE THINGS I LOVE"

b/w

"ECHO BONITA"

78 rpm cat. no. X-0009

45 rpm cat. no. 4X-0009

TWO "X" NEWCOMERS!

AL WALLIS

"NO LOVE WILL BE REAL"

b/w

"HEARTBEATS"

78 rpm cat. no. X-0012

45 rpm cat. no. 4X-0012

BEN LIGHT

"BACK HOME AGAIN IN INDIANA"

b/w

"CAROLINA IN THE MORNING"

78 rpm cat. no. X-0014

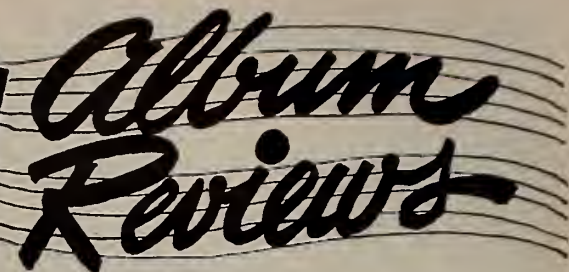
45 rpm cat. no. 4X-0014



MARKS THE HITS

A PRODUCT OF RADIO CORPORATION OF AMERICA

THE CASH BOX



CLASSICAL

"SHOWPIECES FOR ORCHESTRA"—Vol. 1—Alfred Wallenstein conducting the Los Angeles Philharmonic Orchestra—Decca DL 9727 (12" LP) List: \$5.85

BORODIN: POLOVETSIA DANCES FROM "PRINCE IGOR"; IPPOLITOV-IVANOV: CAUCASIAN SKETCHES, OP. 10; ENESCO: ROUMANIAN RHAPSODY NO. 1 IN A MAJOR, OP. 11.

Decca Records has an excellent idea for a series that could click in a big way. Volume I of the series entitled "Showpieces for Orchestra" which presents concert favorites displaying the tonal grandeur of today's symphonic orchestras, stars Alfred Wallenstein conducting the Los Angeles Philharmonic. An excellent choice, which should get the series off to a good start, was made for this initial album. The Polovetsian Dances from Borodin's "Prince Igor" is the music from which the score of "Kismet" was derived. Enesco's light-hearted Roumanian folk songs and dances which he made into his Roumanian Rhapsody #1 is familiar to both pop and classical followers. And the Caucasian Sketches round out this beautiful collection of classical music. Decca has a big thing with this idea. Could really sell a heap.

NATHAN MILSTEIN violin—"Milstein Recital"—Capitol P 8259 (12" LP) List: \$5.70

PERGOLESI: SONATA N. 12; SCHUMANN: INTERMEZZO; BRAHMS: ALLEGRO; SUK: BURESKA; BLOCH: NIGUN; MILSTEIN (ARR.): PAGANINIANA.

Nathan Milstein, a virtuoso of international renown who was famous in Europe prior to his arrival in his adopted country, America, has performed as violin soloist with the country's greatest symphony orchestras. Here the distinguished artist offers several pieces which he presents at many of his recitals. Included in this package is Milstein's arrangement of the theme from Paganini's 24th Caprice which is recorded for the first time. This is one of the virtuoso's most requested selections. Album is a must for violin enthusiasts.

BEETHOVEN: Concerto No. 4, in G, Op. 58—Solomon, Pianist with the Philharmonia Orchestra conducted by Andre Cluytens—His Master's Voice LHMV-1056 (12" LP) List: \$5.95

Beethoven wrote his G Major concerto when he was at the peak of his career as a composer at which time his pen was offering other great compositions that now rank him in a class by himself. On this HMV platter Solomon, one of Beethoven's foremost interpreters and one of England's greatest pianists, renders this classic work of art. The virtuoso gets the able assistance of the Philharmonia Orchestra conducted by Andre Cluytens. This excellent recording was made in London's Kingsway Hall and offers a superb reproduction of the concert. Solomon has been adding many fans to his already vast following via his annual appearances in the U.S. This should help this album's sale.

MOZART—"Symphony No. 41 in C Major, K. 551" ("Jupiter") "Symphony No. 35 in D Major, K. 385" ("Haffner") The Pittsburgh Symphony conducted by William Steinberg—Capitol Records P 8242 (1-12" LP) List: \$5.70

Two beautiful symphonies beautifully performed. William Steinberg and the Pittsburgh Symphony Orchestra read the melodic Mozart works with a grace, elegance and delicate charm that enmeshes the listener. A strong release that should find a ready market.

RIMSKY-KORSAKOV—Paul Paray conducting the Detroit Symphony Orchestra—Mercury MG 50028 (12" LP) List: \$5.95

RUSSIAN EASTER OVERTURE, OP. 36; SYMPHONY NO. 2 "ANTAR" OP. 9.

Rimsky-Korsakov, one of the great orchestral colorists of Russian nationalist art-music whose music was inspired by the folk songs of the Russian people, has two of his works placed back to back on an LP for the first time. Rendering these compositions is the Detroit Symphony Orchestra conducted by the vibrant Paul Paray. A wonderful reproduction of two beautiful presentations.

HEITOR VILLA-LOBOS—"Bachianas Brasileras No. 1 for Eight 'Celli," Theodore Bloomfield, conducting. "Bachianas Brasileras No. 4 for Solo Piano," Menahem Pressler, pianist—MGM Records E3105 (1-12" LP) List: \$4.85

The works of Heitor Villa-Lobos, famous Brazilian composer, are presented by MGM via two of its young and rising musicians. Theodore Bloomfield conducts the Bachianas Brasileras and Menahem Pressler plays the Brasileras No. 4 for piano. The latter was under the personal supervision of Villa-Lobos himself. A brilliantly colored cover will certainly draw attention to the album if properly displayed.

FRANZ LISZT—"Mephisto Waltz"

FREDERIC CHOPIN—"Barcarolle"—Leonard Pennario—Capitol Records H 8236 (1-10" LP) List: \$5.70

Probably the two most famous composers of piano music, Liszt and Chopin, are portrayed here via the pianistic brilliancy of Leonard Pennario. A beautiful record that should capture sales because of the material involved. The Mephisto Waltz has many top flight recordings already issued.

POPULAR

MEET THE MILLS BROTHERS—Decca DL 5506 (1-10" LP) List: \$3.00

THE GLOW-WORM; AFTER ALL; WHO PUT THE DEVIL IN EVELYN'S EYES; SAY SI SI; BE MY LIFE'S COMPANION; TWICE AS MUCH; PRETTY BUTTERFLY; A SHOULDER TO WEEP ON.

The years, pass and quartets come and go, but the Mills Brothers are still up among the leaders just as they were over 20 years ago. The secret of this phenomenon is that the boys have always performed in a fashion that the public has enjoyed. Not only do they have a warm and charming harmonious delivery but their versatility enables them to sing hymns, novelties and barber shop ballads well. In this album is a pleasant assortment of some of their more recent popular novelties. The Mills Brothers continue on their merry money-making way.

THE CASH BOX



Album Reviews

PHIL HARRIS—"You're Blase"—With Skip Martin and his Orchestra—RCA Victor LPM 3203 (1-10" LP) List: \$3.00

YOU'RE BLASE; WASHBOARD BLUES; I GUESS I'LL HAVE TO CHANGE MY PLAN; TAKE YOUR GIRLIE TO THE MOVIES; STARS FELL ON ALABAMA; THE CHOO-BUY SONG; WHEN IT'S SLEEPY TIME DOWN SOUTH; BLACK AND BLUE.

The inimitable styling of Phil Harris has always been a delight to the ear. The nonchalance with which the artist delivers a song is the reason the public has loved and delighted to his work over the years. With the exception of a lively novelty dubbed "The Choo-Buy Song," Harris sings in a manner that the title suggests, "Blase." However, the listeners shall not weary of the pleasures that the artist brings and they should buy up a heap of these disks.

JAZZ

LIONEL HAMPTON and his Orchestra—"Hot Mallets"—RCA Victor LJM-1000 (12" LP) List: \$4.62

RING DEM BELLS; CONFESSIN'; I SURRENDER, DEAR; STOMPOLGY; HOT MALLET; RHYTHM, RHYTHM; I CAN'T GET STARTED; I'M ON MY WAY FROM YOU; AFTER YOU'VE GONE; SHUFFLIN' AT THE HOLLYWOOD; I JUST COULDN'T TAKE IT, BABY; MEMORIES OF YOU.

A striking fold-open cover with flaming mallets and a picture of Lionel Hampton, houses a great collector's item that jazz enthusiasts just can't afford to miss. On the inner fold and on the back cover are photos of some of the great jazz artists who assist the "Hamp" on these twelve sensational numbers recorded in the late thirties and early forties when the swing era gripped the American public like a vice. On this platter, Hampton works the vibes and does some vocalling as he's backed by Cootie Williams, Cozy Cole, Jess Stacy, Ziggy Elman, Earl Bostic and a host of other top names. Should be a healthy seller. "Stompology" should act as an influential salesman.

BENNIE MOTEN'S KANSAS CITY JAZZ (Vol. 1)—"X" Records LX-3004 (1-10" LP) List: \$3.85

KANSAS CITY SHUFFLE; YAZOO BLUES; MIDNIGHT MAMA; MISSOURI WABBLE; NEW TULSA BLUES; PASS OUT LIGHTLY; DING DONG BLUES; MOTEN STOMP.

One of the "X" label Vault Originals, of the initial ten historical disks, is this one of Bennie Moten's Kansas City Orchestra. The period portrayed on this release is the early 1920's and is the nucleus of what was later to become the famous Count Basie swing band. Basie took over the Moten band when Bennie died. Here we get the beginning of the repeated riffs, to become the trademark of Kansas City jazz. A collector's must. Series is reported selling like wild fire.

JAM SESSION COAST TO COAST—Columbia Records CL 547 (1-12" LP) List: \$4.85

EDDIE CONDON'S ALL STARS—BEALE STREET BLUES; EMALINE; DON'T WORRY 'BOUT ME; I CAN'T GIVE YOU ANYTHING BUT LOVE; RIVERBOAT SHUFFLE; JAM SESSION BLUES; OLE MISS.

THE RAMPART ST. PARADES—SOUTH RAMPART STREET PARADE; THE SHEIK OF ARABY; BLACK AND BLUE; SQUEEZE ME; I AIN'T GONNA GIVE NOBODY NONE O' THIS JELLY ROLL; JA-DA.

Columbia's George Avakian, in New York, and Paul Weston, in Hollywood, arranged informal jazz sessions with top flight Dixielanders at each end of the country, and this album is the finished result. Informality of the sessions is pointed up by the off the cuff comments left in the final editing. Sidemen, too numerous to mention in this short rundown, get off some scintillating solo efforts. Should find a strong sales reaction.

THE DUKE PLAYS ELLINGTON—Capitol H 477 (1-10" LP) List: \$3.00

REFLECTIONS IN D; PRELUDE TO A KISS; B SHARP BLUES; PASSION FLOWER; IN A SENTIMENTAL MOOD; THINGS AIN'T WHAT THEY USED TO BE; WHO KNOWS?; JANET.

The tremendous following that Duke Ellington has assembled over the years should just about clear the dealers' shelves of the artist's latest album. In this package the Duke has personally selected eight Ellington originals on which to display his fabulous fingerwork. Three tunes, "Reflections In D," "Who Knows?" and "Janet" are spontaneous, ad libbed compositions created especially for this session. Accompanying the keyboard expert are Wendell Marshall on bass and Butch Ballard at the drums. Soft and easy to take music for the relaxing hours.

SHOW ALBUM

"THE GIRL IN PINK TIGHTS"—Jeanmaire and Charles Goldner and the Original Broadway Cast—Columbia ML 4890 (12" LP) List: \$5.95

OVERTURE; THAT NAUGHTY SHOW FROM GAY PAREE; LOST IN LOVELINESS; I PROMISED THEIR MOTHERS; UP IN THE ELEVATED RAILWAY; IN PARIS AND IN LOVE; YOU'VE GOT TO BE A LITTLE CRAZY; WHEN I AM FREE TO LOVE; OUT OF THE WAY; ROLL OUT THE HOSE, BOYS; OVERTURE TO ACT II; MY HEART WON'T SAY GOODBYE; WE'RE ALL IN THE SAME BOAT; LOVE IS THE FUNNIEST THING; THE CARDINAL'S GUARD ARE WE; GOING TO THE DEVIL; FINALE.

One of Broadway's big new musicals of the '53-'54 season is "The Girl In Pink Tights" with vibrant Jeanmaire and European star Charles Goldner. From this play Columbia offers the score as presented by the original cast. The music is by Sigmund Romberg and lyrics by Leo Robin. A delightful hour of listening which will have an immediate sale among purchasers of original cast albums. The "Kismet" B'way cast album was and still is a best seller. This could follow suit. This may also be Romberg's last score written for the theater.

LATIN-AMERICAN

TITO PUENTE—"King of the Mambo and his Orchestra"—Tico Records LP 120 (1-10" LP) List: \$3.85

TROPICANA; MAMBO RAMA; CARAVAN; MAMBO; MAMBO INN; MAMBO BIRDLAND; MAMBO CITY; MAMBO MIST; MAMBO NIGHT.

A collection of some of Tito Puente's mambo hits that fascinates from the passive enjoyment of listening to the more active form of participation, dancing. Puente has captured an excitement which he is able to impart via his excellent musicianship. A strong item for the mambo fan.

BMI Check List

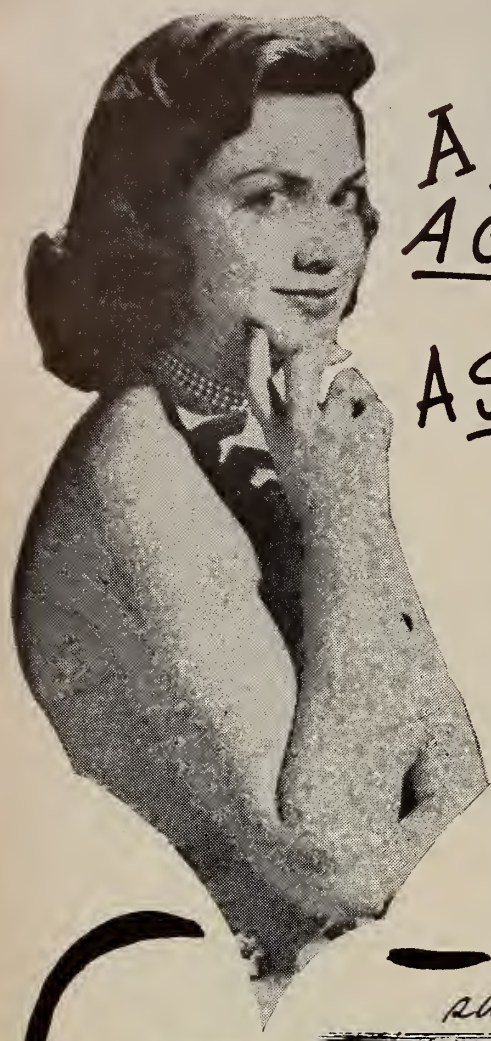
OF *New* RECORD RATINGS
BY THE TRADE PRESS

	Billboard	Cash Box	Variety
ALL NIGHT LONG (Pamlee)			
BUDDY MORROW (Victor)	78 (Good)	B+ (Excellent)	
BABY (Fanmar)			
ELLA FITZGERALD-GORDON JENKINS (Decca)	79 (Good)	Sleeper of the Week	Good
DON'T CRY MAMA (Sheldon)			
SUNNY GALE (Victor)	73 (Good)	B (Very Good)	Best Bet
FROM YOUR LIPS (Regent)			
FRANK WEIR (London)	75 (Good)	Sleeper of the Week	Very Good
DOROTHY SQUIRES (London)		Best Bet	
GO MAN GO (Brenner)			
RUSS MORGAN (Decca)	81 (Excellent)	C+ (Good)	
SLIM GAILLARD (Clef)		C+ (Good)	
JOEY (Lowell)			
BETTY MADIGAN (MGM)	80 (Excellent)	Sleeper of the Week	Best Bet
MY FRIEND THE GHOST (Embassy)			
TOMMY DORSEY-JIMMY DORSEY (Bell)	72 (Good)	B (Very Good)	Excellent
JILL WHITNEY (Coral)		B (Very Good)	
MY IMPOSSIBLE LOVE (Mellin)			
HENRI RENE (Victor)	75 (Good)	Sleeper of the Week	
PLEASE DRIVER (Glenwood)			
TONY BENNETT (Columbia)	Record Spotlight	Disk of the Week	Very Good
PRETTY AS A RAINBOW (Duchess)			
HARRY BELAFONTE (Victor)	75 (Good)	B (Very Good)	
SPEEDY GONZALES (Sheldon)			
MINDY CARSON (Columbia)	76 (Good)	B (Very Good)	Excellent
SUGAR LUMP (Raleigh)			
THE FOUR TUNES (Jubilee)	Best Buy	Disk of the Week	
THESE ARE THE THINGS I LOVE (Campbell)			
SMITH BROTHERS ("X")	75 (Good)	Sleeper of the Week	Excellent
UNTIL YESTERDAY (Hollis)			
TONY BENNETT (Columbia)	Record Spotlight	Disk of the Week	Best Bet
WHAMBOOGIE (Instrumental)			
GEORGE WILLIAMS (Coral)		B+ (Excellent)	Very Good

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A GREAT SONG!
A SMASH HIT!

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DECCA
 RECORDS



THE CASH BOX

Disk Jockeys

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 17 without any changes on the part of THE CASH BOX.

Art Preston

WSPR—Springfield, Mass.

1. Secret Love (Doris Day)
2. I Get So Lonely (4 Knights)
3. Wanted (Perry Como)
4. A Girl, A Girl (Eddie Fisher)
5. Cross Over The Bridge (Page)
6. Am I In Love (Joni James)
7. I Should Care (Jeff Chandler)
8. Gee (The Crows)
9. Stranger In Paradise (Bennett)
10. Young At Heart (F. Sinatra)

Gene Whitaker

WNCA—Silver City, N. C.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. There'll Be No Teardrops Tonight (Tony Bennett)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. Cross Over The Bridge (Page)
7. Wanted (Perry Como)
8. Goodbye (Bob Manning)
9. Lost In Loveliness (Eckstine)
10. Melancholy Me (E. Howard)

Dave Teig

WILK—Wilkes-Barre, Pa.

1. Wanted (Perry Como)
2. Crazy Mixed Up Song (Hayes & Healy)
3. Alone (Verna Leeds)
4. A Girl, A Girl (Eddie Fisher)
5. Cross Over The Bridge (Page)
6. If You Love Me (Vera Lynn)
7. I Should Care (Jeff Chandler)
8. Make Love To Me (Stafford)
9. Maybe Next Time (J. James)
10. I Really Don't Want To Know (Paul Ford)

Jay Trompeter

WIND—Chicago, Ill.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. I Get So Lonely (4 Knights)
4. Young At Heart (F. Sinatra)
5. Here (Tony Martin)
6. A Girl, A Girl (Eddie Fisher)
7. Make Love To Me (Stafford)
8. I Understand (Four Tunes)
9. The Happy Wanderer (Rene)
10. True Love Goes On and On (Burl Ives)

Robin Seymour

WKMH—Dearborn, Mich.

1. Such A Night (Bunny Paul)
2. Wanted (Perry Como)
3. The Man With The Banjo (Ames Bros.)
4. Here (Tony Martin)
5. So Long (Four Aces)
6. My Sin (Georgia Gibbs)
7. April And You (Jo Stafford)
8. Poor Butterfly (Hilltoppers)
9. Little Things Mean A Lot (Kitty Kallen)
10. Jilted (Teresa Brewer)

Russ Cogle

KROW—Oakland, Calif.

1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. Wanted (Perry Como)
4. Young At Heart (F. Sinatra)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. Here (Tony Martin)
7. I Get So Lonely (4 Knights)
8. Amor (Four Aces)
9. The Zoo (Johnny Desmond)
10. Watermelons In December (Artie Wayne)

Cliff Sessions

WFOR—Hattiesburg, Miss.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Alone Too Long (Nat Cole)
4. A Girl, A Girl (Eddie Fisher)
5. The Man With The Banjo (Ames Bros.)
6. Come Along With Me (Sarah Vaughan)
7. Such A Night (Johnnie Ray)
8. It Happens To Be Me (Nat "King" Cole)
9. Young At Heart (F. Sinatra)
10. Marie (Tommy Dorsey)

Art Hellyer

WCFL & WMAQ—Chicago, Ill.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. I Get So Lonely (4 Knights)
5. A Girl, A Girl (Eddie Fisher)
6. Pine Tree, Pine Over Me (Desmond, Barton, McGuire)
7. Teach Me Tonight (J. Brace)
8. No, No, No (Bill Carey)
9. Positively No Dancing (Karen Chandler)
10. Answer Me, My Love (Cole)

Jerry Nesler

KDEF—Albuquerque, N. M.

1. Wanted (Perry Como)
2. The Man With The Banjo (Ames Bros.)
3. Young At Heart (F. Sinatra)
4. Cross Over The Bridge (Page)
5. Make Love To Me (Stafford)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. Amor (Four Aces)
8. Poor Butterfly (Hilltoppers)
9. You Broke My Broken Heart (Lorry Raine)
10. Stop Chasin' Me, Baby (Lancers)

Roger Clark

WNOR—Norfolk, Va.

1. Young At Heart (F. Sinatra)
2. I Get So Lonely (4 Knights)
3. There'll Be No Teardrops Tonight (Tony Bennett)
4. It's Easy To Remember (Sarah Vaughan)
5. Amor (Four Aces)
6. Crystal Ball (Johnston Bros.)
7. Latin Lady (H. Winterhalter)
8. Hold 'Em Joe (H. Belafonte)
9. A Foggy Day (C. MacRae)
10. I Speak To The Stars (D. Day)

Will Lenay

WSAI—Cincinnati, Ohio

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. Little Things Mean A Lot (Kitty Kallen)
5. Answer Me, My Love (Nat "King" Cole)
6. I Get So Lonely (4 Knights)
7. Jilted (Teresa Brewer)
8. Young At Heart (F. Sinatra)
9. Secret Love (Doris Day)
10. Angela Mia (Don, Dick and Jimmy)

Jerry Kay

WTIX—New Orleans, La.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. There'll Be No Teardrops Tonight (Tony Bennett)
4. The Kid's Last Fight (F. Laine)
5. Make Love To Me (Stafford)
6. This Is You (C. Applewhite)
7. Young At Heart (F. Sinatra)
8. Amor (Four Aces)
9. Dream, Dream, Dream (Gale)
10. Jilted (Teresa Brewer)

Bill Balance

KNX—Los Angeles, Calif.

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. Secret Love (Doris Day)
4. Make Love To Me (Stafford)
5. From The Vine Came The Grape (Hilltoppers)
6. Cross Over The Bridge (Page)
7. Answer Me, My Love (Nat "King" Cole)
8. I Get So Lonely (4 Knights)
9. A Girl, A Girl (Eddie Fisher)
10. Amor (Four Aces)

Dick Haynes

KLAC—Los Angeles, Calif.

1. Young At Heart (F. Sinatra)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. A Girl, A Girl (Eddie Fisher)
5. Amor (Four Aces)
6. I Should Care (Jeff Chandler)
7. Jilted (Teresa Brewer)
8. Somewhere There Is Someone (Lou Monte)
9. Crystal Ball (Johnston Bros.)
10. Wanted (Perry Como)

Tom Edwards

WERE—Cleveland, Ohio

1. I Undersaand (Four Tunes)
2. Wanted (Perry Como)
3. Poor Butterfly (Hilltoppers)
4. True Love Goes On And On (Burl Ives)
5. Young At Heart (F. Sinatra)
6. So Long—Amor (Four Aces)
7. Secret Love (Doris Day)
8. If You Love Me (Lynn Starr)
9. Jilted (Teresa Brewer)
10. Cross Over The Bridge (Page)

Gil Henry

KING—Seattle, Wash.

1. Cross Over The Bridge (Page)
2. Gee (The Crows)
3. Here (Tony Martin)
4. Wanted (Perry Como)
5. Nu, Nu, Nu (Taylor Maids)
6. Have A Heart (Julius La Rosa)
7. Make Love To Me (Stafford)
8. The Zoo (Johnny Desmond)
9. I Should Care (Jeff Chandler)
10. Poor Butterfly (Hilltoppers)

Edna Richardson

WTMO—Charleston, S. C.

1. A Girl, A Girl (Eddie Fisher)
2. Make Love To Me (Stafford)
3. Secret Love (Doris Day)
4. Young At Heart (F. Sinatra)
5. Salute To Glenn Miller (Modernaires)
6. Wanted (Perry Como)
7. Am I In Love (Joni James)
8. Melancholy Me (E. Howard)
9. Crystal Ball (Johnston Bros.)
10. Crazy Mixed Up Song (Hayes & Healy)

Bob Jones

WCBR—Memphis, Tenn.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. Secret Love (Doris Day)
5. Two Purple Shadows (J. Vale)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. Amor (Four Aces)
8. Gee (June Hutton)
9. The Breeze And I (Damone)
10. Here (Tony Martin)

Del Clark

WJMR—New Orleans, La.

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. Young At Heart (F. Sinatra)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. Anema E Core (Eddie Fisher)
7. It Happens To Be Me (Nat "King" Cole)
8. Jilted (Teresa Brewer)
9. My Sin (Georgia Gibbs)
10. A Fool In Ways Of Love (Georgie Shaw)

Donn Tibbetts

WKBR—Manchester, N. H.

1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. Darktown Strutters Ball (Lou Monte)
4. Young At Heart (F. Sinatra)
5. Jilted (Teresa Brewer)
6. The Man With The Banjo (Ames Bros.)
7. Melancholy Me (E. Howard)
8. Here (Tony Martin)
9. If You Love Me (Vera Lynn)
10. Crazy Rhythm (D. Collins)

Ira Cook

KABC and KMPC
 Hollywood, Calif.

1. Young At Heart (F. Sinatra)
2. Cross Over The Bridge (Page)
3. Wanted (Perry Como)
4. Secret Love (Doris Day)
5. Amor (Four Aces)
6. Do Lord (Haines, Russell, Russell, Davis)
7. Make Love To Me (Stafford)
8. Answer Me, My Love (Cole)
9. A Girl, A Girl (Eddie Fisher)
10. Here (Tony Martin)



THE CASH BOX

Disk Jockeys'

REGIONAL RECORD REPORTS

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Maurice Jackson
WVKO—Columbus, Ohio

1. Make Love To Me (Stafford)
2. Secret Love (Doris Day)
3. I Get So Lonely (4 Knights)
4. Young At Heart (F. Sinatra)
5. Cross Over The Bridge (Page)
6. Wanted (Perry Como)
7. From The Vine Came The Grape (Gaylords)
8. Answer Me, My Love (Nat "King" Cole)
9. Here (Tony Martin)
10. Cuddle Me (Ronnie Gaylord)

Jack McDermott
WLYN—Lynn, Mass.

1. Little Things Mean A Lot (Kitty Kallen)
2. Wanted (Perry Como)
3. Somewhere There Is Someone (Lou Monte)
4. Cross Over The Bridge (Page)
5. Cuddle Me (Ronnie Gaylord)
6. A Girl, A Girl (Eddie Fisher)
7. Young At Heart (F. Sinatra)
8. Such A Night (Johnnie Ray)
9. The Man Upstairs (Kay Starr)
10. Latin Lady (H. Winterhalter)

Pat Chamburs
WFLA—Tampa, Fla.

1. It Happens To Be Me (Nat "King" Cole)
2. I Should Care (Jeff Chandler)
3. Secret Love (Doris Day)
4. Lost In Loveliness (Eckstine)
5. Make Love To Me (Stafford)
6. Oh, That'll Be Joyful (Morey Amsterdam)
7. Autumn In My Heart (Jeri Southern)
8. This Is You (C. Applewhite)
9. Young At Heart (F. Sinatra)
10. The Man With The Banjo (Ames Bros.)

Alan Saunders
WVNJ—Newark, N. J.

1. Secret Love (Doris Day)
2. Am I In Love (Joni James)
3. Make Love To Me (Stafford)
4. Young At Heart (F. Sinatra)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. You Didn't Want Me When You Had Me (Mills Bros.)
7. Wanted (Perry Como)
8. Cross Over The Bridge (Page)
9. The Kid's Last Fight (F. Laine)
10. Little Things Mean A Lot (Kitty Kallen)

Norman Hall
WBNI-WBTO—Boonville, Ind.

1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. Wanted (Perry Como)
4. It's You, It's You I Love (Lancers)
5. Easter Parade (Liberace)
6. Bell Bottom Blues (T. Brewer)
7. Melancholy Me (E. Howard)
8. I Get So Lonely (4 Knights)
9. Stranger In Paradise (4 Aces)
10. Poor Butterfly (Hilltoppers)

Joe Grady & Ed Hurst
WPEN—Philadelphia, Pa.

1. Jilted (Teresa Brewer)
2. A Fool In The Way Of Love (Georgie Shaw)
3. Have A Heart (Julius La Rosa)
4. You Never Told Me (B. Pettit)
5. Isle Of Capri (Jackie Lee)
6. Way Paesano (Al Martino)
7. Long Distance Love (F. Laine)
8. Crazy Mixed Up Song (Hayes-Healy)
9. A Girl, A Girl (Eddie Fisher)
10. Carroll County Boogie (Carroll County Boys)

Cal Milner
WHAT—Philadelphia, Pa.

1. Young At Heart (F. Sinatra)
2. Answer Me, My Love (Nat "King" Cole)
3. Wanted (Perry Como)
4. Secret Love (Doris Day)
5. This Is You (C. Applewhite)
6. Here (Tony Martin)
7. Till We Two Are One (Georgie Shaw)
8. I Get So Lonely (4 Knights)
9. Lost In Loveliness (Doris Day)
10. Where Can I Go (Peggy Lee)

Dave Rosehill
WGSM—Huntington, L. I.

1. Secret Love (Doris Day)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. I Get So Lonely (4 Knights)
6. Wanted (Perry Como)
7. Stranger In Paradise (4 Aces)
8. Answer Me, My Love (Cole)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. From The Vine Came The Grape (Hilltoppers)

Peter F. Cole
WEAT—Lake Worth, Fla.

1. Cross Over The Bridge (Page)
2. Secret Love (Doris Day)
3. Make Love To Me (Stafford)
4. Wanted (Perry Como)
5. From The Vine Came The Grape (Hilltoppers)
6. Stranger In Paradise (4 Aces)
7. Such A Night (Johnnie Ray)
8. Answer Me, My Love (Nat "King" Cole)
9. I Get So Lonely (4 Knights)
10. Young At Heart (F. Sinatra)

Sherm Feller
WVDA—Boston, Mass.

1. Little Things Mean A Lot (Kitty Kallen)
2. Wanted (Perry Como)
3. Latin Lady (H. Winterhalter)
4. There'll Be No Teardrops Tonight (Tony Bennett)
5. Amor (Four Aces)
6. The Man With The Banjo (Ames Bros.)
7. Varsity Drag (Les Elgart)
8. Have A Heart (Julius La Rosa)
9. Young At Heart (F. Sinatra)
10. Secret Love (Doris Day)

Bob Larsen
WEMP—Milwaukee, Wis.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. A Girl, A Girl (Eddie Fisher)
6. More Than Anyone (Chandler)
7. Jilted (Teresa Brewer)
8. The Man With The Banjo (Ames Bros.)
9. Rose Marie (Slim Whitman)
10. True Love Goes On And On (Ives-Jenkins)

Art Roberts
KXLW—St. Louis, Mo.

1. Wanted (Perry Como)
2. Such A Night (Bunny Paul)
3. Here (Tony Martin)
4. Jilted (Teresa Brewer)
5. A Girl, A Girl (Eddie Fisher)
6. Young At Heart (F. Sinatra)
7. Long, Long Time (Mulcays)
8. Cuddle Me (Ronnie Gaylord)
9. Poor Butterfly (Hilltoppers)
10. Dream, Dream (Percy Faith)

Mort Nusbaum
WHAM—Rochester, N. Y.

1. I Speak To The Stars (D. Day)
2. Secret Love (Doris Day)
3. Wanted (Perry Como)
4. Anema E Core (Eddie Fisher)
5. Silhouette (Jan August)
6. That Girl (Harmoncats)
7. Little Things Mean A Lot (Kitty Kallen)
8. My Sin (Georgie Gibbs)
9. Here (Tony Martin)
10. Till Me Two Are One (Georgie Shaw)

Don McLeod
WJBK—Detroit, Mich.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Such A Night (Bunny Paul)
4. Size 12 (Don Cornell)
5. Until Sunrise ("Fingers" Carr)
6. The Man With The Banjo (Ames Bros.)
7. Here (Tony Martin)
8. April And You (Jo Stafford)
9. I Went Out Of My Way (Bob Stewart)
10. There'll Be No Teardrops Tonight (Tony Bennett)

Mitch Reed
WITH—Baltimore, Md.

1. Wanted (Perry Como)
2. Such A Night (Bunny Paul)
3. Cross Over The Bridge (Page)
4. Answer Me, My Love (Nat "King" Cole)
5. Secret Love (Doris Day)
6. Young At Heart (F. Sinatra)
7. Crazy Mixed Up Song (Hayes & Healy)
8. Jilted (Teresa Brewer)
9. Money ("Big Jim" Buchanan)
10. A Girl, A Girl (Eddie Fisher)

Rudy Paolangeli
WRKT—Cortland, N. Y.

1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. I Get So Lonely (4 Knights)
4. Answer Me, My Love (Nat "King" Cole)
5. Cross Over The Bridge (Page)
6. Lost In Loveliness (Doris Day)
7. Amor (Four Aces)
8. Jilted (Teresa Brewer)
9. Here (Tony Martin)
10. This Is You (C. Applewhite)

Rex Dale
WCKY—Cincinnati, Ohio

1. Wanted (Perry Como)
2. Little Things Mean A Lot (Kitty Kallen)
3. Answer Me, My Love (Cole)
4. Poor Butterfly (Hilltoppers)
5. Jilted (Teresa Brewer)
6. Angela Mia (Crew Cuts)
7. There'll Be No Teardrops Tonight (Tony Bennett)
8. I Went Out Of My Way (Bob Stewart)
9. The Man With The Banjo (Ames Bros.)
10. Melody Of Love (Ink Spots)

Wayne Stitt
WHB—Kansas City, Mo.

1. Make Love To Me (Stafford)
2. I Get So Lonely (4 Knights)
3. Wanted (Perry Como)
4. Answer Me, My Love (Nat "King" Cole)
5. Cross Over The Bridge (Page)
6. Secret Love (Doris Day)
7. Young At Heart (F. Sinatra)
8. From The Vine Came The Grape (Hilltoppers)
9. Oh, My Papa (Eddie Fisher)
10. Heart Of My Heart (4 Aces)

Chuck Wilson
WBVP—Beaver Falls, Pa.

1. Cross Over The Bridge (Page)
2. Secret Love (Doris Day)
3. Wanted (Perry Como)
4. Young At Heart (F. Sinatra)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. Angela Mia (Don, Dick & Jimmy)
7. Make Love To Me (Stafford)
8. Gee (The Crows)
9. Until Sunrise ("Fingers" Carr)
10. So Long (Four Aces)

Don Mullally
WTWR—St. Johnsburg, Vt.

1. Young At Heart (F. Sinatra)
2. Secret Love (Doris Day)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. Wanted (Perry Como)
6. The Man With The Banjo (Ames Bros.)
7. Cross Over The Bridge (Page)
8. Maybe Next Time (J. James)
9. Bella Bella Donna Mia (Sammy Kaye)
10. Moonlighter's Song (H. James)

Al Ross
WBAL—Baltimore, Md.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. I Get So Lonely (4 Knights)
5. Wanted (Perry Como)
6. Cross Over The Bridge (Page)
7. Answer Me, My Love (Nat "King" Cole)
8. I Went Out Of My Way (Bob Stewart)
9. Jilted (Teresa Brewer)
10. I Should Care (Jeff Chandler)

SEVEN

Refreshingly NEW!

Billy Eckstine

MGM-11712 (K-11712)



PICKED BY THE TRADE
A HIT IN ALL AREAS

THE FOUR TUNES

New Smash

"I UNDERSTAND"

b/w

"SUGAR LUMP"

JUBILEE # 5132

BETTE McLAURIN

with orchestra conducted by

SY OLIVER

"I'M ALONE BECAUSE I LOVE YOU"

JUBILEE # 5139

The Pop-Hillbilly Hit

DICK THOMAS

"I'M GOIN'"

JUBILEE # 9003

Big in Pop & R&B

THE ORIOLES

"DON'T GO TO STRANGERS"

JUBILEE # 5137

Getting Stronger

SANDY SOLO

"COME ON AND TAKE ME"

JUBILEE # 6061



The tornado, Johnnie Ray, opened at the Palladium and the whole place was rocking. All I can say is that it was "Such A Night"! Philips recording executive Norman Newell taped Johnnie's entire stage act for release here and in the States on an L.P.—probably titled "Johnnie Ray at the London Palladium". Should catch the public in a big way.

Dorothy "Park Avenue Hillbilly" Shay arrived at Southampton to have a good look at England before her opening at the swanky Cafe de Paris later this month. . . . Another first timer in this exclusive nite spot will be Marlene Dietrich whom we understand has agreed to appear at the Cafe this season. . . . Canadian born Percy Faith arrives in London on May 10th on a good will visit to meet members of the British entertainment profession. We're looking forward to it Percy. Always glad to welcome friends from across the Atlantic. . . . Negotiations in progress between Tim Gale and Harold Davison for a return visit of the fabulous Sarah Vaughan. Package show which Tim is preparing would include Erroll Garner and Illinois Jacquet and his orchestra.

Carlos Gastel talking big figures with Mantovani's manager re a U.S. tour with Nat "King" Cole. Woody Herman packing them in at all the concerts in Europe and will play for U.S. service men in England next week. . . . After twenty nine successful weeks on the air, Jack Payne takes a rest from his BBC DJ show "British Band Box". But the series has been so well received that Jack's coming back in a few months.

Nice to hear from Thomas P. Sheils, personal manager of Matt Dennis. I'll be writing to you Thomas in detail very soon.

Glad to see the DJs seem to like my tip on the Frank Weir disk of "The Happy Wanderer". If I may forecast another winner, look out for the London record by the Johnston Brothers singing "The Bandit". It will be coming your way very soon and feel sure it's headed for top honors with you all. . . . Dorothy Squires will be on her way to New York in four weeks. By then you should have her new waxings which will no doubt make you sit up and listen. Titles are on the hush hush list.

Congratulations to Teddy Foster for a great new disk called "The Search". Somebody ought to ask for those tapes pretty quick.

"I Get So Lonely" (also known here as "Oh, Baby Mine") by the Four Knights, going great guns.

This Week's Best Selling Pop Singles: (Courtesy "New Musical Express")

1. "I See The Moon"—STARGAZERS
2. "The Happy Wanderer"—OBENKIRCHEN CHILDREN'S CHOIR
3. "Don't Laugh At Me"—NORMAN WISDOM
4. "Changing Partners"—KAY STARR
5. "Secret Love"—DORIS DAY
6. "Bell Bottom Blues"—ALMA COGAN
7. "The Book"—DAVID WHITFIELD
8. "Oh, Mein Papa"—EDDIE CALVERT
9. "Granada"—FRANKIE LAINE
10. "Such A Night"—JOHNNIE RAY

THE CASH BOX

The Nation's

TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising
100
Selections

AB—Abbott	CH—Chess	ES—Essex	FI—Fiesta	IM—Imperial	IN—Intro	PC—Peacock Pro.	SW—Swingtime
AL—Aladdin	CK—Checker	FE—Federal	FL—Four Star	IS—Imperial	JD—Jay Dee	PE—Peacock	TE—Tempa
AM—Ambassador	CO—Columbia	FR—Coral	IM—Imperial	PA—Parrot	JU—Jubilee	PR—Prestige	TF—Tiffany
AP—Apollo	CW—Crown	CR—Coral	PA—Parrot	PA—Parrot	KL—King	RA—Rainbow	TI—Tico
AT—Atlantic					LO—London	RE—Regent	TN—Tennessee
					MA—Mars	RIH—Recorded	TR—Trend
					MD—Mood	IN—In Hollywood	UN—United
					ME—Mercury	RM—Rama	VA—Valley
					MG—MGM	SA—Savoy	VI—RCA Victor
					MO—Modern	SIT—Sittin' In	"X"—Label "X"
						SP—Specialty	ZO—Zodiac

Apr. 24 Apr. 17

1—Wanted

119.4 108.3

BE-1041 (45-1041)—
DORSEY BROS.
I Speak To The Stars
★VI-20-5647 (47-5647)—
PERRY COMO
Look Out The Window

2—I Get So Lonely

91.7 69.5

BE-1031 (45-1031)—
ANNE LLOYD
Cross Over The Bridge
★CA-2654 (F-2654)—
THE FOUR KNIGHTS
I Couldn't Stay Away
From You
CO-40221 (4-40221)—
KEN GRIFFIN
The Little Old Mill
DE-29054 (9-29054)—
CROSBY & LOMBARDO
Young At Heart
VI-20-5681 (47-5681)—
JOHNNIE AND JACK
You're Just What The
Doctor Ordered

3—Young At Heart

82.5 86.4

BE-1030 (45-1030)—
CHARLIE DE FORREST
Secret Love
★CA-2703 (F-2703)—
FRANK SINATRA
Take A Chance
DE-29054 (9-29054)—
CROSBY & LOMBARDO
I Get So Lonely
EP-9035 (4-9035)—
TONY DE SIMONE
Make Love To Me

4—Make Love To Me

81.5 88.9

BE-1029 (45-1029)—
TOMMY &
JIMMY DORSEY
My Friend The Ghost
★CO-40143 (4-40143)—
JO STAFFORD
Adi-Adios Amigo
DE-29048 (9-29048)—
COMMANDERS
Kentucky Boogie
EP-9035 (4-9035)—
TONY DE SIMONE
Young At Heart

5—Secret Love

79.1 77.1

BE-1030 (45-1030)—
HELEN FORREST
Young At Heart
CA-2678 (F-2678)—
RAY ANTHONY O.
Oh Mein Papa
★CO-40108 (4-40108)—
DORIS DAY
The Deadwood Stage
DE-28876 (9-28876)—
GORDON JENKINS
Theme From "Seven
Dreams"
DE-29024 (9-29024)—
BING CROSBY
My Love, My Love
JU-5137 (45-5137)—
ORIOLES
Don't Go To Strangers
MG-11604 (K-11604)—
TOMMY EDWARDS
That's All
VI-20-5512 (47-5512)—
GOGI GRANT
Ricochet

6—Cross Over The Bridge

71.5 57.8

BE-1031 (45-1031)—
BETTY JOHNSON
I Get So Lonely
★ME-70302 (70302x45)—
PATTI PAGE
My Restless Lover

Apr. 24 Apr. 17

7—Answer Me, My Love

52.3 36.8

BE-1035 (45-1035)—
HELEN FORREST
Darktown Strutters
Ball
★CA-2687 (F-2687)—
NAT "KING" COLE
Why

8—A Girl, A Girl

42.8 51.1

★VI-20-5675 (47-5675)—
EDDIE FISHER
Anema E Core

9—Here

29.9 32.6

BE-1039 (45-1039)—
THE FOUR BELLS
Dream, Dream, Dream
★VI-20-5665 (47-5665)—
TONY MARTIN
Philosophy

10—The Man With The Banjo

22.2 28.0

★VI-20-5644 (47-5644)—
AMES BROS.
Man, Man Is For The
Woman Made

11—Jilted

20.5 23.0

BE-1038 (45-1038)—
CAB CALLOWAY
Such A Night
★CR-61152 (9-61152)—
TERESA BREWER
Le Grand Tour De
L'Amour
DE-29100 (9-29100)—
RED FOLEY
Pin Ball Boogie

12—There'll Be No Teardrops Tonight

19.5 25.5

BE-1037 (45-1037)—
BETTY JOHNSON
Cuddle Me
★CO-40169 (4-40169)—
TONY BENNETT
My Heart Won't Say
Good-bye
MG-10461 (K-10461)—
HANK WILLIAMS
Mind Your Own
Business

13—From The Vine Came The Grape

17.4 24.0

BE-1032 (45-1032)—
STUART FOSTER
Somebody Bad Stole
De Wedding Bell
★DO-15127 (45-15127)—
THE HILLTOPPERS
Time Will Tell
★ME-70796 (70296x45)—
THE GAYLORDS
Stolen Moments

14—The Man Upstairs

16.4 14.8

BE-1042 (45-1042)—
TONY RUSSO
My Restless Lover
★CA-2769 (F-2769)—
KAY STARR
If You Love Me

15—Poor Butterfly

15.7 16.8

★DO-15156 (45-15156)—
THE HILLTOPPERS
Wrapped Up In A
Dream

Apr. 24 Apr. 17

16—Anema E Core

15.1 20.4

★VI-20-5675 (47-5675)—
EDDIE FISHER
A Girl, A Girl

17—The Kid's Last Fight

14.3 8.6

★CO-40178 (4-40178)—
FRANKIE LAINE
Long Distance Love

18—Little Things Mean A Lot

13.7 10.2

★DE-29037 (9-29037)—
KITTY KALLEN
I Don't Think You
Love Me Anymore

19—Stranger In Paradise

13.0 30.1

BE-1018 (45-1018)—
TONY RUSSO
Heart Of My Heart
CA-2652 (F-2652)—
GORDON MacRAE
Never In A Million
Years

★CO-40121 (4-40121)—
TONY BENNETT
Why Does It Have
To Be Me

★DE-28927 (9-28927)—
FOUR ACES
The Gang That Sang
"Heart Of My Heart"

FI-20-026—
HUMBERTO MORALES
Oh, Mein Papa

KI-1304 (45-1304)—
INK SPOTS
Changing Partners

ME-70269 (70269x45)—
VIC DAMONE
A Village In Peru

★VI-20-5535 (47-5535)—
TONY MARTIN
I Love Paris

VI-20-5505 (47-5505)—
RALPH FLANAGAN O.
The Typewriter

VI-20-5551 (47-5551)—
AL ROMERO
Off Shore

20—Cuddle Me

12.6 17.8

BE-1037 (45-1037)—
BETTY JOHNSON
There'll Be No Tear-
drops Tonight
★ME-70285 (70285x45)—
RONNIE GAYLORD
Oh, Am I Lonely

21—Alone Too Long

12.3 —

★CA-2754 (F-2754)—
NAT "KING" COLE
It Happens To Be Me

22—Dream, Dream, Dream

10.9 —

BE-1039 (45-1039)—
THE FOUR BELLS
Here
CO-40185 (4-40185)—
PERCY FAITH
Eleanora

MG-11464 (K-11464)—
MIKE DI NAPOLI
Just A Memory

★VI-20-5677 (47-5677)—
SUNNY GALE
Don't Cry Moma

23—The Happy Wanderer

10.2 —

CD-1238 (45-1238)—
ALFRED DRAKE
Destiny's Darling

"It's What's in THE CASH BOX That Counts"

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y. N. Y.

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

Apr. 24 Apr. 17

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★LO-1448 (45-1448)—
FRANK WEIR O.
From Your Lips
★VI-20-5715 (47-5715)—
HENRI RENE O.
My Impossible Love

24—Gee

9.9 7.6

CA-2727 (F-2727)—
HUTTON & STORDAHL
Too Little Time
EP-9025 (4-9025)—
SOMTHIN' SMITH
Just In Case You
Change Your Mind

★RM-5 (45-5)—THE CROWS
I Love You So

25—Oh, My Papa

9.5 9.7

BE-1019 (45-1019)—
J. CARROLL & L. CLARK
Off Shore
CA-2678 (F-2678)—
RAY ANTHONY O.
Secret Love

CO-40134 (4-40134)—HARRY
JAMES & PAUL WESTON
Serenata
CO-40173 (4-40173)—
GENE KLAVAN
Ricochet

CR-61111 (9-61111)—R. WOT-
TAWA & B. DEWILLE
Oh, Mein Papa
DE-28964 (9-28964)—
RUSS MORGAN
Ge Man Go Polka

★ES-336 (45-336)—
EDDIE CALVERT
Mystery Street
FI-20-026—
HUMBERTO MORALES
Stranger In Paradise

LO-1403 (45-1403)—REG OWEN
Off Shore
LO-18181 (45-18181)—
LYSS ASSIA
ME-70283 (70283x45)—
FRANKIE RULLO
I Love Paris

★VI-20-5552 (47-5552)—
EDDIE FISHER
Until You Said
Goodbye
VI-20-5568 (47-5568)—
TITO RODRIQUEZ O.
In The Still Of The
Night

VI-20-5569 (47-5569)—
JOHNNY VANDAL
Wanna Dance

★ES-336 (45-336)—
EDDIE CALVERT
Mystery Street
FI-20-026—
HUMBERTO MORALES
Stranger In Paradise

LO-1403 (45-1403)—REG OWEN
Off Shore
LO-18181 (45-18181)—
LYSS ASSIA
ME-70283 (70283x45)—
FRANKIE RULLO
I Love Paris

★VI-20-5552 (47-5552)—
EDDIE FISHER
Until You Said
Goodbye
VI-20-5568 (47-5568)—
TITO RODRIQUEZ O.
In The Still Of The
Night

VI-20-5569 (47-5569)—
JOHNNY VANDAL
Wanna Dance

26—Such A Night

9.2 3.6

AT-1019 (45-1019)—
McPHATTER & DRIFTERS
Lucille
BE-1038 (45-1038)—
CAB CALLOWAY
Jilted

★CO-40200 (4-40200)—
JOHNNIE RAY
Destiny
DE-29087 (9-29087)—
JANE TURZY
It's You! It's You!

★ES-352 (45-352)—BUNNY PAUL
I'm Gonna Have Some
Fun
ME-70336 (70336 x 45)—
DINAH WASHINGTON
Until Sunrise

★ES-352 (45-352)—BUNNY PAUL
I'm Gonna Have Some
Fun
ME-70336 (70336 x 45)—
DINAH WASHINGTON
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Until Sunrise

★ES-352 (45-352)—BUNNY PAUL
I'm Gonna Have Some
Fun
ME-70336 (70336 x 45)—
DINAH WASHINGTON
Until Sunrise

DE-29008 (9-29008)—
ELLA FITZGERALD
Melancholy Me
ME-70298 (70298x45)—
GEORGIA GIBBS
Baubles, Bangles And
Beads

★VI-20-5610 (47-5610)—
EARTHA KITT
Lovin' Spree

29—If You Love Me

8.2 3.5

★CA-2769 (F-2769)—
KAY STARR
The Man Upstairs
CO-40149 (4-40149)—
MARION MARLOWE
You're Not Living In
Vain

★LO-1412 (45-1412)—
VERA LYNN
C'est La Vie
MG-11667 (K-11667)—
SHIRLEY HARMER
Won'tcha Love Me

VI-20-5580 (47-5580)—
JAN PEECE
Old Wedding Ring

★LO-1412 (45-1412)—
VERA LYNN
C'est La Vie
MG-11667 (K-11667)—
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Old Wedding Ring

★LO-1412 (45-1412)—
VERA LYNN
C'est La Vie
MG-11667 (K-11667)—
SHIRLEY HARMER
Won'tcha Love Me

VI-20-5580 (47-5580)—
JAN PEECE
Old Wedding Ring

★LO-1412 (45-1412)—
VERA LYNN
C'est La Vie
MG-11667 (K-11667)—
SHIRLEY HARMER
Won'tcha Love Me

VI-20-5580 (47-5580)—
JAN PEECE
Old Wedding Ring

JD-785 (45-785)—THE CRICKETS
KI-1304 (45-1304)—
INK SPOTS
Stranger In Paradise

★ME-70260 (70260x45)—
PATTI PAGE
Where Did My Snow-
man Go?

VI-20-5515 (47-5515)—
DINAH SHORE
Think

VI-20-5537 (47-5537)—
Bimbo

★ME-70260 (70260x45)—
PATTI PAGE
Where Did My Snow-
man Go?

VI-20-5515 (47-5515)—
DINAH SHORE
Think

VI-20-5537 (47-5537)—
Bimbo

★ME-70260 (70260x45)—
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Think

VI-20-5537 (47-5537)—
Bimbo

Star On Parade



ATHENS, GA.—Andy Griffith rides atop the governor's car in the annual Georgia Day Parade in Athens, Ga. The Capitol Records artist appeared on the stage of the University of Georgia for two performances and played to an audience of 17,000.

KNPT Needs Disks; Fire Destroyed Library

NEWPORT, Oregon — A fire occurring early Tuesday morning, April 13, completely destroyed radio station KNPT's concrete transmitter studio building, in this city, causing damage in excess of \$20,000. Manager Tom Becker announced that the major part of the loss is insured.

The blaze destroyed all of the technical equipment, 5000 records, and office furnishings. Not a single disk could be found in playable condition after the flames had subsided.

Station personnel are working day and night to get the station in operation again with a temporary set-up on 1310KC. The station normally operates on 1000 watts as an independent or music station.

Record distributors in Portland and Seattle, Washington are rallying to contribute disks for the organization of a new library. Program director Ed Warmoth is standing by to receive catalog records. There is a need for semi-classical, dinner music, popular, western, classical, Hawaiian, Latin-American, Scandinavian, and children's records on either LP or 78 rpm.

The commercial staff under Bob Eubanks and the office force have established quarters in a residence across the street from the station, as workmen swarm over the building. The debris was all cleared away Tuesday before ashes stopped smoldering.

Chief engineer Don Newman is to get assistance from chiefs of other Oregon stations for technical work.

Telegrams offering assistance were received from several stations and firms, including KWRO, KWIL, KOOS, KSGW and KORE. Parts for a temporary operation have been assembled from several stations.

KNPT has enjoyed a reputation as a top Northwest music station.

M.O.S.S. Goes Out On Disk

NEW YORK — The Mutually Owned Society for Songwriters is going all out on two of its songs written by members of the Society.

The organization purchased from Coral, 2,100 of the Judy Tremain record "Too Much" b/w "Chain Lightning" for distribution to disk jockeys, librarians and operators. The tunes were written by M.O.S.S. members Marie Rinehart, Marie Schneider and Louis Boby.

The 15,000 M.O.S.S. members and boosters will contact stations to plug the two songs. Record promotion men will cover key territories.

• • • • •
Bustin' Wide Open!
THE HILLTOPPERS
• featuring the voice of JIMMY SACCA •
• **"POOR BUTTERFLY"** •
• and •
• **"WRAPPED UP IN A DREAM"** •
• # 15156 •
• **DOT RECORDS, INC.** •
• Gallatin, Tennessee •
• Phones: 880-881 •

PETER LIND HAYES
&
MARY HEALY
singing
**"CRAZY MIXED-UP
SONG"**
ESSEX # 353
RECORDS
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PHILADELPHIA 42, PENNA.
BELOARD 2-4380
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Spin!-----
UNTIL YOU CAME TO ME
VIC DAMONE Mercury

UNTIL YOU CAME TO ME
PAT O'DAY MGM

UNTIL YOU CAME TO ME
JUNE ANTHONY Epic

UNTIL YOU CAME TO ME
FRANK YANKOVIC Columbia
AMERICAN ACADEMY OF MUSIC, INC.
Sole Selling Agent: HILLS MUSIC, INC., 1619 Broadway, N.Y. 19, N.Y.

"ANSWER ME, MY LOVE"
★ ★ ★ ★ ★
**"FLIRTATION
WALTZ"**
★ ★ ★ ★ ★
BOURNE, INC.
136 W. 52nd Street, New York 19

Surrounded By Disk Jockeys



NEW YORK—Tommy Mara's recent visit to Baltimore touched off a series of disk jockey celebrations which ended in a special surprise birthday party tendered him by the platter spinners of the city. Tommy's latest MGM release is "I Cried For You" backed with "Love Is An Illusion" which goes on sale April 23rd. Shown left to right standing are: Tony Donald, WITH, Herman Gimble, MGM Records Baltimore Dist., Chuck Thompson, WITH, Gil Kreigel, WITH and Al Stevens, WCMB. Seated are: Tommy Mara (in front of birthday cake) and his manager Lou Capone.

"NEW RECORD SMASH" "TERRIFIC ARRANGEMENT"

THIS IS WHY I LOVE YOU

Victor 20/47-5666

THINGS WE USED TO DO

Rosemary Belan

WITH THE MORRY ALLEN ORCHESTRA

RCA VICTOR

"BEAUTIFUL HARMONY" "WARM INTIMATE"

Al Jarvis Spins One Millionth Record

HOLLYWOOD, CALIF.—Al Jarvis gave his one millionth record a spin on Thursday, April 15 when he came on the air with his "Make Believe Ballroom" show over KFWB. Jarvis spun "I Can't Give You Anything But Love" by Louis Armstrong. This is the first record he ever put on the turntables for radio listeners.

Jarvis started spinning records as entertainment for the radio audience some 21 years ago. He has averaged five hours a day on radio ever since that time.

"I Can't Give You Anything But Love," written by Jimmy McHugh, was recorded by Armstrong on Okeh Records in 1929. It featured J. C. Higginbotham on trombone, Albert Nichols on alto sax and Eddie Condon on banjo.

"Beautiful Sea" Score Gets Many Recordings

NEW YORK — The Arthur Schwartz-Dorothy Fields score for "By The Beautiful Sea", new musical success starring Shirley Booth at the Majestic Theatre, this city, has already been recorded by some of the country's top artists.

The Nat "King" Cole waxing for Capitol of the ballad "Alone Too Long" is already on the best seller lists. Dolores Gray's sides of the two Mae Barnes numbers, "Happy Habit" and "If The Devil Answers, Hang Up" have recently been released by Decca.

In addition to the Capitol album of the entire score which was to be recorded by Miss Booth and her supporting cast on April 18th, Capitol will soon release more singles from the "Sea" score by their vocalists and bands.

Frank Sinatra's recording of the title tune "The Sea Song", is due for release shortly; Gordon MacRae and June Hutton have done "Coney Island Boat"; Stan Kenton, "Alone Too Long"; Les Baxter, "More Than Your Love"; Helen O'Connell, "Hang Up"; and Ella Mae Morse, "Happy Habit".

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records — City by City

New York, N. Y.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Secret Love (Doris Day)
4. A Girl, A Girl (Eddie Fisher)
5. Make Love To Me (Stafford)
6. Answer Me, My Love (Nat "King" Cole)
7. Cross Over The Bridge (Page)
8. I Get So Lonely (4 Knights)
9. Stranger In Paradise (Bennett)
10. Anema E Core (Eddie Fisher)

Philadelphia, Pa.

1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. A Girl, A Girl (Eddie Fisher)
6. Young At Heart (F. Sinatra)
7. Here (Tony Martin)
8. Crystal Ball (Johnston Bros.)
9. I Get So Lonely (4 Knights)
10. Little Things Mean A Lot (Kitty Kallen)

New Orleans, La.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. A Girl, A Girl (Eddie Fisher)
6. Secret Love (Doris Day)
7. Here (Tony Martin)
8. I Really Don't Want To Know (Paul & Ford)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. I Get So Lonely (4 Knights)

Minneapolis, Minn.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. Cuddle Me (Ronnie Gaylord)
5. Answer Me, My Love (Nat "King" Cole)
6. Anema E Core (Eddie Fisher)
7. Secret Love (Doris Day)
8. Young At Heart (F. Sinatra)
9. Jilted (Teresa Brewer)
10. Poor Butterfly (Hilltoppers)

Miami, Fla.

1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. I Get So Lonely (4 Knights)
4. Wanted (Perry Como)
5. Secret Love (Doris Day)
6. Answer Me, My Love (Nat "King" Cole)
7. Young At Heart (F. Sinatra)
8. Stranger In Paradise (Bennett)
9. From The Vine Came The Grape (Hilltoppers)
10. A Girl, A Girl (Eddie Fisher)

St. Louis, Mo.

1. Wanted (Perry Como)
2. Here (Tony Martin)
3. Young At Heart (F. Sinatra)
4. Cross Over The Bridge (Page)
5. I Get So Lonely (4 Knights)
6. Cuddle Me (Ronnie Gaylord)
7. Such A Night (Bunny Paul)
8. Secret Love (Doris Day)
9. Jilted (Teresa Brewer)
10. A Girl, A Girl (Eddie Fisher)

Nashville, Tenn.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. Young At Heart (F. Sinatra)
5. Secret Love (Doris Day)
6. I Get So Lonely (4 Knights)
7. A Girl, A Girl (Eddie Fisher)
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. Poor Butterfly (Hilltoppers)
10. Anema E Core (Eddie Fisher)

Chicago, Ill.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. Here (Tony Martin)
5. I Get So Lonely (4 Knights)
6. Make Love To Me (Stafford)
7. A Girl, A Girl (Eddie Fisher)
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. Answer Me, My Love (Nat "King" Cole)
10. Secret Love (Doris Day)

Pittsburgh, Pa.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. Secret Love (Doris Day)
5. A Girl, A Girl (Eddie Fisher)
6. Young At Heart (F. Sinatra)
7. Poor Butterfly (Hilltoppers)
8. So Long (Four Aces)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. Until Sunrise (Joe "Fingers" Carr)

Denver, Colo.

1. Make Love To Me (Stafford)
2. I Get So Lonely (4 Knights)
3. Young At Heart (F. Sinatra)
4. Wanted (Perry Como)
5. Cross Over The Bridge (Page)
6. Secret Love (Doris Day)
7. Answer Me, My Love (Nat "King" Cole)
8. Bell Bottom Blues (T. Brewer)
9. A Girl, A Girl (Eddie Fisher)
10. Till We Two Are One (Georgie Shaw)

Seattle, Wash.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. I Get So Lonely (4 Knights)
5. Secret Love (Doris Day)
6. Young At Heart (F. Sinatra)
7. A Girl, A Girl (Eddie Fisher)
8. The Man With The Banjo (Ames Bros.)
9. Answer Me, My Love (Nat "King" Cole)
10. Here (Tony Martin)

Detroit, Mich.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. I Get So Lonely (4 Knights)
4. Make Love To Me (Stafford)
5. Cross Over The Bridge (Page)
6. Here (Tony Martin)
7. Answer Me, My Love (Nat "King" Cole)
8. Until Sunrise (Joe "Fingers" Carr)
9. Secret Love (Doris Day)
10. Such A Night (Bunny Paul)

Atlanta, Ga.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. Answer Me, My Love (Nat "King" Cole)
5. I Get So Lonely (4 Knights)
6. Young At Heart (F. Sinatra)
7. Secret Love (Doris Day)
8. A Girl, A Girl (Eddie Fisher)
9. Jilted (Teresa Brewer)
10. Till We Two Are One (Georgie Shaw)

San Francisco, Calif.

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. Young At Heart (F. Sinatra)
4. Secret Love (Doris Day)
5. I Get So Lonely (4 Knights)
6. Cross Over The Bridge (Page)
7. From The Vine Came The Grape (Gaylords)
8. Answer Me, My Love (Nat "King" Cole)
9. Anema E Core (Eddie Fisher)
10. Stranger In Paradise (Bennett)

Los Angeles, Calif.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. Secret Love (Doris Day)
5. I Get So Lonely (4 Knights)
6. Cross Over The Bridge (Page)
7. Here (Tony Martin)
8. Answer Me, My Love (Nat "King" Cole)
9. A Girl, A Girl (Eddie Fisher)
10. From The Vine Came The Grape (Gaylords-Hilltoppers)

Cincinnati, Ohio

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. Young At Heart (F. Sinatra)
5. I Get So Lonely (4 Knights)
6. Secret Love (Doris Day)
7. Answer Me, My Love (Nat "King" Cole)
8. A Girl, A Girl (Eddie Fisher)
9. Little Things Mean A Lot (Kitty Kallen)
10. There'll Be No Teardrops Tonight (Tony Bennett)

Shoals, Ind.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. Wanted (Perry Como)
5. Young At Heart (F. Sinatra)
6. Cross Over The Bridge (Page)
7. From The Vine Came The Grape (Hilltoppers)
8. Stranger In Paradise (4 Aces)
9. Oh, My Papa (Calvert-Fisher)
10. Till We Two Are One (Georgie Shaw)

Boston, Mass.

1. Wanted (Perry Como)
2. Here (Tony Martin)
3. Young At Heart (F. Sinatra)
4. A Girl, A Girl (Eddie Fisher)
5. Make Love To Me (Stafford)
6. Cross Over The Bridge (Page)
7. Little Things Mean A Lot (Kitty Kallen)
8. Easter Parade (Liberace)
9. Jilted (Teresa Brewer)
10. I Get So Lonely (4 Knights)

Cleveland, Ohio

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Here (Tony Martin)
4. A Girl, A Girl (Eddie Fisher)
5. Young At Heart (F. Sinatra)
6. Cuddle Me (Ronnie Gaylord)
7. Secret Love (Doris Day)
8. The Man Upstairs (Kay Starr)
9. Make Love To Me (Stafford)
10. If You Love Me (Kay Starr)

Washington, D. C.

1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. Wanted (Perry Como)
4. Young At Heart (F. Sinatra)
5. Secret Love (Doris Day)
6. I Get So Lonely (4 Knights)
7. A Girl, A Girl (Eddie Fisher)
8. Answer Me, My Love (Nat "King" Cole)
9. Here (Tony Martin)
10. The Man With The Banjo (Ames Bros.)

Dallas, Tex.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. Secret Love (Doris Day)
7. Answer Me, My Love (Nat "King" Cole)
8. A Girl, A Girl (Eddie Fisher)
9. Till We Two Are One (Georgie Shaw)
10. The Man With The Banjo (Ames Bros.)

BROADWAY SENSATION

Sings Every MOOD Record To a Hit



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LONDON

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS:

Len Hopkins and his orchestra, currently in their umpteenth season at the swank Canadian Grill of the Chateau Laurier Hotel in Ottawa, will be the summer band attraction at the Brant Inn in nearby Burlington. This is a repeat engagement after the successful season there last summer during their Chateau Laurier summer hiatus. . . . Maestro Mart Kenny has added to his already busy schedule with a weekly DJ program from the CBC's Toronto studios. With Mart on this show is his glamorous and talented wife, who is also Norma Locke, the femme vocalist with the Kenny crew. . . . Gavotte's Kidd Baker busy lining up his annual tour of one-niters. If I had his luxurious trailer, I think I would spend most of my time on one-niters too! . . . Terry Dale, the Toronto CBC star is featuring "It Happens" on her trans-Canada network show on April 17th 7.30 p. m. EST with a lush string backing by Albert Pratz and His Orchestra. The boys at Clarendon House publishers of the hit, are happy



CHAMP BUTLER

about the play that the Mary Mayo (Quality) disk is getting all across Canada. Platter is especially strong in the Gold Belt in Vancouver. . . . CJBC's Bruce Smith has been giving it a heavy ride on his early morning show. . . . Packing them in at the Casino Theatre this week is Tony Bennett. His latest disk, "There'll Be No Teardrops Tonight" looks like a sure fire hit from all reports. . . . Capitol's artist, Pee Wee Hunt and his Dixieland Ochestra in town this week for a four-day stint at the Colonial Tavern. . . . The Hollywood Ice Revue, starring Canada's own Barbara Ann Scott drawing large crowds to the Maple Leaf Gardens. . . . Shirley Harmer's local friends at the radio stations are proving how really friendly they are by the terrific ride they are giving her current MGM disk of "I'm Playing With Fire" b/w "I Could Make You Care." Since this column was the first one proclaiming the abilities and charm of this Canuck vocalist, we find her current U.S. success very much to our liking. We still say that she is headed right for the top. . . . We feel the same about ex-Vancouverite Juliette, who is back from her first jaunt to Manhattan. Big things are coming the way of this talent packed west coast belle. Please remember that we were the first to call your attention to her. . . . Hot on the heels of their first pop release, Denny Vaughan's "The Bells On Sunday Morning," Alvina Records are rushing out their first folk platters—again featuring top Canuck talent, these disks are: Ward Allen's instrumental sides; "CNE Breakdown" b/w "Maple Leaf Two Step" and the Hachey Brothers and Mary Lou's platter of "Button Your Lip" b/w "Heart Full Of Tears."

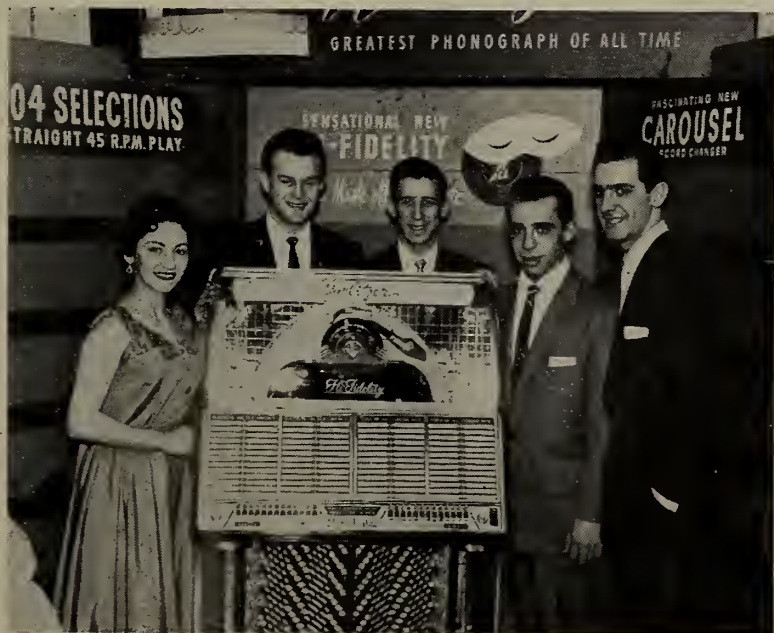
MONTREAL MEMOS:

Playing a return engagement here at Chez Paree on April 26th is the "Old Black Magic" man Billy Daniels. . . . Champ Butler and Jan August completed a very successful week at the Seville Theatre. Currently headlining the show at this theatre this week is the ex-Canadian Norman Brooks. . . . The Deep River Boys who are a very strong attraction in this area are booked into the Down Beat this week. . . . Into the Normandie Room of the Mount Royal Hotel this week is Sonny Howard, RCA Victor recording artist.



NORMAN BROOKS

Premiere



PITTSBURGH, PA.—On April 4th and 5th, Music Distributing in this city premiered its new Wurlitzer 1700 "Carousel" Phonograph as did all other Wurlitzer Distributors. The National Wurlitzer Days celebration and open house attracted operators, record company execs and artists. Shown above with the new machine are (l. to r.) Rosemary Belan, RCA Victor newcomer and the Four Lads.

**AIRMAIL
SUBSCRIPTION to THE CASH BOX \$30.**

Ellington Celebrates 27th Anniversary

HOLLYWOOD, CALIF. — Duke Ellington celebrated his 27th year in the big-time of showbusiness on Monday April 12. The "Duke" was in a concert that night at Long Beach Municipal Auditorium and immediately after the concert, champagne music maestro Lawrence Welk (a staunch fan of Ellington's) also celebrating his 27th anniversary, gathered a group of musical greats to pay the Duke honor at the home of publicist Bill Daly.

Aside from some two hundred members of the press and radio that attended, the guests included David Rose, Harry James, Stan Kenton, Earl "Fatha" Hines, Jess Stacy, Ben Pollock, Mary Pickford, Billy May, Buddy Rogers, June Christy, Perez Prado, Spade Cooley, Jimmy Wakely, Stan Freberg, Rita Moreno, Katheline Hughes and many others too numerous to mention.

B. B. S. Signs Ribble

NEW YORK—Bill Borelli, prexy of B.B.S. Records has announced the signing of trumpeter Ben Ribble and orchestra to a term contract with the diskery. And it all happened like this.

Night club songstress Thelma Baker was scheduled to record her first platter for BBS when she mentioned that she heard a good tune called "Bolero Mambo". Borelli requested that Miss Baker bring the writer of the tune up to see him. The next day Ribble appeared for his appointment and it turned out to be a big reunion. Borelli knew Ribble when he was playing the Hotel Statler chain. After some conversation, Ribble had a contract.

On April 7th, Ben and the orchestra backed Thelma Baker on the recording of his tune "Bolero Mambo" and on Sonny Skylar's "Laughing Man".

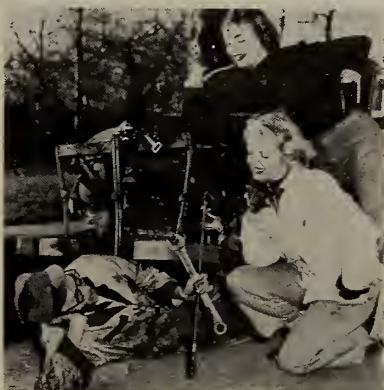
Trend Appoints Distribs

NEW YORK—Buddy Robbins, Eastern representative for Trend Records, announced this week the assignment of two new distributors for the label—Cosnat in Cleveland, and Mangold in Baltimore.

Last week Trend announced the appointment of orchestra leader, arranger, musician, Jerry Fielding, as musical director for the diskery. Fielding is also a featured Trend artist.

His first recording date at Trend's musical director was four sides with Herb Jeffries and the Hi-Lo's, a new vocal group.

"Detour With Drews"



CHICAGO—What does a DJ do in his spare time? Bob Drews of Chicago's WAAF is a stock car racing enthusiast. Despite two programs daily—"Detour With Drews" from 10:05 to 11:00 A.M. (featuring the Cash Box listings) and "Bob Drews' Crack-Up Club" from 4:30 to 5:30 P.M.—Bob finds time to build, race (and crack-up) stock cars. Television's Pat Percy and blonde comedienne Rusti Salmon assist Bob with one of his cars—950, numbered for WAAF's place on the radio dial. Photo courtesy. "Chicago Daily News".

HEADING FOR THE HIT PARADE—

★ ★ ★
TONY ROMANO
**"GOOMBYE,
GOOMBA"**

AND
"I Promise, I Promise,
I Promise"

★ ★ ★
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DOROTHY COLLINS

and

GEORGE BARNES

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TO THE STARS** ★

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Columbia #40210

M. WITMARK & SONS

TWO GREAT SIDES TAILORED FOR OPS

"ISLE OF CAPRI"

and

"LOVE I YOU"

THE GAYLORDS

70353



One Chandler To Another



NEW YORK—Karen Chandler at the piano helps Jeff Chandler tune up in his new singing career. Jeff has a hit in his first recording for Decca titled "I Should Care" while Karen is getting plenty of action with her "Positively No Dancing" on Coral.

Top 10 Best Selling Pop Albums

1. THE GLENN MILLER STORY . . . Sound Track (Decca DL 5519)
2. SELECTIONS FROM THE GLENN MILLER STORY . . . Glenn Miller (RCA Victor LPT 3057)
3. MUSIC FOR LOVERS ONLY . . . Jackie Gleason (Capitol H 352)
4. ROSE MARIE . . . Original Cast (MGM E 229)
5. SONGS FOR YOUNG LOVERS . . . Frank Sinatra (Capitol H 488)
6. TAWNY . . . Jackie Gleason (Capitol H 471)
7. KISMET . . . Original Cast (Columbia ML 4850)
8. CALAMITY JANE . . . Doris Day, Howard Keel (Columbia CL 6273)
9. THAT BAD EARTHA . . . Eartha Kitt (RCA Victor LPM 3187)
10. LET THERE BE LOVE . . . Joni James (MGM E 222)

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Betty Hutton To Appear At Hospital Show

WASHINGTON, D.C.—Betty Hutton will appear at Walter Reed Army Medical Center, Washington, D.C. April 22 in the second of a series of shows for patients sponsored by the local variety club, Tent No. 11.

Show people appearing in Washington night clubs, theaters, and hotels will perform every two weeks at the Medical Center. Jimmy Nelson, ventriloquist, starred when a group of professional entertainers inaugurated the series by staging a variety show.

The idea for the entertainment series was conceived by Hirsh De La Viez, entertainment chairman of the Variety Club who has been in show business since 1920. He arranges for the entertainers' appearance at Walter Reed and produces the show. De La Viez said the series is a permanent one and will move outdoors this summer.

Appearing at the first show with Jimmy Nelson were Georgie Shaw, Decca recording artist; Valentina Reeden, singer formerly with the Buffalo Philharmonic Orchestra; Count Maurice, Magician who originated the "Think a Drink" trick; Jody Miller, singer; and Don "Glass Head" Rickles, who was master of ceremonies.

Fifteen hundred patients at Walter Reed Army Hospital saw the show in the Red Cross House or heard it over the hospital radio station.

"Seabreeze" Gets 4 Color Title Page

NEW YORK—To assist on its all out promotion of the tune "Seabreeze" recorded by Billy Eckstine for MGM, Laerteas Music, publisher of the tune, is offering an attractive four color cover on the title sheet of its music.

The plates for the four color title page cost the publishers \$700.

The publicity reports that this is the first time in the history of the music trade that such an expensive color job has been used on a piece of sheet music.

Laerteas will promote the tune throughout the world and emphasis is being placed on the radio and TV stations in California, Florida, Hawaii, Puerto Rico, the Latin-American countries and all tropical countries that the tune was dedicated to.

Composers of the tune are Larry Douglas, Fred Norman and Rommie Bearden.

Clayton Inaugurates New Boston Series

BOSTON, MASS.—Boston's Bob Clayton (WHDH) has just inaugurated a series of unique evening disk shows in conjunction with the Boston Traveler newspaper.

The new show, which is an addition to Clayton's afternoon program, features a contest with weekly prizes for the five winners totaling up to \$300. Here's how it works:

Each night, Bob spotlights ten platters between 7:00 and 8:00 P.M. that fall within a set format per show . . .

Mondays—It's the promising new platters as reported locally by the record outlets and distributors.

Tuesdays—It's recordings by new artists.

Wednesdays—Clayton calls the show "Re-Discovered" playing new records of popular standards.

Thursdays—It's pops out of left field (sleepers).

Fridays—Only brand new releases are featured.

Every day, Bob Clayton writes an interesting and informative column in the Traveler, which is slanted at the record buyers. The paper lists the ten records that are to be played that night in the form of a ballot, so that the disk fans can keep score at home and then vote. The five contestants who come closest to picking the winning platters are awarded the prizes.

The show is reported catching on fast and proving to be a service to the manufacturers.

Mecury Signs Dick Island

NEW YORK—Mercury's New Talent Department, under the direction of Hugo Peretti and Luigi Creatore, has inked singer Dick Island to a long term contract. Dick, a newcomer to show biz, did most of his singing while serving his hitch in the Army.

To date, under the new program Peretti and Creatore have signed thrush June Winters, the Laurie Sisters, and Dick Island. An immediate recording schedule has been set up so that releases on the new talent will be made during the month of May.

Singers



NEW YORK—The most promising male vocalist in this year's Cash Box poll, Bob Manning, visits Eddie Fisher on the latter's Coke Time TV set. Fisher and Perry Como are co-winners of 1953 Cash Box most popular vocalist award.

"It's What's in THE CASH BOX That Counts"

Country Music Soars To New Peak of Popularity

NEW YORK—True to the hillbilly tradition, the RCA Victor Country Caravan scheduled to hit 14 cities beginning April 25, is an "answer"—but in this case, an answer to numerous requests by fans.

The continuing growing popularity of country tunes is not surprising, according to Victor's Steve Sholes, one of the acknowledged experts in the field. Since 1941 his company has doubled its output of hillbilly records, and Sholes says other major record firms have shown similar trends. In addition, there are now scores of new independent record labels dealing only in country music.

The country's current clamor for country music is attributed by Sholes to:

1. *The type of music.* A hillbilly tune almost always has a simple melody—easy to remember, to hum and whistle. Lyrics which tell a story are essential. Usually the tale is the time-worn one of "boy loses girl" or "broken heart." Another variety is the "open road" song, such as "Gambler's Guitar."

2. *Population changes.* The great shifts of population from rural to industrial areas and the commingling of service men during World War II helped acquaint millions of persons with country music. The population swing to the Pacific Coast has opened a large new market.

3. *Higher artistic standards.* Competition among artists and song writers for recording and radio work has raised the artistic level. Prior to 1941, performances were likely to be amateurish with only local appeal. The more professional singers and musicians of today have won new friends for this type of music.

4. *Exposure.* The increased use of country talent in both radio and television, on some of the nation's biggest network shows, has been a major factor. Also, there are today hundreds of disk jockeys who specialize in the field. Another major type of exposure—the personal appearance tour with top-money hillbilly artists—has recently boomed.

The name of Sholes' department at RCA Victor is "country and western." "But," he says, "you can't sell western music any more. In fact, most of the former cowboy stars have changed to the country style of song and singing."

Sholes divides his time between a skyscraper office in New York's Rockefeller Center and the Nashville area, still the capital of hillbilly music. Sales of country music, compared with all other types, are high throughout the Southeast, particularly around Nashville, where 65 per cent of total sales is considered normal.

Outside of Tennessee, the core of hillbilly fandom lies in Kentucky, Georgia, the Carolinas, Alabama, Mississippi, Texas, Kansas, Oklahoma, West Virginia and, more recently, Louisiana, Florida, Indiana, Ohio, Arkansas and Virginia.

Sholes says a hit country tune must "start" in this area. Then, if it has the proper appeal and exposure, it can spread and become a national fa-

vorite. There is no instance of a hillbilly tune getting first popularity in Detroit, for example, and then growing nationwide. It may however, turn into a big hit in Detroit after getting off to a big start in Nashville.

"The reason for this," Sholes explains, "is that the original hillbilly audience is the most demanding. If it doesn't go in the Southeast or Southwest, it won't go anywhere."

The music industry makes a sharp distinction between country music and popular music. Aside from the melody and lyrics, there is a "certain something" in the style of rendition that sets country music apart. Some of the bigger hits with that "certain something" have done a lot for popular artists. Eddie Fisher's first million seller, for example, was his rendition of Eddy Arnold's "Anytime." One of Perry Como's all-time top sellers was "Don't Let the Stars Get in Your Eyes"—another country tune.

Sholes says there are many popular song writers today who are trying to write hillbilly music, hoping for a hit. "Most of them," he says, "lack that 'certain something.' The result is an inferior pop number which is dead before it starts."

There have been cases where a tune written for the popular market has been recorded in effective style by a country artist and has sold a million copies. One example is the team of Homer and Jethro, who have won great success with their parodies, hillbilly style, of popular songs.

Sholes explains that a great part of the difference in country music is that the artists, with few exceptions, cannot read music. A schooled musician who does read music is at a loss trying to play with them because they are constantly "faking"—adding or omitting notes, as they feel the urge.

Sholes says that Eddy Arnold recently learned to read music. "But," he added quickly, "it didn't hurt him any."

Hi-Fi For Hi-Lo's



LOS ANGELES—The Hi-Lo's latest Trend Records singing group, look over the new Hi-Fi Wurlitzer phonograph at the showing of the machine at Paul A. Laymon Co., L.A. distributor for Wurlitzer. The boys hope their new disk, to be released next week, will soon be on juke boxes clear across the nation.

Decca Votes 6 To 1 For Management

NEW YORK—Management of Decca Records received an overwhelming vote of confidence last week when stockholders voted more than 6 to 1 to continue the present board of directors.

The vote, announced at the adjourned annual meeting last Thursday, indicated 937,000 shares for management contrasted with 147,850 for the opposition. Management's proposal to increase authorized capital stock to 2,500,000 shares from 1,500,000 shares was approved by a vote of more than 880,000 shares.

Commenting on the vote, Milton R. Rackmil, president, said: "On behalf of the board of directors, I would like to thank the many stockholders not only for their votes supporting the present board of directors but for the many letters of confidence and encouragement which they have sent to us. You may be interested to know that over 75 per cent of all the stock was voted at this meeting."

"We never had any doubts about the outcome from the outset; our stockholders seemed cognizant of the character of the opposition and of the weakness of their charges. This proxy contest has taken up considerable time and effort on the part of management, time which could have been better spent on other corporate affairs."

"The additional shares authorized by stockholders will give the company greater flexibility in any future plans for expansion or diversification."

"We would like to assure the stockholders that their confidence will be rewarded by continuing progress in the growth and strengthening of our company."

Directors re-elected were: Milton R. Rackmil, president of Decca and its subsidiary Universal Pictures Company, Inc.; Leonard W. Schneider, executive vice president of Decca; Robert W. Lea; Harold I. Thorpe and Samuel H. Vallance.

Ralph Flanagan Buys Out Herb Hendler

NEW YORK—Herb Hendler announced last week that he had sold his interest in the Ralph Flanagan band to Flanagan. Thus ended an association which started in 1946. It was on a completely amicable basis. Flanagan will take over Hendler's offices in 1650 Broadway and will run his business affairs from there.

Hendler first dealt with Flanagan when they made a "Tribute To Glenn

Miller" album in 1946. In 1950 the touring band was organized and went out on the road meeting almost instant acceptance. At that time Bernie Woods was a partner in the organization but he was bought out about a year and a half ago. Since then Hendler had been conducting Flanagan's affairs on his own.

As yet, Hendler has made no statement about his future plans.

Five Lovelies



NEW YORK—Eileen Barton (right) joins four other famous and glamorous ladies at the opening of the Circus here in New York for the benefit of United Cerebral Palsy. Left to right are Buff Cobb, Mary Sinclair, Marlene Dietrich, Faye Emerson and Eileen. The Coral thrush's latest disk is "Signpost".

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Rock-Ola L. A. Distrib Opens New Offices



LOS ANGELES—Cane Distributing, the Los Angeles distrib for Rock-Ola phonographs, celebrated the opening of its new offices last week. The group above examining the Rock-Ola machine are (left to right): Al Cane, Bruce Cane, Freddie Martin, Frank Schulz, and J. Raymond Bacon of the Rock-Ola Manufacturing Corp.

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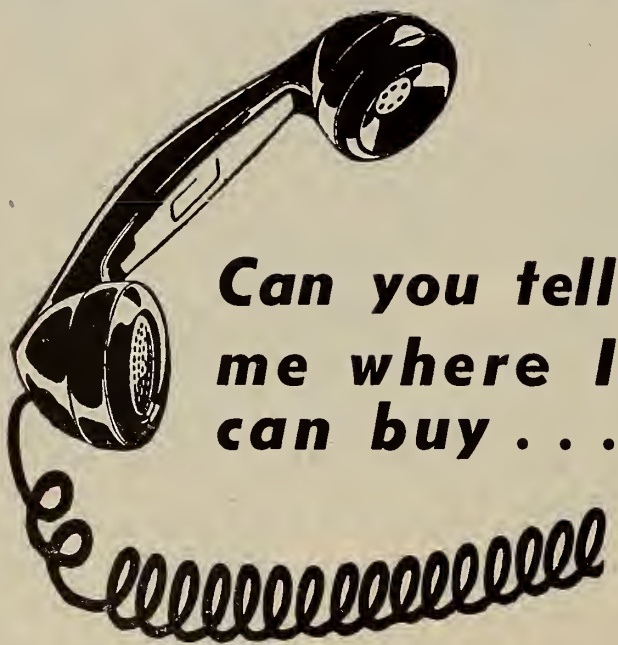
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Sid Prosen Enters Management Field

NEW YORK—Sid Prosen, prexy of Village and Hometown Music Publishing, and author-publisher of "Till I Waltz Again With You", has entered the management field.

The first talent signed by Prosen is a new group called the Michael Sisters whose first record "My Pretty Parakeet" b/w "Kachen" will soon be released on the Derby label.

In conjunction with the "Parakeet" tune, Prosen is sponsoring a contest via disk jockeys throughout the country offering 25 live parakeets to radio listeners who send in the best letter answering "Why I Would Like To Win A Parakeet".

Weems Plays Statler

NEW YORK—The Ted Weems Orchestra returned to the scene of its past triumphs when the crew opened at the Hotel Statler in New York last Friday.

Artists and friends of the leader turned out to welcome the orchestra which produced the smash "Heartaches", and a host of other favorites. On the bill with Ted was Red Ingle who performed his "Temptashun", and "Cigarettes and Whuskey and Wild, Wild Women".

Recalling the days of Elmo Tanner was a talented songstress-whistler named Bonnie Ann Shaw. Rounding out the show were Ray Sullenger and the Ted Weems Trio.

Stearns Sets Picture Tunes

NEW YORK—Julie Stearns, general professional manager of Broadcast Music, Inc., leaves for the Coast (Monday, April 19) to set songs in the forthcoming Universal Picture "It's All In A Lifetime." Stearns, who has already acquired the title song will place several additional tunes in the feature pix which stars Don O'Connor and Bert Lahr.

"X" Signs Artists

NEW YORK—"X" which has been building up its roster since its inception early this year, has announced the signing of several new artists. They are: The Wilder Brothers; Woodside Sisters; Andy Williams; Buddy Jayson; and Al Wallis.

Signing



NEW YORK — Alfred Drake, bearded for his current starring role in "Kismet", signs a recording contract with Cadence Records as Archie Bleyer, head of the diskery looks on. Drake's first disk is "The Happy Wanderer" and "Destiny's Darling".

D.J. — Weather Man



CHICAGO — WIND disk jockey Howard Miller is not only a top dee jay but he's turned out to be a more accurate weather forecaster than the Chicago Weather Bureau. Using the "Old Farmer's Almanac", Miller predicts the weather for months in advance on his early morning show. Above the dee jay is correct again as he shovels the snow after his prediction of the late March storm. Miller forecast the precipitation some time in December.

Blaine Acquires Master Making Noise In East

NEW YORK — It was announced this week by Jerry Blaine, prexy of Jubilee Records, that the master of the original record of a tune called "Goodnight, Sweetheart, Goodnight" by Gloria Mann and the Carter Rays, was purchased by Jubilee.

The recording, formerly waxed on the SLS label, was reported making a great deal of noise on the east coast. It was also known that several major record companies were bidding for the master. But the number was finally given to Blaine.

In addition to "Goodnight, Sweetheart, Goodnight", Blaine took over the distribution of the SLS label and a rhythm and blues item by the House-rockers called "No. Here This" which is also reported stirring up some noise.

Several other recordings of "Sweetheart" are scheduled for the very near future.

Kardale In Barnet Firms

NEW YORK—Chick Kardale has been appointed to the Charlie Barnet Enterprises as general professional manager. The firms consist of Indigo Music, A H Music and Marshall Music Publishing firms.

Barnet has just recorded two sides called "How Do You Do Do Do" coupled with "A Million Ways To Forget."

The band will head on a tour of sixty one-nighters in the near future.

Romano Promotes Disk

HOLLYWOOD—Vito Recording star, Tony Romano, has completed a series of TV and radio guest appearances in New York from April 11th through the 17th, plugging his platter, "Goombye, Goomba" b/w "I Promise, I Promise, I Promise."

His seven-year-old daughter, Antonia, who is now the youngest record promoter in show business, joined him in New York to make these guest shots with him.

THE CASH BOX

RHYTHM N' BLUES

Ramblings

NEW YORK:

Looks like Groove has come up with a strong item in "Hold Me Baby," by Sue Allen and Oscar Black. Reaction has been strong and orders pouring in give every indication that the deck is zooming. Danny Kessler says "watch for the new Du Dropper hunk o' wax coming up. It's their best yet." ... Even the rival companies are talking up Atlantic's "Shake, Rattle and Roll" by Joe Turner. Deck has it without question and competitive diskeries are hoping it starts the buyers into the stores. One big plate is always good for the industry. ... Willie Mae "Big Mama" Thornton and Johnny Ace, the big Don Robey duo, working one nighters in the east. Go into the Apollo Theatre, Harlem, on April 23. This marks Willie Mae's fourth and Johnny's second time on the boards of the "Palace" of R & B. ... The Larks are on Lloyds, not Apollo Records. ... Eddie Mesner, Aladdin Records, in town. ... Aladdin released its first Lloyd Glenn platter, "Chocolat Drop" and "Wild Fire." The Mesner's have the 88 Master signed exclusively. ... New Guitar Slim etching, "The Story Of My Life," gonna bring lots of orders to Specialty. Deck is a natural and coming on top of his powerful "The Things I Used To Do," it should create a big splash. ... George Lorenz (WJLL-Niagara Falls, N. Y.) doing a great r & b job. Is on the air 9 hours weekly

and will shortly increase this to 14 hours. ... Jack Braverman, Herald Records, tells us they've just cut a new Faye Adams record that is her best yet. "Disk has a wonderful beat, terrific sound, and a sock Faye Adams treatment," says Jack. Faye has always sounded good, and if this is her best—look out. ... Henry Nathanson, General Distributing, Baltimore, Md. reports Little Walter's "Oh Baby" has broken out in his territory. Also advises "Broke" by the 5 Echoes on Sabre shows signs of becoming a hit. ... Lee Magid, Central Records, has released a new Charmer deck titled, "In The Rain." Initial reaction is that the tune might go even bigger than the first. Lee is also releasing a Maurice Simon tenor sax solo, "Midnight Dance." Simon has been a key sax with Basie, Jacquet, Amos Milburn and now featured soloist with Cootie Williams.

CHICAGO:

Vivian Carter and Jimmy Bracken, co-prexies of Vee-Jay diskery and their Chicago rep, Leo Kolheim had themselves one hectic Sunday when they recorded four groups this past week. Was an all-spiritual session and the artists who cut were Sammy Lewis; The Lockhart Singers; Brother Isiah's Choir and the Holy Gospel Singers. Vee-Jay's latest release is another spiritual, done by the Maceo Woods Singers, titled "Keep Trusting" b/w "Run To Jesus." ... Jim Fleming of Shaw Artists Corp. became a daddy again when his missus presented him with a beautiful baby boy. Since he has only sons, Jim is a-wondering if a daughter is in the cards for him. ... Shaw has just signed Peacock's Billy Brooks, who just completed a successful 8 week stint at the Club DeLisa. Billy's latest waxing is "What Can I Do" b/w "I Called My Baby." ... Wardell Gray, who has played with some of the top names, and was most recently featured tenor-sax man with Count Basie did a one-niter at the Pershing Easter Sunday. Wardell is with the Prestige label. ... Ruth Brown simply packing 'em in at the Regal, proving the gal should play Chicago more often. ... The great BG, (Benny Goodman, that is) opened at the New Blue Note (4/16) with some of the greatest, Mel Powell, on the 88's; Israel Crosby, base; Charlie Shavers, trumpet, among them. The Blue Note, by the way, seems to have picked up just where it left off. And from what we hear, tho it is a much larger room, it hasn't lost any of its warmth. Much of the credit for this, we feel certain, goes to genial host Frank Holzfiend, who has done a marvelous job with the 'Note'. ... Ray Charles' "It Should've Been Me" keeps climbing closer and closer to the top of the 'Hot Charts'.

LOS ANGELES:

After completing a coast-to-coast tour, Johnny Otis and crew returned home for an appearance at the Elks Hall Sun. April 18th. On the same program was Christine Kittrell and Mel Walker. ... Leo Mesner returned to the Aladdin office after a short trip to Chicago. Eddie Mesner flew on to New York and will conduct new recording sessions with Louis Jordan. They recently released a novelty tune titled "Hey Little Girl" with Richard Lewis which should grab plenty of spins. ... Joe Bihari has also returned to the Beverly Hills office of Modern Records after several weeks on the road checking with distributors and conducting new recording sessions. Joe and Saul announced the signing of several new artists with releases that will be out soon. Clayton Love and Dennis Binder have been added to the Modern roster. ... Lover Boy and Lonnie The Cat are out with new releases on the RPM label and Billy Gales along with Matt Cockrell on Flair. ... Duke Ellington started his 28th year in the band business on April 13th with an engagement at the Embassy Auditorium under auspices of Gene Norman. A party celebrating his 27th anniversary was staged by promotion man Bill Daley on April 12. Orchestra leader Lawrence Welk was also feted with having spent 27 years in the business. ... Don Pierce of Hollywood and Star-day Records left on a two-month business trip calling on distributors and disc jockeys from coast to coast. He also plans to conduct several recording sessions while away. ... Roy Milton left LA for a series of dates in Fresno, San Francisco and Richmond. ... Earl Bostic opens in Portland for one week from April 20th to April 25th. ... We hear that Sunny Thompson and Lula Reed package will head for the West Coast in June. ... Peppy Prince and his Rhythm Lads have a great release with their current waxing of "Honky Tonky" featuring Christine Chatman on the Hollywood label. It's getting its share of plays here in LA.



LOUIS JORDAN



RAY CHARLES

Stars Over Harlem

It was pleasant plus to breakfast with the Louis Jordan and to chat with his stellar staffmen, manager Maceo Birch and road manager Jerry Kelsey and to learn about all the nice things that are happening for the dynamic little swingmaster. Fresh from smash one nighters across Philly way and upstate jaunts, Louie and crew dropped anchor long enough to let us know many busy moments are in store for the gang as they move into The Apollo Theatre April 16 along with James Moody's stellar aggregation, Chubby Newsome and Jesse, James and Cornell. ... Jack Walker's nightly Palm Cafe platter party, which also features the wonderful Georgia Carr, still guesting the nation's top stars each Monday. The latest to be so honored was Mercury Records star hit maker Dinah Washington. ... Dee Jay Hal Jackson has a nice little gimmick going. He wants to know from listeners just why and what they like about the new band of George Williams. The letters are just pouring in. The writers of the best cards or letters receive a set of the latest George Williams Coral waxings. ... And while on the subject of platter spinners, let's extend our best wishes to WWRL's Tommy Smalls and his latest business venture. The little guy moves his nightly record party into the Shalimar, one of Harlem's smartest restaurants, mighty soon. ... Frank Sinatra's "Don't Worry 'Bout Me" homeward bound faster than a Willie Mays line drive. This baby is loaded with all the nice things expected of The Voice and much more. ... Ditto: Guitar Slim's "The Story Of My Life," "Goodnight Sweetheart" by the Spaniels, "Darling Dear" by The Counts, The Harptones "Memories Of You," "Forever" which exposes the heartwarming stylings of The Rivileers. ... New Jersey V.S. New York, thats the way they're billing the big battle royal out at 3 Towers Inn. The affair has two of the nation's top sax stars whailing away for top honors. Stellar hitmaker Joe Holiday represents the Jersey side of things with Charlie "Little Jazz" Ferguson carrying the bacon for the New Yorkers. The Solitaires one of the smoothest young quartettes in the business meet Jersey's fast rising, hardhitting Vibranares. Sticks Evans' belting big little band which spotlights the sensational blues stylings of sparkling newcomer Al Clark round out the evening. ... Hy Weiss back from Florida making the uptown jocks and promoters with the new Solitaire's pressing and getting favorable remarks from all who have dug the disk. ... Out midwest goes Ruth Brown, Sugar Ray Robinson and the ever crowd pleasing Clovers. ... King Records have four big one's going on 125th street. They are Bill Doggett's soothing "Eventide," The Midnighters' "Work With Me Annie," Lula Reed's "Watch Dog" and The Strangers' "My Friend." ... Shelton Lewis still keeping good and groovy on both the Willie and Ray platter parties. A doff of the old lid to this hard working little busybody.

2 BIG DUKE HITS

The Cash Box,
April 10, 1954

"JUNIOR" RYDER with
JOHNNY OTIS ORK.
(Duke 119)

B- "SAD STORY" (2:33) [Memo
Pub. Co. BMI—A. Matthews, J.
Ryder, P. Otis] Ryder sings a slow
melancholy blues about losing the
one he loves. An emotional vocal sup-
ported in strong style by the Johnny
Otis Orchestra. Ryder gives a read-
ing that is strong with feeling and
deck could take off.

B- "BETTER STOP" (2:35) [Memo
Pub. Co. BMI—Phyllis Otis] The
under portion is a middle tempo jump
blues shouted by Ryder enthusiasti-
cally. Jr. has trouble with his gal on
this deck, too. Seems she goes around
hugging and kissing everybody else
in town.

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The Blues Boy Himself

"LOVE YOU BABY"

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"KEEP TRUSTING"

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RICHARD LEWIS
"HEY LITTLE GIRL"

b/w

"RICHARD'S BOUNCE"

ALADDIN # 3238

LLOYD GLENN
"CHOCOLAT' DROP"

b/w

"WILDFIRE"

ALADDIN # 3236

HOT ON ALADDIN

LOUIS JORDAN
"I'LL DIE HAPPY"

ALADDIN # 3227

CHARLES BROWN
"I WANT TO FOOL
AROUND WITH YOU"

ALADDIN # 3220



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ROUND WORLD MAMBO # 2—
GOOFUS MAMBO
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"LOVE ME TILL THE
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"13 WOMEN AND ONLY
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424

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SMOKEY HOGG

"Where Did Caledonia Go?"
THE FIVE STARS

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Block Premieres Emarcy Label

NEW YORK—Mercury Records' new jazz label, Emarcy, whose name is derived from Mercury Record Corporation's initials, was premiered on the Martin Block coast-to-coast ABC'er "The Make Believe Ballroom" on Wednesday, April 14th.

Joining in the "birth of the new label" prevue were Bobby Shad, A & R exec of Mercury and Art Talmadge, the diskery's executive vice-president who flew in from Chicago to attend the show.

Emarcy records were described by the two guesting disk officials as "un-inhibited", allowing the artists to record with full free personal interpretations whatever he or she desired, without bending unnaturally towards "commercialism".

Among the tunes aired were Med Flory's "The Fuz", Helen Merrill's "Alone Together", "The Way You Look Tonight" by Maynard Ferguson, and Sarah Vaughan's "Shoobie Doobie".

Music Appreciation Disks For Kiddies

NEW YORK—The first in a planned series of "The Lives and Music of Great Composers" was recently released. The initial release includes "The Story and Music of Mozart" and "The Story and Music of Haydn".

The series, written and conceived by Diane Young, is oriented for children between the ages of five and nine, and although the approach is an educational one, it is not stuffy and aims at stimulating the young child and whetting his appetite for more and more classical music.

Milton Cross served as narrator for these first albums, bridging the gaps between the various dramatized segments of the composers' lives.

These are the first Hi-Fi kiddie disks to be released, and twenty two musicians under the baton of Rudolph Goehr are heard in symphonic and operatic excerpts which serve as illustrations as well as background music. To insure authenticity, A & R man, Hecky Krasnow, rented a harp-sichord for the session.

"The Story and Music of Chopin", the third in the Columbia series, will be released next fall.

Award



DETROIT—Bristoe Bryant, WJLB deejay in this city, presents John Lord Booth, owner of Booth Radio and TV Station Inc., with a bronze plaque as a token of the station's democratic principles. In Booth's absence, Eric V. Hay, v.p. of the station accepts the award. Presentation was made during Bryant's 4th Anniversary Program held at the Masonic Temple.

THE CASH BOX

in
NEW YORK CITY

in
CHICAGO

in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

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The Drifters
(Atlantic 1019)

2 YOU'LL NEVER
WALK ALONE
Roy Hamilton
(Epic 9015)

3 ANSWER ME,
MY LOVE
Nat "King" Cole
(Capital 2687)

4 CHOP SUEY MAMBO
Alfredito
(Rainbow 243)

5 EVEN TIDE
Bill Doggett
(King 4690)

6 WATCH DOG
Lula Reed
(King 4688)

7 MY MEMORIES
OF YOU
Harp-Tones
(Bruce 102)

8 GOODNITE SWEET-
HEART, GOODNITE
Spaniels
(Vee-Jay 107)

9 IT SHOULD'VE
BEEN ME
Ray Charles
(Atlantic 1021)

10 EL BAION
Joe Loco
(Tico 208)

YOU'LL NEVER
WALK ALONE
Roy Hamilton
(Epic 9015)

THE THINGS THAT
I USED TO DO
Guitar Slim
(Specialty 482)

WATCH DOG
Lula Reed
(King 4688)

IT SHOULD'VE
BEEN ME
Ray Charles
(Atlantic 1021)

YOU'RE STILL
MY BABY
Chuck Willis
(Okeh 7015)

I'M YOUR HOOCHIE
KOOCHIE MAN
Muddy Waters
(Chess 1560)

LOVEY DOVEY
Claviers
(Atlantic 1022)

SUCH A NIGHT
The Drifters
(Atlantic 1019)

ANSWER ME,
MY LOVE
Nat "King" Cole
(Capital 2687)

LUCILLE
Drifters
(Atlantic 1019)

YOU'LL NEVER
WALK ALONE
Roy Hamilton
(Epic 9015)

TIPITINA
Professor Longhair
(Atlantic 1020)

LITTLE MAMA
Claviers
(Atlantic 1022)

BABY'S GONE
Bobby Mitchell
(Imperial 5270)

GOOD THINGS
The "5" Royales
(Apollo 452)

OH BABY
Little Walter
(Checker 793)

THE STORY
OF MY LIFE
Guitar Slim
(Specialty 490)

IT SHOULD'VE
BEEN ME
Ray Charles
(Atlantic 1021)

WATCH DOG
Lula Reed
(King 4688)

SUCH A NIGHT
The Drifters
(Atlantic 1019)

in
SAN FRANCISCO

in
NEWARK

in
MEMPHIS

1 YOU'LL NEVER
WALK ALONE
Roy Hamilton
(Epic 9015)

2 LOVEY DOVEY
Claviers
(Atlantic 1022)

3 THE THINGS THAT
I USED TO DO
Guitar Slim
(Specialty 482)

4 I DIDN'T WANT
TO DO IT
Spiders
(Imperial 5265)

5 I'M YOUR HOOCHIE
KOOCHIE MAN
Muddy Waters
(Chess 1560)

6 JOHNNY'S BLUES
Johnny Hodges
(Clef 89098)

7 BLUE MONDAY
Smiley Lewis
(Imperial 5268)

8 I WANT TO FOOL
AROUND WITH YOU
Charles Brown
(Aladdin 3220)

9 TOO LATE FOR TEARS
Lloyd Price
(Specialty 483)

10 YOU'RE THE ONE
The Spiders
(Imperial 5265)

YOU'LL NEVER
WALK ALONE
Roy Hamilton
(Epic 9015)

SUCH A NIGHT
The Drifters
(Atlantic 1019)

MY MEMORIES OF YOU
Harp-Tones
(Bruce 102)

WATCH DOG
Lula Reed
(King 4688)

GOODNITE SWEET-
HEART, GOODNITE
The Spaniels
(Vee-Jay 107)

I'M YOUR HOOCHIE
KOOCHIE MAN
Muddy Waters
(Chess 1560)

EL BAION
Joe Loco
(Tico 208)

A THOUSAND STARS
The Riviliers
(Baton 200)

YOU DONE ME
WRONG
Fats Domino
(Imperial 5272)

THE THINGS THAT
I USED TO DO
Guitar Slim
(Specialty 482)

I'M YOUR HOOCHIE
KOOCHIE MAN
Muddy Waters
(Chess 1560)

YOU'RE THE ONE
The Spiders
(Imperial 5265)

I NEED LOVE SO BAD
Percy Mayfield
(Specialty 485)

I DIDN'T WANT
TO DO IT
Spiders
(Imperial 5265)

BLUE MONDAY
Smiley Lewis
(Imperial 5268)

YOU'LL NEVER
WALK ALONE
Roy Hamilton
(Epic 9015)

WHISKEY, WOMEN
AND LOADED DICE
Sticks McGee
(King 4628)

LOVEY DOVEY
Claviers
(Atlantic 1022)

IT SHOULD'VE
BEEN ME
Ray Charles
(Atlantic 1021)

BUMP ON A LOG
Lula Reed
(King 4703)

"It's What's in THE CASH BOX That Counts"

THE CASH BOX

in
PHILADELPHIAin
LOS ANGELESin
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015)
- 2 I'M WAITING FOR SHIPS
Willard McDaniel
(Crown 101)
- 3 HOW DO YOU SPEAK TO AN ANGEL
Don Gardner
(Bruce 105)
- 4 JOHNNY'S BLUES
Johnny Hodges
(Clef 89098)
- 5 IT SHOULD'VE BEEN ME
Ray Charles
(Atlantic 1021)
- 6 GOODNITE SWEET-HEART, GOODNITE
Spaniels
(Vee-Jay 107)
- 7 WORK WITH ME ANNIE
Midnighters
(Federal 12169)
- 8 LOVEY DOVEY
Clovers
(Atlantic 1022)
- 9 MY SIN
Willard McDaniel
(Crown 107)
- 10 SUCH A NIGHT
The Drifters
(Atlantic 1019)

YOU'RE THE ONE
The Spiders
(Imperial S265)

YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015)

LOVEY DOVEY
The Clovers
(Atlantic 1022)

SUCH A NIGHT
The Drifters
(Atlantic 1019)

I WANT TO FOOL AROUND WITH YOU
Charles Brown
(Aladdin 3220)

DARLING DEAR
The Counts
(Dot 1188)

IT SHOULD'VE BEEN ME
Ray Charles
(Atlantic 1021)

I'LL DIE HAPPY
Louis Jordan
(Aladdin 3277)

I'M JUST YOUR FOOL
Ella & Buddy Johnson
(Mercury 70251)

GOODNITE SWEET-HEART, GOODNITE
The Spaniels
(Vee-Jay 107)

YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015)

GEE
The Crows
(Rama 5)

UNTIL SUNRISE
Dinah Washington
(Mercury 70336)

DARLING DEAR
The Counts
(Dot 1188)

YOU'RE THE ONE
Spiders
(Imperial S265)

I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560)

SUCH A NIGHT
The Drifters
(Atlantic 1019)

LOVEY DOVEY
Clovers
(Atlantic 1022)

THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482)

SOPHISTICATED LADY
Jimmy Forrest
(United 173)

in
DALLASin
NASHVILLEin
ATLANTA

- 1 WORK WITH ME ANNIE
Midnighters
(Federal 12169)
- 2 LOVEY DOVEY
Clovers
(Atlantic 1022)
- 3 YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015)
- 4 CRY SOME MORE
The "5" Royales
(Apollo 454)
- 5 I NEED LOVE SO BAD
Percy Mayfield
(Specialty 485)
- 6 OH BABY
Little Walter
(Checker 793)
- 7 LOVE YOU BABY
B. B. King
(RPM 408)
- 8 I DIDN'T WANT TO DO IT
Spiders
(Imperial S265)
- 9 LITTLE MAMA
Clovers
(Atlantic 1022)
- 10 BUMP ON A LOG
Lula Reed
(King 4703)

YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015)

I DIDN'T WANT TO DO IT
Spiders
(Imperial S265)

WORK WITH ME ANNIE
Midnighters
(Federal 12169)

I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560)

THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482)

SUCH A NIGHT
The Drifters
(Atlantic 1019)

LOVEY DOVEY
Clovers
(Atlantic 1022)

OH BABY
Little Walter
(Checker 793)

IT SHOULD'VE BEEN ME
Ray Charles
(Atlantic 1021)

I'M GONNA SIT RIGHT DOWN AND CRY
Roy Hamilton
(Epic 9015)

THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482)

YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015)

I DIDN'T WANT TO DO IT
Spiders
(Imperial S265)

I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560)

LOVEY DOVEY
Clovers
(Atlantic 1022)

SAVING MY LOVE FOR YOU
Johnny Ace
(Duke 118)

LUCILLE
Drifters
(Atlantic 1019)

SUCH A NIGHT
The Drifters
(Atlantic 1019)

WORK WITH ME, ANNIE
Midnighters
(Federal 12169)

DARLING DEAR
The Counts
(Dot 1188)

New Feature:
Coming Up In R&B

NEW YORK—With this issue, The Cash Box inaugurates still another feature designed to help those who deal with music and records to better conduct their business. The feature will be called "Coming Up In R&B" and will pinpoint those records throughout the nation which are showing strength but which have not yet broken through into the best sellers.

This feature will be of striking aid to everyone in the Rhythm and Blues market in that it will give them a guide to future possibilities. It almost always happens that a record that is destined to be big breaks out in one area first and then spreads clear across the country. The function of this feature will be to spotlight those records which are breaking through in one or more areas and which seem to have a possibility of going even further.

One word of caution however. Being listed in this column is not a guarantee that the record will make it. It is an indication that it has a chance. But each individual must take it from there and judge a particular record's possibilities in his area by timing, local conditions, proper distribution and all the other factors which go into making a hit.

However, the proper use of this feature can't help but make your dealings with records a little less haphazard, a little more scientific.

Coming Up In R&B

BUMP ON A LOG

Lula Reed
(King 4703)

CRY SOME MORE

The "5" Royales
(Apollo 454)

I'LL DIE HAPPY

Louis Jordan
(Aladdin 3277)

I NEED LOVE SO BAD

Percy Mayfield
(Specialty 485)

I WANT TO FOOL AROUND WITH YOU

Charles Brown
(Aladdin 3220)

JOHNNY'S BLUES

Johnny Hodges
(Clif 89098)

LOVE YOU BABY

B. B. King
(RPM 408)

MY MEMORIES OF YOU

Harp-Tones
(Bruce 102)

SHAKE, RATTLE AND ROLL

Joe Turner
(Atlantic 1026)

THE STORY OF MY LIFE

Guitar Slim
(Specialty 490)

HITS-HITS-HITS

R & B HITS
ON THE NEW

JO-Z (JOSIE) LABEL

THE STARLINGS

"MUSIC
MAESTRO
PLEASE"

b/w

"MY PLEA FOR LOVE"

JOSIE RECORD # 760

CALVIN RUFFIN

(BLUES PERSONIFIED)

"CRYING.
CRYING"

b/w

"I'M GONNA MISS YOU"

JOSIE RECORD # 761

LOW DOWN BLUES

THE FOUR BARS

"GRIEF BY DAY,
GRIEF BY NIGHT"

b/w

"HEY BABY"

JOSIE RECORD # 762

THE RAY-O-VACS

"RIDIN' HIGH"

(Inst.)

b/w

"DARLING"

JOSIE RECORD # 763



JOSIE RECORD COMPANY
315 WEST 47th STREET • NEW YORK 19, N. Y.

RHYTHM 'N' BLUES REVIEWS

○ A DISK & SLEEPER

○ B+ EXCELLENT

○ B VERY GOOD

○ C+ GOOD

○ C FAIR

○ D MEDIOCRE

THE CHORDS

(Cat 104)

B "CROSS OVER THE BRIDGE" (2:37) [Valando ASCAP—Benjamin, Weiss] The Chords deliver an engaging beat treatment of the current pop biggie. Can't sit still listening to this treatment.

B+ "SH-BOOM" (2:23) [Progressive BMI — Keyes, Feaster, McRae, Edwards] Quick beat bouncer with a gay exciting tempo and infectious delivery. Group has a socko sound that should mean a big disk future. Deck could take off.

GEORGE WILLIAMS

(Coral 9-61121)

B "THE KNOCKED OUT CHOO-CHOO" (3:04) [George Williams] A middle tempo instrumental performed in top-flight manner by the George Williams ork. Mighty danceable and an ok arrangement with that modern sound.

B "THE ROMPIN' STOMPER" (2:33) [George Williams] Ork dishes up a fast moving stomper in mighty appealing style. Ork has a good commercial sound.

CHARLES EDWINS

(Duke 124)

B "I GOT LOOSE" (2:36) [Lion BMI—Charles Edwins] Edwins sings a slow beaty item recalling his having gotten loaded while the boys and gals were having a great time. Advises listeners to stick to soda and stay away from alcohol.

C+ "BONG GONE" (2:25) [Lion BMI—Charles Edwins] A middle tempo bounce instrumental with lots of listener appeal.

ROSETTA THARPE

(Decca 48311)

C+ "WHAT HAVE I DONE" (2:40) [Marjay Music BMI — Sanford, Medley] Rosetta Tharpe sings a moving sentimental item movingly. One of the finest religious voices does a blues bit.

B "DON'T LEAVE ME HERE TO CRY" (2:38) [Marjay BMI—Thomas, Kirkland] Rosetta pleads with her love not to be so mean to her. Chantress opens up on this one and belts the blues. Orking behind the thrush is torrid.

THE ZION TRAVELERS

(Score 5054)

C+ "MOVING UP THE KINGS HIGHWAY" (2:07) [Aladdin—Arr. Zion Travelers] The Zion Travelers etch a syncopated religious item with a good performance.

C+ "WHERE IS MY WANDERING CHILD" (2:27) [Aladdin—Bartha Watkins] Group delivers a slow tender spiritual on the flipdeck. A good pairing for the gospel market.

THE CASH BOX

★ AWARD O' THE WEEK ★

"THE STORY OF MY LIFE" (2:53) [Venice BMI—E. Jones]

"A LETTER TO MY GIRL FRIEND" (2:07)

[Venice BMI—E. Jones]

GUITAR SLIM

(Specialty 490)



GUITAR SLIM

● Guitar Slim follows up his smash, "The Things That I Used

To Do," with another powerful item, "The Story of My Life." Slim sadly sings a slow country blues about his unfortunate and unhappy life. His mournful tale is accentuated by the chanter's styling and impressive guitarwork. Slim chants, the sad story of his mother having died when he was young and his father having left him at home. He's been miserable and lonesome since. The flip, "A Letter To My Girl Friend," is a strong beat ditty which Slim intro's by telling the listener he was once a prisoner of war and will sing a letter to his love.

"OH BABY" (2:40) [Vocal BMI—Jacobs, Dixon]

"ROCKER" (2:52) [Instrumental BMI—Jacobs]

LITTLE WALTER

(Checker 793)



LITTLE WALTER

● Little Walter bounces right

back into the market with what looks like one of his strongest. The latest, "Oh Baby," is a quick beat jump ditty that combines his mouth organ and vocal talents. Result is a powerful platter. Little Walter gives a bouncy reading to a romantic blues with an infectious lilt. The lower deck, "Rocker," is a quick beat instrumental that shows Little Walter's harmonica to full advantage. The man produces some terrific sounds and excitement. Another good deck, with perhaps just a shade to "Oh Baby."

THE CASH BOX

Rhythm 'N' Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "ADIOS, MY DESERT LOVE"The Diablos..... Fortune 509
- ★ "HOLD ME BABY"Sue Allen and Oscar Black..... Groove 0012
- ★ "SH-BOOM"The Chords..... Cat 104
- ★ "WOULD YOU BABY"Willie Mabon..... Chess 1564
- ★ "DANUBE WAVES"Earl Bostic..... King 4708

PEPPY PRINCE

(Hollywood 1013)

C+ "WORK MAN WORK" (2:24) [Personality BMI—Prince] Peppy Prince rocks out a wild item with the only vocal a repeated shout of the title in spots, and a short chorus of about four lines. Exciting instrumentalizing.

C+ "THE HONKY TONKY" (2:55) [Personality BMI—Buck Ram, Andy Ram] Ork provides that honky tonk atmosphere with Christine Chatman dishing up the spirited lyrics. A foottapper embellished with crowd shouts usually found in the honky tonk pub.

GEORGE "MR. BLUES" JACKSON

(Atlantic 1024)

C+ "I'M SORRY" (2:38) [Progressive BMI—Jackson] George "Mr. Blues" Jackson sings a routine southern blues with a beat ork backing. Jackson performs well and has a strong style.

B "UH HUH" (2:22) [Progressive BMI—Jackson, Gerald] Jackson dishes up a quick beat jump ditty with loads of commercial appeal. Orking rocks and Jackson belts. Could catch on.

THE STARLINGS

(Joz 001)

B "MUSIC MAESTRO PLEASE" (2:37) [Bourne ASCAP—Magidson, Wrubel] The Starlings etch an r & b reading of the one time big pop hit. Team performs the ditty in ballad style for pleasant listening.

B "MY PLEA FOR LOVE" (2:39) [Benell BMI—Gales, Drew] The Starlings work over another slow blues ballad. A pretty melody smoothly done.

HEAVENLY LIGHTS

(Savoy 4052)

C+ "JESUS SAID IT" (2:50) [Crossroads BMI—Napoleon B. Culp] A revival religious etching with tambourine, drums and piano backing. The Heavenly Lights shout out the exciting number.

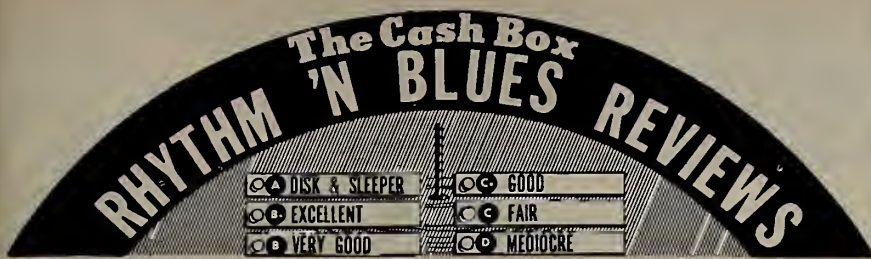
C+ "LORD I'M IN YOUR HANDS" (2:45) [Crossroads BMI—James Matthews] Similar effort. Stirring etching. Napoleon Brown leads on both decks in strong style.

LYNN HOPE

(Aladdin 3229)

B "C-JAM-BLUES" (3:10) [Robbins Music — Duke Ellington] Lynn Hope dishes up the Ellington oldie with some sparkling saxing taking the lead. A sprightly reading.

B "BRAZIL" (3:10) [Peer International—Ary Barroso, S. K. Russel] Hope digs into the past again for this melodic piece and his reading is more than sufficient. Again spotlight on the Hope sax.



THE CASH BOX Rhythm 'N' Blues SLEEPER OF THE WEEK

"BABY" (2:39) [Ross, Dixon, Goldner]

"UNTRUE" (2:41) [Davis, Goldner]

THE CROWS

(Rama 101)



THE CROWS

● The Crows, who literally set

the country on its ears with its initial platter, "Gee," come up with what looks like another item in the "hit" class, titled, "Baby." A gay, bounce love ditty proves strong material for the syncopation group and the boys sock it out with that infectious styling that set a trend when they unveiled "gee" last summer. Deck has that same appeal and also is in the vein that could get it going pop. The under lid, "Untrue," is a slow blues ballad on which the group loses its individuality. A fair performance. Honors go to the top deck, "Baby."

SMILEY LEWIS

(Imperial 5279)

B "I LOVE YOU FOR SENTIMENTAL REASONS" (2:29) [Duchess BMI—Best & Watson] Smiley Lewis goes sentimental for his reading of the tender oldie and does it pretty straight except for one novelty exchange of chatter with the fem he loves. Should catch a fair share of the biz.

B "THE ROCKS" (2:15) [Commodore BMI—Lewis & Bartholomew] Lewis wails a slow down south blues about his fem troubles.

OLIVER JONES with RAY BARROW ORK.

(Gee 4)

B "WHAT I SAY?" (2:40) [O. Jones, J. Dickson] Oliver Jones sings a middle tempo jump blues. A cute ditty with a strong set of catchy lyrics. Has buyer appeal.

C+ "WHAT HAPPENED TO BABY" (2:40) [O. Jones, J. Dickson] Jones sings a slow blues ballad on the flip. A tender piece with strong pop appeal and feel.

THE DIABLOS

(Fortune 509)

B+ "ADIOS, MY DESERT LOVE" (3:00) [Trianon BMI — Brown, Meany] The Diablos etch a gay, romantic Latin ditty and come up with a tasty tidbit. Group's performance of the melodic item is appealing and should win a tidy share of the sales.

B "AN OLD FASHIONED GIRL" (2:22) [Trianon BMI — Brown, Moore] A cute and tuneful bouncer with lots of appeal. It seems aimed at the pop market.

EARL BOSTIC

(King 4708)

B+ "DANUBE WAVES" (2:27) [PD — J. Ivanovic] Absolutely the "craziest" "Danube Waves" you've ever heard. Saxing is out of this world. Solid arrangement. Resulting piece of wax should satisfy his most demanding fan.

B "JUNGLE DRUMS" (2:45) [Marks ASCAP — Lecuona, O'Flynn, Lombardo] Bostic is his usual solid saxster on this familiar number. A mighty pleasurable hunk o' wax.

SUE ALLEN and OSCAR BLACK

(Groove 0012)

B+ "HOLD ME BABY" (2:26) [Monument BMI — Mathews, Black] New team, Sue Allen and Oscar Black, duo a slow syncopated novelty with love lyrics. Allen and Black come through with a strong deck faintly reminiscent of the "Shake A Hand" kick melodically. Could grab a big portion of the spins and sales.

B "I'LL GET BY" (2:07) [Coblin BMI—Mathews, Black] Another slow bounce effort smoothly and appealingly performed by the Allen-Black pair. Not as strong as the reverse platter.

WILLIE MABON

(Chess 1564)

B+ "WOULD YOU BABY" (2:39) [Arc BMI—Dixon] Willie Mabon chants a beatty item in the kick of his big one "I Don't Know." On this platter Mabon pleads with his baby to "love him good." Deck has enough sock to come through for a substantial sized hit.

B "LATE AGAIN" (2:41) [Arc BMI—B. Burnett] Willie sings a slow blues on the reverse and does a powerful job. Instrumental support is solid on both sides.

BIG MAYBELLE

(Okeh 7026)

B "I'VE GOT A FEELIN'" (2:52) [Wheeler BMI—Wyche] Big Maybelle dishes out a middle beat item with a touch of mystery. Maybelle sells the ditty with an oriental type wail and what is a subdued delivery for the big gal.

C+ "YOU'LL NEVER KNOW" (2:59) [Bregman, Vocco & Conn ASCAP — Gordon, Warren] Big Maybelle sings the memorable oldie with emotion. She comes through with more realism on the belty type of material.



Sanford Record Dist., MGM distrib in New York executed a neat 3-W promotion last week (4/12)—a Welcome Westchesters Week, inviting juke box ops of Westchester County to join Sanford's Open House festivities with refreshments, cocktails, gifts and gratis records. . . . General Distributors of Baltimore, Md. sends a weekly plug sheet to dee jays in its area. . . . Al Hirsch of Malvern Distributors, Mercury distrib in New York says that things are really jumping for him. He's clicking with the Gaylords' "Love I You" and "Isle Of Capri" which all his dealers are real excited about. Added to this new clicker are the already established Mercury hits "Cross Over The Bridge," "Cuddle Me," "Melancholy Me," and "My Sin." He is also getting a big response to Alfred Drake's "Happy Wanderer" disk waxed for Cadence. . . . Henry Droz, general mgr of Arc Dist., in Detroit visited dee jays with Joe Delaney, "X" and Groove exec, Danny Kessler, A & R of Groove and Groove artist Sam Butera when the trio hit the city on a promotional trip.

Mike Kurlan, prexy of Modern Distributing Company, Los Angeles, boasts about a real record getting a new release on the market. Lawrence Welk recorded "Man With A Banjo" b/w "Until Sunrise" on Monday April 5th and by Friday of that same week the record was on sale at the Modern offices. Mike wishes to pass on a word of praise to Joe Perry and George Cates of Coral Records for this unusually fast job. . . . Jack Lewrke of California Record Distributors, LA, announced that Dick Gardner of Allied Advertising Agency has been added to their staff and will handle promotion. . . . Sid Talmadge, prexy of Record Merchandising Co., now has the new Drag Race Records line. This revolutionary new series of recordings are written and produced by Will Kennedy who has spent two years around the race tracks picking up the lingo of hot rod drivers. First releases include four sides featuring the Jud Conlon Rhythmaires titled "Draggin' Every Sunday" b/w "Speedshift Hal" and "Headers Frank" b/w Wristpin Charlie. Sid has also added the Dootone and Million Dollar labels. . . . Irv Shorten and the staff at Allied Music Sales report that "El Baion" by Joe Loco on the Tico label is finally becoming as big a number in Los Angeles as it has been in New York City. . . . Jim Warren and Jack Andrews of Central Music Sales are happy to report that the new Jubilee album "Pardon My Blooper" is chalking up a real sales record in Los Angeles. The waxing features a collection of Radio and TV's most hilarious boners. . . . Abe and Vera Diamond of Diamond Distributing Company flew to New York recently on business. Abe has had tremendous reaction on "Where Did Caledonia Go?" by The Five Stars on the Show Time label and predicts it to be a big number. . . . Al Sherman, West Coast representative of King and Federal Records, says to watch "Work With Me Annie" by The Midnighters. It's a solid deck with a blues kick that could be another "Sixty Minute Man" according to Al. . . . Sunland Music Company now has the new MGM High Fidelity three speed portable phonograph with Collaro Changer which allows 7", 10" and 12" records to be inter-mixed. Jim Berke-meyer has been working in the field calling on accounts. He formerly handled counter sales at the Sunland Music offices.

WILLIE MABON

"WOULD YOU BABY"

b/w

"LATE AGAIN"

CHESS 1564

RECORD CORP

750 E. 49th ST.
CHICAGO, ILL.

Little Walter

"Oh, Baby"

b/w

"Rocker"

CHECKER 793

Checker RECORD CO.

750 E. 49th ST. CHICAGO, ILL.

FOLLOWING CURRENT SMASH

"EL BAION"

JOE LOCO

plays

"WHY DON'T YOU DO RIGHT?"

b/w

"KISMET"

TICO 10-209



220 WEST 42nd STREET NEW YORK, N. Y.



THE MIDNIGHTERS

"WORK WITH ME ANNIE"

"UNTIL I DIE"

Federal 12169

BONNIE LOU

"HUCKLEBERRY PIE"

"NO ONE"

King 1341

EARL BOSTIC

"JUNGLE DRUMS"

"DANUBE WAVES"

King 4708



AVAILABLE IN CANADA ON
Quality-KING RECORDS

For The Disk Jocks
It's The Cash Box

Capitol Issues Two Music Pamphlets

HOLLYWOOD — Two educational pamphlets of interest to parents and lovers of high-fidelity are being made available to the public without charge by Capitol Records.

The booklets are entitled "Music Appreciation In Children" and "A Better Understanding of High Fidelity."

"Even a three-year-old child can be taught to appreciate Bizet or Beethoven," says John Culshaw, noted English music authority and author of "Music Appreciation In Children."

In the pamphlet, Culshaw explains the simple steps which parents may take to develop their children's awareness to great music.

Charles Fowler, author of the latter pamphlet, makes clear the technical aspects and complexities of full fidelity recorded music.

Culshaw is head of classical repertoire for Capitol Records. Fowler is editor of High Fidelity Magazine.

Both pamphlets, published by Capitol, are available by writing to Department "Y," Capitol Records, Inc., 1730 Broadway, New York 19, N. Y.

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Meeting Dates Of Music Operators' Associations

April 19—Westchester Operators' Guild, Inc.

Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

20—Phonograph Merchants' Assn., Cleveland, Ohio

Place: Hollenden Hotel, Cleveland, Ohio (executive board).

20—Amusement Machine Assn. of Philadelphia, Inc.

Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

20—Western Massachusetts Music Guild, Ralph Ridgeway

Place: Ivy House, West Springfield, Mass.

26—Amusement Machine Operators of Baltimore

Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

26—Central States Music Guild

Place: 805 Main Street, Peoria, Ill.

26—Dallas Music Operators' Assn.

Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

May 3—California Music Guild

Place: 311 Club, 311 Broadway, Oakland, Calif.

6—Phonograph Merchants' Assn., Cleveland, Ohio

Place: Hollenden Hotel, Cleveland, Ohio (General).

6—California Music Guild

Place: Sacramento Hotel, Sacramento, Calif.

6—Eastern Ohio Phonograph Operators' Assn.

Place: Tod Hotel, Youngstown, Ohio (General).

10—Amusement Machine Operators of Baltimore

Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

11—California Music Guild

Place: Fresno Hotel, Fresno, Calif.

12—California Music Guild

Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

12—New York State Operators' Guild

Place: Nelson House, Poughkeepsie, N. Y.

13—California Music Guild

Place: U. S. Grant Hotel, San Diego, Calif.

20—Eastern Ohio Phonograph Operators' Assn.

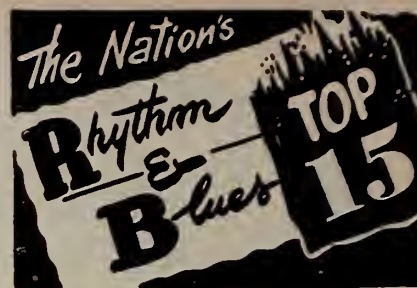
Place: 1310 Market Street, Youngstown, Ohio (executive board).

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1 YOU'LL NEVER WALK ALONE
Roy Hamilton
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2 SUCH A NIGHT
Drifters
(Atlantic 1019)

3 IT SHOULD'VE BEEN ME
Ray Charles
(Atlantic 1021)

4 I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560)

5 LOVEY DOVEY
Clovers
(Atlantic 1022)

6 THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482)

7 I DIDN'T WANT TO DO IT
Spiders
(Imperial 5265)

8 DARLING DEAR
Counts
(Dot 1188)

9 WATCH DOG
Lula Reed
(King 4688)

10 YOU'RE THE ONE
Spiders
(Imperial 5265)

11 WORK WITH ME ANNIE
Midnighters
(Federal 12169)

12 LITTLE MAMA
Clovers
(Atlantic 1022)

13 LUCILLE
Drifters
(Atlantic 1019)

14 OH BABY
Little Walter
(Checker 793)

15 GOODNITE SWEET-HEART, GOODNITE
Spaniels
(Vee-Jay 107)

Folk And Western Notes From California

The coveted Cash Box "Bullseye" treatment for his new MGM release "Blue Guitar" b/w "Panama Pete" went to Mr. Sheb Wooley. These are his own numbers and are going strong in all areas. The strong record comes at an ideal time, as the singing composer and ranking actor in western films, leaves the latter part of this month for a six week to two month run of personal appearance dates which begin in Michigan. Wooley is now finishing work in his latest picture before his departure. His dates are in theatres, ballrooms, rodeos and outdoor spots. . . . Ranking C&W artist, Cousin Herb Henson, in the big San Joaquin Valley, and his full Trading Post Gang from station KERO, Bakersfield, Calif., combine their talents with a Grand Ole Opry unit April 27th for the San Joaquin Valley Jamboree at the new Fairgrounds. Auditorium seats 6,000 and the sponsoring Bakersfield Exchange Club reports an excellent advance sale of tickets. Cousin Herb and his gang are augmented by Little Jimmy Dickens, Jimmy Wakely, Johnnie and Jack, Kitty Wells, Del Wood, Jean Shepard, and many others. This is the biggest array of talent ever presented on a single show in the valley. . . . Among those planning out tomorrow



KITTY WELLS

for Hawaii, the land of dreamy music and swaying palms, will be Carolina Cotton, a lady who spends more time in the sky than many Air Force pilots. She will entertain the service men of the Island base hospitals. Miss Cotton returns to Hollywood after spending five days and nights on the island and one day later takes off for Fairbanks, Alaska, where she will act as a judge in the finals of the six-month all service amateur contest sponsored by the Alaskan Command. Judges flying north with Carolina on the same plane are George Raft, Bill Lundigan, Jimmy Dunn, Roberta Lynn and Pat Crowley. The three actors and three actresses were selected because of their popularity with the GI's. . . . C&W deejay, Cousin Lou Stevens, at Pasadena's KXLA has accepted the offer of Pony Express News to do a column in each month's issue of the publication, widely read among horse owners in the West and Southwest. Lou's two best known shows are his "Music For You," a daily event which caters to the housewife but attracts listeners of all ages, and his old record show, "Memory Lane," made up of great records between 1900 and 1930 and aired every Sunday Night. The latter program draws mail from Alaska, Hawaii and Mexico. . . . Fast approaching stardom as a singer seems to be Fabor Robison's newest discovery Shirley Bates, on her first release, "Carlos Ybarra" a haunting and exciting new tune from the pen of Eden Ahbez, better known as Nature Boy for his hit song of the same name. Shirley Bates, a Pasadena resident has enjoyed a limited but successful career in radio, movies and TV. "The Eu-Cal-Y-Pi-tus Tree," "written for Shirley by Margie O'Neale and Joe Egner, appears on the flip side of her first disk and is another strong number. Fabor Robison is convinced that "Carlos Ybarra" has strong possibilities in both the C&W and POP fields. Several hundred copies have been mailed to pop jocks as well as Western deejays. The Abbott and Fabor Records staff is in high spirits over "I Love You" by Ginny Wright, Billy Dee's "Drinking Tequila," Jim Reeves "Bimbo," Floyd Cramer's "Fancy Pants," and several other disks which are holding up great in sales. But they are equally pleased with some new numbers including the Smiley Burnette release, "Lazy Locomotive," b/w "That Long White Line," and the first platter by Jim Edward Brown and Maxine Brown which couples "Looking Back To See" with "Rio De Janeiro." "Our new material and that scheduled for release in May," said Robison, "is the strongest array of new platters we have ever had on tap." . . . Who is one of the busiest entertainers in the business? And who, this month, has



JEAN SHEPARD



JIM REEVES

had to turn down several good dates out of town because of his NBC and CBS radio appearance, as well as "Town Hall Party" every Friday night in Compton, Calif. None other than Johnny Bond. This week he'll be in conference with Don Law, C&W head of A&R for Columbia Records about his new release scheduled for the latter part of this month. He writes the TV version of "Town Hall Party" and with director Wes Tuttle he scans new show ideas almost daily. . . . Do you know that Ferlin Huskey and singing partner Jean Shepard did a hush hush session for Capitol Records under the watchful eye and ear of Ken Nelson last week at Capitol's Hollywood studios? Well, sir, they did, and music was furnished by young and talented fellows from Bakersfield, Calif., who are gaining more and more fame with their talents. Most are on TV daily as members of Cousin Herb Henson's Trading Post Gang from station KERO. Huskey and Shepard still have disks which remain on top or near the top in sales at Capitol. Shepard's latest release is "Two Hoops And A Holler" b/w "Why Did You Wait." . . . "If you wish," commented a physician to western star, Rex Allen, who had recently broken a leg while skiing, "we will set your leg and straighten it also." Allen vigorously and hastily objected. "I wish," he said, "that you set my leg but I positively do not want it straightened." "Why man," he finished most emphatically, "Do you realize I've spent most of my life bowing these legs so they'll fit a horse! And now you want to un-bow my life's work. Bowed legs, you know, are a cowboy's trademark-proof of his experience on a horse."

Foley Announces Future Plans

NASHVILLE, TENN.—All existing rumors concerning a new base of operation for Red Foley ceased this week when it was learned that the artist will now headquarter in Springfield, Mo. The move was effective as of April 23 for the former star of the popular WSM "Grand Ole Opry" NBC'er.

On February 20th, Foley affiliated himself with two organizations; Radiozark Enterprises, for whom he will do a syndicated series of quarter hour transcribed shows, and Top Talent, Inc., who will handle all of Foley's bookings. An additional live network half-hour show is in the offing, with a film series to follow.

First personal appearances for Foley, set by Top Talent, kicked off April 17th in Wichita, Kansas. Supporting Foley on the show was Hank Thompson's Band, Ferlin Huskey, Jean Shepard, Porter Wagoner, Tommy Collins and Arlie Duff. The following day, Easter Sunday, the troupe played Kansas City. The tour will end on April 23 in Springfield, where a huge "Welcome To The Ozarks" Civic Celebration will be held in honor of Foley.

Si Simon and John McHaffey, Radiozark, are making no secret of the fact that the incident could very likely make Springfield another big Folk Music city.

Norfolk Country Show Plays To Packed House

NORFOLK, VA. — Homer and Jethro, the Carlisles and Grandpa Jones highlighted the most recent and one of the best in a series of Grand Ole Opry programs arranged by Sheriff Tex Davis, "Hillbilly King of Tidewater" on WLOW radio and WTOV-TV, in Norfolk, Va., at the Municipal Auditorium on April 4.

Included on this star studded bill were Bonnie Lou, Little Rita Faye, Smiley Wilson, Kitty Carson, Kenny Marvin and Tommy Riddle.

Originally contacted as the star of the show by public demand was Webb Pierce. But at the last minute, Pierce notified the Sheriff that he would be unable to make it. Davis asked his radio audience to let him know whether they still wanted a show.

The response was immediate and gratifying. Listeners wrote and phoned in, "We want a show no matter who you bring." With this encouragement, a new show was drawn up and the 3,000 seat auditorium was packed for both presentations.

Davis announced his intentions to bring Hank Thompson back for a return engagement in the near future. Thompson packed the house when he appeared in February.

Bethlehem Enters Country Field

NEW YORK—Murray Singer, national sales manager of Bethlehem Records, who has recently returned from a trip around the country visiting his distributors, announced, this week, that Bethlehem is entering the country and western field.

The first sides, which will be released shortly, are by newcomer Bert Bryson and his boys.

HITTIN' ALL CHARTS... BREAKING FOR A HIT!



Johnnie and Jack

WITH

"I GET SO LONELY"

b/w

"YOU'RE JUST WHAT THE DOCTOR ORDERED"

RCA Victor 20/47-5681

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Billy Dee

"DRINKING TEQUILA" "FALLING STAR WALTZ"

Fabor 104



JUST RELEASED.....

Ginny Wright

"MY CHIHUAHUA DOG" "I SAW ESAU"

Fabor 105



Shirley Bates

"CARLOS YBARRA" "THE EU-CAL-Y-PI-TUS TREE"

Fabor 106



**Jim Edward Brown
and Maxine Brown**

"LOOKING BACK TO SEE" "RIO DE JANEIRO"

Fabor 107

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Malverne-New England
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Records, Inc.
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Boston

MICHIGAN

Arc Dist. Co.
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Detroit

MINNESOTA

Lieberman Music Co.
257 N. Plymouth
Minneapolis

MISSOURI

Midwest Record Co.
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St. Louis

MONTANA

Music Service Co.
204 Fourth St.
Great Falls

NEW JERSEY

Essex Record Shop
114 Springfield Ave.
Newark

NEW YORK

Alpha Dist. Co.
457 45th
New York

NORTH CAROLINA

F & F Dist. Co.
803 S. Cedar St.
Charlotte

OHIO

Cosnat Dist. Corp.
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Cleveland

OKLAHOMA

B & K Dist. Co.
608 N. Hudson
Oklahoma City

OREGON

B.G. Record Service
1132 Northwest Glisan
Portland

PENNSYLVANIA

Marnel Dist. Co.
1622 Fairmount
Philadelphia

TENNESSEE

Glenn Allen Co.
1146 Union Ave.
Memphis

TEXAS

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135 Leslie St.
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M. B. Krupp Dist.
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El Paso

VIRGINIA

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THE CASH BOX

FOLK & WESTERN DISK JOCKEY

REGIONAL RECORD REPORTS



Smokey Smith

KRNT—Des Moines, Iowa

1. I'll Be There (Ray Price)
2. Slowly (Webb Pierce)
3. Good Deal, Lucille (Terry)
4. Then I'll Stop Loving You (Jim Reeves)
5. Lonesome Daddy Blues (Jimmy Swan)
6. Bad News Travels Fast (Porter Wagoner)
7. My New Love Affair (Sovine)
8. Hello Operator (D. Owens)
9. You Better Not Do That (Tommy Collins)
10. Say A Prayer For Me (Terry)

"Cuz'n" Larry Lane

WEER—Tampa, Fla.

1. I Get So Lonely (Johnny & Jack)
2. I'll Be There (Ray Price)
3. Slowly (Webb Pierce)
4. I Really Don't Want To Know (Eddy Arnold)
5. You Better Not Do That (Tommy Collins)
6. How Do You Think I Feel (Red Sovine)
7. Blue Guitar (Sherb Wooley)
8. I Need A Little Help (Carlises)
9. My New Love Affair (Sovine)
10. Young At Heart (G. Hill)

F. M. Smith

WFOR—Hattiesburg, Miss.

1. Slowly (Webb Pierce)
2. Bimbo (Jim Reeves)
3. Do Lord (J. Russell, Haines, Davis, C. Russell)
4. I Need A Little Help (Carlises)
5. Hello To The Blues (Amos)
6. I'll Be There (Ray Price)
7. Make Love To Me (G. Hill)
8. Good Deal, Lucille (Terry)
9. Back Up Buddy (C. Smith)
10. I Get So Lonely (Johnny & Jack)

Lillie Anne

WIRC—Hickory, N. C.

1. I Get So Lonely (Johnny & Jack)
2. You Better Not Do That (Tommy Collins)
3. I Really Don't Want To Know (Eddy Arnold)
4. God Bless Her (Louvain Bros.)
5. Bimbo (Pee Wee King)
6. I Love You (Wright & Reeves)
7. I Get So Lonely (A. Smith)
8. Then I'll Stop Loving You (Eddy Arnold)
9. Wake Up, Irene (Thompson)
10. Tattlers Wagon (Jordanaires)

Jack Gale

WSRS—Cleveland, Ohio

1. Good Deal, Lucille (Terry)
2. You Better Not Do That (Tommy Collins)
3. Release Me (Kitty Wells)
4. Rose Marie (Slim Whitman)
5. Slowly (Webb Pierce)
6. Hello Operator (Owens)
7. I Love You (Wright & Reeves)
8. A Fooler, A Faker (Hank Thompson)
9. Country Love (Strength)
10. You're My Everything (Eddy Arnold)

"Chuckwagon Chuck" Nichols

KOWB—Laramie, Wyo.

1. Secret Love (Slim Whitman)
2. Hootchy Kootchy Henry (Mitchell Torok)
3. Lovin' Spree (Eddy Hill)
4. Bimbo (Rod Morris)
5. Slowly (Webb Pierce)
6. Release Me (Jimmy Heap)
7. As Far As I'm Concerned (Red Foley)
8. I'll Never Get Over You (Eddy Arnold)
9. I Love You (Wright & Reeves)
10. Caribbean (Eddie Kirk)

Jimmy Hutsell

WLAR—Athens, Tenn.

1. Changing Partners (King)
2. Back Up Buddy (Carl Smith)
3. Secret Love (Slim Whitman)
4. I Get So Lonely (A. Smith)
5. I Really Don't Want To Know (Eddy Arnold)
6. Slowly (Webb Pierce)
7. Second Fling (Eddy Arnold)
8. You Better Not Do That (Ginny Wright)
9. I Love You (Wright & Reeves)
10. Rose Marie (Slim Whitman)

Charlie Walker

KMAC—San Antonio, Tex.

1. Slowly (Webb Pierce)
2. I'll Be There (Ray Price)
3. Honky Tonk Heart (Tubb)
4. I Love You (Wright & Reeves)
5. Secret Love (Slim Whitman)
6. You Better Not Do That (Tommy Collins)
7. Good Deal, Lucille (Terry)
8. Then I'll Stop Loving You (Jim Reeves)
9. Mysteries Of Love (Locklin)
10. I Get So Lonely (Johnny & Jack)

Cactus Jim Western

KUTA-KUTY—Salt Lake City, Utah

1. Slowly (Webb Pierce)
2. I Get So Lonely (Johnny & Jack)
3. I Love You (Jimmy Wakely)
4. I Really Don't Want To Know (Eddy Arnold)
5. Good Deal, Lucille (Terry)
6. I Married A Man For His Money (Jesse James)
7. Second Fling (Eddy Arnold)
8. A Fooler, A Faker (Hank Thompson)
9. Honky Tonk Heart (Tubb)
10. Money (Tex Williams)

Ramblin' Lou

WHLD—Niagara Falls, N. Y.

1. Slowly (Webb Pierce)
2. You Better Not Do That (Tommy Collins)
3. Release Me (Kitty Wells)
4. I Love You (Jimmy Wakely)
5. I Really Don't Want To Know (Eddy Arnold)
6. Bamboozled (Lee & Cooper)
7. I Get So Lonely (Johnny & Jack)
8. Back Up Buddy (Carl Smith)
9. Secret Love (Slim Whitman)
10. Honky Tonk Heart (Tubb)

Sheriff Tex Davis

WLOW—Norfolk, Va.

1. Loose Talk (Freddie Hart)
2. I Really Don't Want To Know (Eddy Arnold)
3. You Better Not Do That (Tommy Collins)
4. I Get So Lonely (Johnny & Jack)
5. Slowly (Webb Pierce)
6. Breaking The Rules (Hank Thompson)
7. You're My Everything (Eddy Arnold)
8. Till We Two Are One (Jim Thorpe)
9. Release Me (Jimmy Heap)
10. After Dark (Kitty Wells)

Mack Sanders

KFBI—Wichita, Kans.

1. Slowly (Webb Pierce)
2. I'll Be There (Ray Price)
3. Honky Tonk Heart (Tubb)
4. Changing Partners (King)
5. Release Me (Kitty Wells)
6. Dog-Gone It Baby, I'm In Love (Carl Smith)
7. Good Deal, Lucille (Moon Mullican)
8. You Had Better Not Do That (Jimmy Dickens)
9. I Get So Lonely (Johnny & Jack)
10. Run 'Em Off (J. Pierson)

Big Jim Hess

WIVK—Knoxville, Tenn.

1. I Get So Lonely (Johnny & Jack)
2. I'll Be There (Ray Price)
3. That's My Baby's Kisses (Kenny Lee)
4. Back Up Buddy (Carl Smith)
5. Good Deal, Lucille (Terry)
6. You're My Everything (Eddy Arnold)
7. They Got Me (Johnny Bond)
8. Make Love To Me (G. Hill)
9. Another Woman's Man (Joan Hager)
10. I'll Never Love Again (Carlises)

L. F. Kenfield

WTIC—Hartford, Conn.

1. Bimbo (Gene Autry)
2. I Stopped Living (Wakely)
3. Hello Operator (Owens)
4. I Really Don't Want To Know (Eddy Arnold)
5. If You Would Only Be Mine (Sons Of The Pioneers)
6. Just Married (Faron Young)
7. I Love You (Jimmy Wakely)
8. Slowly (Webb Pierce)
9. As Far As I Am Concerned (Red Foley)

Pop's Country Store

WXGI—Richmond, Va.

1. I'll Be There (Ray Price)
2. Release Me (Jimmy Dean)
3. Good Deal, Lucille (Al Terry)
4. I Get So Lonely (Johnny & Jack)
5. I'm In Heaven (Bearden & Wright)
6. I Haven't Got The Right To Love You (Mac Wiseman)
7. Say A Prayer For Me (Terry)
8. I'd Do It For You (Gordon)
9. Bamboozled (Lee & Cooper)
10. I Just Want To Be With You (Yvonne O'Day)

Earl Hewinson

WJKO—Springfield, Mass.

1. Slowly (Webb Pierce)
2. I Really Don't Want To Know (Eddy Arnold)
3. Secret Love (Slim Whitman)
4. Good Deal, Lucille (Terry)
5. I Love You (Wright & Reeves)
6. Dog-Gone It Baby, I'm In Love (Rusty Wellington)
7. Release Me (Jimmy Dean)
8. The Life That I'm Living (Tommy Hill)
9. Lovin' Spree (Eddy Hill)
10. There'll Be No Tears Tonight (Hank Williams)

Red Smith

WBOK—New Orleans, La.

1. Slowly (Webb Pierce)
2. Say A Prayer (Al Terry)
3. Darling (Newman)
4. Country Boys Love (Smith)
5. I Get So Lonely (Johnny & Jack)
6. Better Not Do That (Collins)
7. Good Deal, Lucille (Terry)
8. I'll Be There (Ray Price)
9. Baby He's A Wolf (Wesley Fairburn)
10. Too Proud To Wear My Name (Edwards)

Carl E. Lamm

WCKB—Dunn, N. C.

1. That's My Baby's Kisses (Kenny Lee)
2. Back Up Buddy (Carl Smith)
3. I Get So Lonely (Johnny & Jack)
4. Slowly (Webb Pierce)
5. You're Just What The Doctor Ordered (Johnny & Jack)
6. After Dark (Kitty Wells)
7. I'll Be There (Ray Price)
8. Release Me (Ray Price)
9. As Far As I'm Concerned (Red Foley)
10. You Crazy Crazy Moon (Curtis Gordon)

Dave Walshak

KCTI—Gonzales, Tex.

1. I Get So Lonely (Johnny & Jack)
2. Slowly (Webb Pierce)
3. I'll Never Love Again (Carlises)
4. I'll Be There (Ray Price)
5. Make Love To Me (G. Hill)
6. Dog-Gone It Baby, I'm In Love (Carl Smith)
7. Good Deal, Lucille (Moon Mullican)
8. Rose Marie (Slim Whitman)
9. Jealous Loving Heart (Tubb)
10. Second Fling (Eddy Arnold)

Dal Stallard

KCMO—Kansas City, Mo.

1. I Really Don't Want To Know (Eddy Arnold)
2. You Better Not Do That (Tommy Collins)
3. Release Me (Jimmy Heap)
4. A Fooler, A Faker (Thompson)
5. I'll Be There (Johnny & Jack)
6. I Get So Lonely (W. Pierce)
7. Slowly (Eddy Arnold)
8. You're My Everything (Eddy Arnold)
9. As Far As I'm Concerned (Red Foley)
10. Bimbo (Jim Reeves)

Wink Lewis

KTRE—Lufkin, Tex.

1. I Get So Lonely (Johnny & Jack)
2. Mexico Gal (Tommy Cutler)
3. Bimbo (Jim Reeves)
4. Secret Love (Slim Whitman)
5. Slowly (Webb Pierce)
6. Good Deal, Lucille (Terry)
7. I Love You (Wright & Reeves)
8. You're Just What The Doctor Ordered (Johnny & Jack)
9. I'm In Heaven (G. Wright)
10. Say A Prayer For Me (Terry)

THE CASH BOX

Reports

THE NATION'S

BIG
10HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES

1 SLOWLY

Webb Pierce

(Decca 28991; 9-28991)

2 YOU BETTER NOT
DO THAT

Tommy Collins

(Capitol 2701; F-2701)

3 I REALLY DON'T
WANT TO KNOW

Eddy Arnold

(RCA Victor 20-5525;
47-5525)

4 WAKE UP IRENE

Hank Thompson

(Capitol 2646; F-2646)

5 BIMBO

Jim Reeves

(Abbott 140; 45-140)

Pee Wee King

(RCA Victor 20-5537;
47-5537)

6 SECRET LOVE

Slim Whitman

(Imperial 8223; 45-8223)

7 I LOVE YOU

Ginny Wright & Jim Reeves

(Fabor 101; 45-101)

8 RELEASE ME

Jimmy Heap

(Capitol 2518; F-2518)

Carl Smith

(Columbia 21214; 4-21214)

9 LET ME BE THE ONE

Hank Locklin

(Four Star 1641; 45-1641)

10 THERE STANDS
THE GLASS

Webb Pierce

(Decca 28834; 9-28834)

Arizona Proclaims "Rex Allen Day"

LOS ANGELES, CALIF.—Rex Allen Day has been proclaimed by Governor Howard Pyle to be observed throughout Arizona May 8 in keeping with the dedication of a new rodeo stadium at Willcox.

A day of parades and festivities, culminating at the new Rex Allen Rodeo Stadium, is planned. Arizona's leading cities will join Willcox in paying tribute to its famous native son. Allen was born near Willcox, "Cattle Capital of the World," and attended schools there.

Rex Allen Fan Club members from

39 of the 48 states already have responded to invitations to attend. Prizes will be awarded for fans traveling the greatest distance. Trophies will be awarded champion parade entries in each division.

Paying tribute to Allen, Governor Pyle said, "Rex Allen's life from boyhood in Arizona to the fame of his manhood not only is a tribute to his personal courage and integrity, but also to his community and state. His achievement singularly points up the opportunities in our democracy for American Youth."

Herman To Record
Dominoes' Tune

BOSTON — After hearing Billy Ward and the Dominoes quartet's latest King record, "Tootsie Roll," bandleader Woody Herman said this week that he would wax the tune at his next record session.

Visiting the Hi-Hat cafe here where they were appearing, Herman first heard them sing the song which was written by Ward. Later in their dressing room he asked permission to make a special arrangement for his band.

Meanwhile, Sid Nathan, president of King records, said that he was negotiating with Paul Whiteman to use the tune as the theme of his TV show, which is sponsored by the candy manufacturers of the candy bar of the same name.

Hudson-Ross Picks
Audivox Disk

NEW YORK — Hudson-Ross, Chicago's major chain of retail record shops, has just picked "Mountain High-Valley Low" the new Audivox disk featuring the 'Voices of Dorothy Collins' as their Hit Record Of The Week. This is the disk on which Miss Collins attains the effect of a cathedral choir by singing all choral parts.

The indication here is that Dorothy may have a double-barreled winner since the flip side "Crazy Rhythm" is currently enjoying brisk sales in many areas.

Leonard Wolf of Audivox Records has just returned from an extensive trip through the mid-west where he has been promoting the disk, and is now visiting key eastern cities in the hope of breaking it nationally.

THE TEN FOLK AND WESTERN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK

1. SLOWLY Webb Pierce (Decca)
2. YOU BETTER NOT DO THAT Tommy Collins (Capitol)
3. I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor)
4. I GET SO LONELY Johnnie & Jack (RCA Victor)
5. I'LL BE THERE Ray Price (Columbia)
6. I LOVE YOU Ginny Wright & Jim Reeves (Fabor)
7. GOOD DEAL, LUCILLE Al Terry (Hickory)
8. RELEASE ME { Jimmy Heap (Capitol)
Ray Price (Columbia)
Kitty Wells (Decca)
9. SECRET LOVE Slim Whitman (Imperial)
10. BIMBO Jim Reeves (RCA Victor)

DON'T MISS

Buddy Cunningham's

"ANGELS IN
THE SKY"

V-113

VALLEY RECORDS

Box 10033

KNOXVILLE

TENNESSEE

MOVING UP FAST!

RUBY WELLS

"WHY FALL SO SLOWLY"

RCA Victor 20/47-5685

RED SOVINE

"MY NEW LOVE AFFAIR"

b/w

"HOW DO YOU THINK
I FEEL"

Decca 29068; 9-29068

CEDARWOOD PUBLISHING CO.
NASHVILLE, TENNESSEE

NEW RELEASE—"Another Operator's Special"

"YOU'RE THE ONLY GOOD THING" b/w "TWO CHEATERS IN LOVE"

JACK TOOMBS

EXCELLO 2033 78's & 45's

FOR PROMPT SHIPMENT CALL 42-2215 OR WIRE

NASHBORO RECORD CO., Inc.

177 3rd AVE. N.
NASHVILLE, TENN.

Cash Box says:

somebody's got to lose
WILL ATTRACT
A HEAP OF COINThey Couldn't Have
Been More (W)right

EDDIE WRIGHT

"Somebody's
got to lose"

b/w

"GUILTY EYES"

Available in both 78 and 45

NOW GOING STRONG
IN ALL "48"

James H. Martin, Inc., Chicago
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Benart Dist. Co., Cleveland
Commercial Music Co., St. Louis
Commercial Music Co., Kon City, Mo.
Southcoast Amusement Co., Houston
Codet Dist. Co., Inc., Detroit
Cosnot Dist. Corp., New York City
Cosnot Dist. Corp., Newark
B. G. Record Serv., Portland
Lieberman Music Co., Minneapolis
Diamond Dist. Co., L. A.

AC-CENT RECORDS
WHITTIER, CALIF.

Getting BIGGER All The Time!

TOMMY COLLINS

sings 2 of his own numbers

"YOU BETTER NOT
DO THAT"

b/w

"HIGH ON A HILL TOP"

CAPITOL # 2701

CENTRAL SONGS

4527 SUNSET BLVD., HOLLYWOOD 27, CALIF.

For The Disk Jocks
It's
The Cash Box

JIMMY BRYANT

with Speedy West

"HOMETOWN POLKA"

b/w

"JAMMIN' WITH JIMMY"

Capitol # 2762

CENTRAL SONGS

4527 Sunset Blvd. Hollywood 27, Cal.

**"TAKES ALL KINDS
OF PEOPLE"****POLLY POSSUM and
JOE WOLVERTON**

COLUMBIA # 21238

Published by

RIDGEWAY MUSIC, INC.

6087 Sunset Blvd., Hollywood, Calif.

A Pick in All Charts

ROSE MARIE**Slim Whitman**

Imperial # 8236

Imperial Records**THE CASH BOX**
THE 101 FOLK & WESTERN
TOP Best Sellers

1. SLOWLY
Webb Pierce
(Decca 28991; 9-28991)
2. I REALLY DON'T WANT TO KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)
3. YOU BETTER NOT DO THAT
Tommy Collins
(Capitol 2701; F-2701)
4. I'LL BE THERE
Ray Price
(Columbia 21214; 4-21214)
5. BIMBO
Jim Reeves
(Abbott 148; 45-148)
6. SECRET LOVE
Slim Whitman
(Imperial 8223; 45-8223)
7. RELEASE ME
Jimmy Heap
(Capitol 2518; F-2518)
Carl Smith
(Columbia 21214; 4-21214)
8. MY EVERYTHING
Eddy Arnold
(RCA Victor 20-5634; 47-5634)
9. I LOVE YOU
Ginny Wright & Jim Reeves
(Fabor 101; 45-101)
10. THERE STANDS THE GLASS
Webb Pierce
(Decca 28834; 9-28834)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX
BULLSEYE OF THE WEEK

"BACKWARD, TURN BACKWARD" (2:45) [Sheldon BMI—D. Coleman]
"INDIAN GIVER" (2:20) [Trinity BMI—J. Javits, C. Grean]
PEE WEE KING
 (RCA Victor 20-5694)

● Pee Wee King and his band make their bid for a place among the ranks of best sellers as they come up with a pair of top grade contenders. On one end of this two-sided winner Pee Wee and the gang fashion a lovely, slow tempo sentimental piece dubbed "Backward, Turn Backward." Redd Stewart handles the vocal chores in a

warm and inviting manner as he asks the hands of time to reverse themselves so that he can share his sweetheart's affections once more. The coupling, "Indian Giver" is a catchy, quick beat novelty complete with tom-toms and war whoops. Top half should catch much pop action.

"SHAKE A LEG" (2:08) [Acuff-Rose BMI—Carlisle, C. & I. Louvin]
"LET ME HOLD YOUR LITTLE HAND" (1:58)
[Acuff-Rose BMI—Carlisle, Suber]
THE CARLISLES
 (Mercury 70351)

● The Carlises' latest release appears as though it has what it takes to put the group right up into the hit category. It's a pair of delightful tunes that have all the quality, novelty and charm to put the artists on top. Upper deck, titled "Shake A Leg," is a rousing, happy-go-lucky ditty featuring a

solid vocal effort by the crew. It's a quick beat cutie with lyrics in the gay vein. On the lower lid, "Let Me Hold Your Little Hand," the artists turn in another grand performance on a quick tempo, lilted piece with charming lyrics. Watch for the upper half to really "shake" the boxes.

"BABY YOUR MOTHER" (2:35)
[Leo Feist ASCAP—J. Burke, D. Morse, A. Donnelly]
"YOUR MOTHER, YOUR DARLING, YOUR FRIEND" (2:40)
[Ernest Tubb BMI—J. Henly, E. Tubb]
ERNEST TUBB
 (Decca 29103)

● The month of May is always notable in the fact that it features a day devoted to Mother. Ernest Tubb's latest effort keeps this point in mind and the mellow-voiced country chanter comes through with a pair of pretty tunes appropriately titled for such an event. Upper portion, dubbed "Baby Your Mother" is a moderate beat, feel-

ingful number that Tubb waxes in a most sincere fashion. Similar comment applies to the lower deck. A slow tempo piece titled "Your Mother, Your Darling, Your Friend." Tubb puts the tender lyrics over in heartwarming fashion on the two sides that are gonna lure a heap of coin.

HERB AND KAY
 (King 1334)

● **"JUKE BOX JIG" (2:14) [Cheyenne BMI—M. Goode]** Herb and Kay once again display their top notch vocal talents as they come up with a refreshingly gay, quick beat ditty with light-hearted lyrics.

● **"NEXT DOOR" (2:29) [Mar-Kay BMI—S. Webb]** Kay Adams hands in a solo effort on the lower end as she sings with tender emotion on slow tempo sentimental weeper. It's a warm vocal effort.

SKEETS McDONALD
 (Capitol 2774)

● **"I LOVE YOU, MAMA MIA" (2:25) [Beechwood BMI—B. W. Leisy, S. Spadachine]** Skeets McDonald waxes an inviting Latin flavored item in appealing style. Chorus and strings provide for an effective deck.

● **"REMEMBER YOU'RE MINE" (2:36) [Central BMI—S. McDonald]** Flipside features a neat vocal job by the warbler on a zesty, quick beat bouncer.

RUSTY WELLINGTON
 (Arcade 124)

● **"SLOWLY BUT SURELY" (2:55) [Arcade BMI—Rork, Towers, Wellington]** Rusty Wellington turns in a distinctive performance on a pretty, moderate beat sentimental piece. Touching lyrics.

● **"I WANT A LITTLE LOVIN'" (2:18) [Myers ASCAP—A. Keefer, R. Keefe]** On the reverse deck the chanter comes up with a quick beat, change of pace ditty and delivers it in polished style. The Blue Rangers capably assist on both ends.

CHARLIE ADAMS
 (Columbia 21230)

● **"YOUVE WOUNDED THE HEART" (2:33) [Ridgeway BMI—C. Adams, De Lamar]** Charlie Adams comes up with some mighty fine warbling as he adeptly fashions a quick beat lover's tale. Captivating lyrics.

● **"I'LL TICKLE YOUR TOESES" (2:33) [Ridgeway BMI—C. Adams, De Lamar]** On the under lid Adams takes hold of some peppy material and handles it in pleasant style.

ELTON BRITT
 (RCA Victor 20-5640)

● **"NUEVO LAREDO" (2:33) [Trinity BMI—J. Hicks, M. Moore]** Elton Britt turns in a terrific performance on a "south-of-the-border" type number. Arrangement and presentation are tops.

● **"BLUE GUITAR" (2:50) [Aberbach BMI—S. Wooley]** On the lower half the artist comes up with another potent side. It's a slow tempo bluesy piece on which Britt shines vocally and instrumentally.

JESSE JAMES
 (Imperial 8237)

● **"NOW THAT YOU'VE GONE AWAY" (2:30) [Opal BMI—M. Okun]** Jesse James dishes up an impressive vocal effort on a slow beat lover's lament. Subdued strings.

● **"I MARRIED A MAN FOR HIS MONEY" (2:43) [Commodore BMI—D. Duval]** The mellow tones of the chirp come over in poignant fashion on a slow tempo item with heart rending lyrics.

**NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS
Every Week In**

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THE CASH BOX FOLK and WESTERN ROUNDUP

Goldie Hill (Decca), the Golden Hillbilly, is currently doing a TV spot once a month with Pee Wee King in Cleveland, Ohio. The Decca thrush is also featured on Ernest Tubb's "Country Song Hit Parade" each Saturday at 8:30 P. M. over NBC. Let's welcome a newcomer to the fine line-up of Country and Western stars . . . he's Audie Andrews with his first release on RCA Victor, titled "Teach Me To Love Someone Else" and "An Angel With A Broken Wing."



ERNEST TUBB

Audie hails from Baldwin Park, California and appears on Foreman Phillips Country Barn Dance with Jack Tucker and his Oklahoma Playboys on Saturday nights, and also has a daily show on the Country Barn Dance Roundup. This Audie feller is really goin' to be busy it seems. He's scheduled to appear on six TV shows as special guest, and plans to make a big deejay tour of California from San Diego to San Francisco. Jim Reeves (Abbott) who first recorded "Echo Bonita" seems to have himself another good record. The tune is now being covered in the 'pop' field. It is also interesting to note that Jim is now receiving attention on two different releases momentarily. . . . "Echo Bonita" a solo, and a duet "I Love You" which he does with Ginny Wright on Fabor Records. Abbott and Fabor Records are owned by Fabor Robison. Ted Adams, manager of Ernie Young's Record Mart, Nashville, reports that Excello Records has just recorded

and released a record by Jack Toombs. Title of Jack's first record is "You're The Only Good Thing" and "Two Cheaters In Love." Jack also is credited with writing some mighty fine songs, including "Please Believe Me," "Be Sure You Know" and "Almost" all of which were recorded by George Morgan. And, speaking of George, we might add that the "Candy Kisses Kid" is expected to have something slightly terrific in his next release. The Carol Sisters (Rita and Rosalie), guested on the April 14th Pee Wee King Show, WEWS-TV, Cleveland. It's reported that The Lonesome Pine Fiddlers are still packin' 'em in at the Strand Theatre in Prestonburg, Kentucky every Friday night and at the Silver Barn near Pikeville, Ky., every Saturday night. The Fiddlers latest RCA recording is "Dirty Dishes Blues" and "Brown Eyed Darling." Sunday park dates will be on the Fiddlers agenda for this summer. Red Foley (Decca) guested on the "Houston Hoedown" Saturday, April 10th. Just received the news that Betty Cody and Hal "Lone Pine" at WWVA, Wheeling, West Virginia appeared in Providence, R.I., recently with Eddie Zack on the big "Jamboree" Show there. And, they followed this with an appearance with Elton Britt on WCOP Jamboree and concluded their guest appearances with Abbie Neal on his TV Show in Pittsburgh. Current records for these two C&W favorites are Betty's "Please Throw Away The Glass" and Hal's "A Woman Can Make You Or Break You." Those fan club workers of Texas Bill Strength really get out a good looking fan-club magazine. Bill was in Nashville recently and has just recorded two sides for Coral. One a solo and the other a duet with Tabby West. This week finds Johnnie and Jack (RCA Victor) Kitty Wells (Decca), Little Jimmy Dickens (Columbia) and Del Wood (Republic) in the midst of a West Coast tour which was set up by Frankie More, manager of the Johnnie and Jack and Kitty Wells aggregation . . . and, Dewey Mousson, manager of Jimmy Dickens! Johnnie and Jack currently hittin' with their biggest record this year . . . "I Get So Lonely"! Ernest Tubb and his Texas Troubadours opened a personal appearance schedule at Vancouver, British Columbia, April 13th along with the Carlises. Tillman Franks who manages the Carlises is doing some extensive promotion on the group's latest release on Mercury . . . "Shake A Leg"! Springfield, Mo. booker and artists' rep Lou Black just recently moved his office from the KWTO Building to the 3,500-seat Shrine Mosque Auditorium just across the street. Mac Wiseman (Dot) and Red Garrett (RCA Victor) finished up this week their personal appearance schedule in Florida territory. Red continues on the road starting the 25th and will join a group of Grand Ole Opry Talent for a date in Des Moines. Incidentally, Red has a new fan club president . . . Joyce Ann Burton, Dayton, Ohio. Red's current release is "That's Why I'm Happy" and "You Played Taps To My Heart." There's been some mighty fine comment about Elton Britt's latest release "Nuevo Laredo" and "Blue Guitar." Elton is heard regularly over WCOP, Boston. Dub Allbritten, manager of Hank Snow and Ernest Tubb,



CAROL SISTERS



MAC WISEMAN

reports that the Jimmie Rodgers Memorial Day celebration in Meridian, Miss. this year is expected to be a huge success. The event is being held May 25th and 26th. A host of stars have made plans to attend the celebration as well as those associated in the record and music industries, Civic and National leaders. Some 50,000 persons are expected for the observance! Ruby Wells attracting a lot of attention with her first RCA Victor recording . . . "Why Fall So Slowly" and "Kiss Me." Red Sovine off to a flying start with his latest release "My New Love Affair" and "How Do You Think I Feel." Both sides of this record are breaking through . . . and, rightly so . . . Red does a fine job on this release! Oscar Davis, Veteran promoter and manager of many Grand Ole Opry Stars and Shows back on the scene in Nashville these days. A real showman and promoter of some of the largest 'Opry' packaged shows has done much to promote Country and Western music and its artists. Grant Turner head man on DJ USA heard each Friday evening over WSM had as his guest April 9th Bud Morgan popular C&W deejay who will soon take over the disc jockey shows at a new station in Church Hill, Tenn. Dot of the "Radio Dot and Smoky" team heard over Grand Ole Opry is reported to be in serious condition with a heart ailment! Hank Snow who has just recovered from a short illness opened in Youngstown, Ohio for a personal appearance with his Rainbow Boys, April 18th. Would like to wish Tom James lots of luck with his first recording on Victor. James' new one is "Sample Of Your Love" and "Your Kind Of Lovin'." Faron Young also out with a new one, titled "They Made Me Fall In Love With You" and "You're Right, But I Wish You Were Wrong." A Grand Ole Opry cast including Webb Pierce, Carl Smith, Roy Acuff, Marty Robbins, The Carter Sisters and Duke of Paducah open April 25th in Corpus Christi, Texas, split the bill for April 26th for appearances in San Antonio and on April 27th, 28th and 29th group play for the Firemen in Houston. The Grand Ole Opry unit will play under the sponsorship of the Policemen at Beaumont, Texas, April 30th.



EDDY ARNOLD

sings

I REALLY DON'T WANT TO KNOW

20-5525 (47-5525)

and

MY EVERYTHING

c/w

SECOND FLING

20-5634 (47-5634)

 * KEEP YOUR EYE ON THE *
 * RCA VICTOR COUNTRY CARAVAN *
 * APRIL 25 through MAY 9!! *



JOHNNIE and JACK

sing

I GET SO LONELY

c/w

YOU'RE JUST WHAT THE DOCTOR ORDERED

20-5681 (47-5681)

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to records...that's because these modern music systems are

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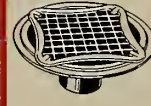
amplifier..... from the

high



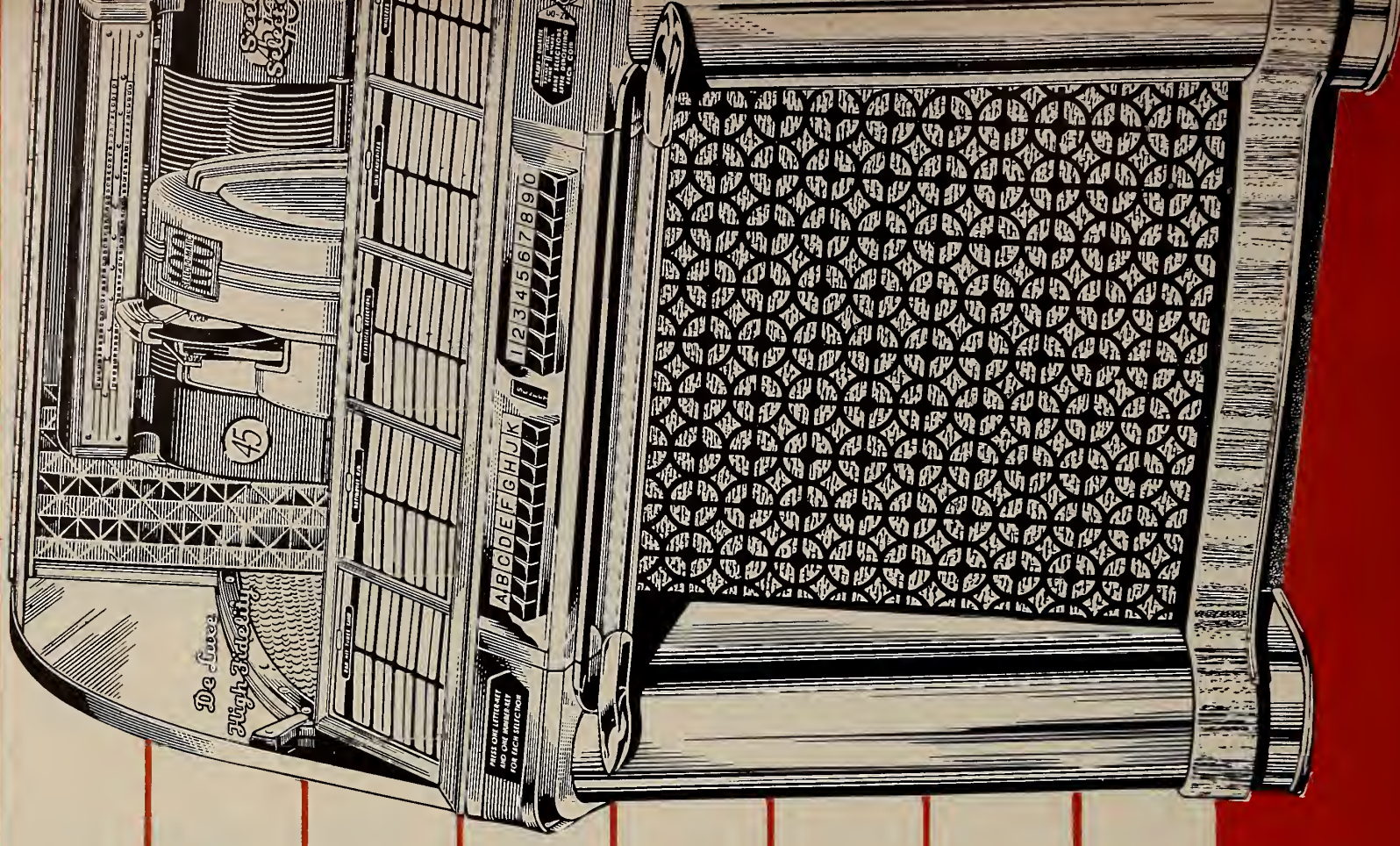
fidelity dual speakers in the phonograph

to the high fidelity



remote

speakers...



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J. P. SEEBURG CORPORATION
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THE MOST WIDELY PUBLISHED
MUSIC JOURNAL IN THE PLAYING
OF RECORDED MUSIC

*America's Finest and
Most Complete Music Systems*



Here and There

NEW YORK—While no one would deny that generally, business conditions thruout the country have suffered a decline, there are so many bright spots on the horizon one must take an optimistic view of what the future holds for this country. Let's take a look at just a few:

U.S. Steel Profits Seen Near First Quarter of 1953.

A New High In Summer Travel Looms.

Retail Auto Sales Upswing Reported From Many Areas.

Toilet Goods Sales At Retail Hit Peak.

Senate Approves Billion For Roads. Manufacturers Grow Confident: Expect 2nd Quarter Improvement.

March Spending For New Construction Boosts First Quarter Total To Record High.

Most Auto Manufacturers Increase Production; Seasonal Rise Appears in Sales, Output; Competition Stiffens.

These headlines were taken from this week's issues of a famous and well established financial daily publication. Yes, sir, there's plenty of good news and plenty of business. The only difference today is that one must hustle for it.

NEW YORK—Our readers will recall that in our 10th Anniversary Issue we reproduced a drawing of what was termed the "first coin operated device." A correspondent in Los Angeles sends along the information that this machine was placed in operation in 219 B.C. by a Greek high priest, Hero Ctesibus. The mechanism is described as consisting of a balanced bar, which when a five drachma coin fell on it, tipped to open a valve and release a few drops of holy water. Tipping made the coin slide off and let the bar move back into balance, closing the valve. Hero found that his invention both relieved his overworked priests and provided revenue.

WASHINGTON, D. C.—Altho The Cash Box has published figures before on baby production thruout the nation, we ran into a new set, which will refresh our memory. Every year since postwar, 3,500,000 babies have been born and last year the number topped 4,000,000. Births are now more than 1½ times the prewar (1940) rate. Which means the operator of kiddie rides and amusement games will continue to appeal to new customers in large numbers.

"The Good Old Days"

It is always fascinating to the newer men in the business, those who have been engaged in this field for about ten years or so, to hear the "old timers" talk about, "the good old days."

The good old days, when traced right down are, usually, the days of twenty years ago.

The days of the terrible thirties. The days when the worst business depression in American history was running rampant.

The days, in the '30's, when a loaf of bread sold for 6c, and few had the cash to pay for the loaves of bread they needed.

Yet, among the old timers, these were "the good old days."

The days when grown and strong men stood on street corners peddling apples. When unemployment reached such a height that even the nation's economists were lost in amazement. When rich men became poor overnight.

Those were the good old days. At least for the men who entered into this industry. For this business gave them a new start. A new outlook on life. It showed them a new way.

In fact, this industry was reborn and actually started its true growth, right in the very heart of this horrible business depression of the '30's.

The huge factories of today were, in most cases, born in that era. They pointed a path. They were able to keep step. By their ingenuity and inventiveness they helped lead forth a great many men from the wilderness of depression.

Now there's somewhat of a recession under way with the usual unemployment that follows. These very same men, these men who talk about "the good old days" (the days of the terrible thirties) are wailing and crying about "how tough things are."

It's amazing. For these men aren't worried, today, about paying for a 6c loaf of bread. Provided there was such a thing as a 6c loaf of bread. They aren't engaged with games featuring 10 balls for 1c like they were in those good old days.

Of course, costs are higher and overhead is tremendous today, compared to the '30's. This still doesn't cause anywhere near the work, which had to be put into this business in those "good old days," when games cost much, much less. The intake, then, was as nothing, compared to the intake of today.

There's nothing wrong with this business today. Absolutely nothing that hard work, ingenuity and greater effort won't cure.

The only big change that is forecast is for the

average man in the industry to forget all about the tra-la-la-la-happy-go-lucky way of doing business.

He must tighten up on the reins. He must begin to more closely study his own business. He must also tighten up his own belt. He must assert himself.

He can no longer leave his contact with his locations solely in the hands of employees. Employees who have skipped along the happy-go-lucky path with him.

He must make them understand that the time has come for a complete turnabout. The kind of change that was sure to come when the spree was over.

It's the morning after. It has headaches. It has troubles. And tho the cure may not be too pleasant to take—the cure is there to take—with plenty of time, as yet, to take it.

The cure is simply a good, old fashioned, clear-eyed, common sense investigation by each man of his own business. A closer knowledge of the "little things" that the average man let others handle for him.

The time has come when the majority in this field must go back to doing first things first. To becoming much better acquainted with their businesses than they have been in the past.

The average man in business must simply realize that he can no longer leave so many, many important details in the hands of employees.

Even programming a phono, or properly locating a pinball, or setting up a vendor, must once again become the job of the owner—the boss—and not just the man on the route.

The reason, perhaps, that those terrible thirties are designated as the good old days, is because the owner, the boss himself, went out there and pitched, and pitched hard.

He seems to have forgotten how to pitch hard today. He seems to have too long neglected the smaller, but very important, details of his business.

This is the morning after. He had better wake up. He had better get rid of that head which came with this long, long spree. He had better plunge right in and effect the proper cure, unpleasant as this can sometimes be.

The proper cure being, of course, his own, his personal attention to even the little details of his own business.

If he does that, and does it quickly, he'll find that *these days* are actually, "the good old days."

JAX MUSIC OPS GO DIME PLAY

May 5 Set as Day for Switchover by All Members of Assn. Will Feature Full Page Newspaper Ads Telling Public About Change To 10c Play. Letters To All Locations Also Prepared.

JACKSONVILLE, FLA.—With 26 of the 27 music operators in this area now members of The North Florida Coin Operators Association, a vote was taken on April 5, wherein agreement was reached that the entire association will, 30 days later, switch over to 10c play.

The letter in this regard, received by The Cash Box this past week from Wm. (Bill) Whitcomb of Southern Music Distributing Company, this city, completely explains the entire history of the event.

The letter follows:

Bill Gersh:

Dear Bill:

Here is an exclusive for THE CASH BOX! Early in January, four of the more progressive coin men of this area decided that the time had arrived for some objective planning and an all-out effort toward more ethical conduct among the coin-men of this area.

Naturally, in order for a movement such as this to become a reality, we had to set out on a door to door campaign for the formation of an association.

On February 18, we had the first meeting, which was attended by 23 of the 27 operators in this city. They discussed their mutual problems and then and there decided to meet the following week for the purpose of creating the organization.

On February 25, temporary officers were elected and committees were appointed to the various duties necessary for proper function and it was decided to call our new group The North Florida Coin Operators Association.

On March 4, the Constitution and By-Laws, as reported and submitted by the Executive Committee, were adopted, as read, by a popular vote of all present. An initiation fee was set and a per-unit assessment per quarter was agreed upon by all those present. It might be well to mention that this group owes much to the Miami Guild, inasmuch as much of their constitution was adopted into our own and theirs served as a helpful guide. This meeting was also the real formation of the association because every one present signed up as charter members and paid the initiation fee. A Committee was appointed to call on the ones who were not present in a drive to make the membership 100%.

By March 18, 26 of the 27 operators were paid members in the association, the 27th refusing to become a part of us. This was not considered significant, in that he was a very small operator and owned obsolete equipment. Now we are an organized group and can begin to set about our task of bettering ourselves.

On April 5, it was a unanimous vote by the membership to convert, within 30 days, all of the music equipment owned and/or controlled by the membership, to 10c play. It was also voted to run an ad-in the afternoon paper,

advising the public of the reason for 10c play, prior to a letter the following day to each location, explaining our position and asking help and co-operation.

Bill, we owe much gratitude to THE CASH BOX, and to you and Joe Orleck, for your unalterable stand on essential necessities concerning the survival and betterment of our industry as a whole. Without you, and the factual statistics presented by THE CASH BOX, we would not have been able to use a comparative cost-table anywhere near as convincing and conclusive as those composed by your editorial staff.

Therefore, it is my hope that you will consider what we have been able to do, as a personal accomplishment for your editorial policy. Truly, it has helped us, immeasurably.

Sincerely yours,

Bill

Wm. Whitcomb

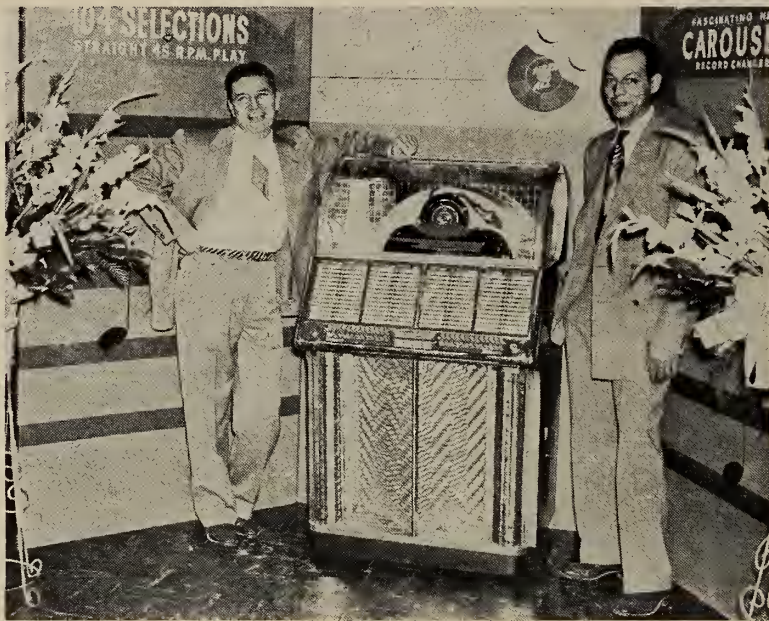
Emarcy, S. F. Calif., Displays New Wurlitzer



SAN FRANCISCO, CALIF.—M. H. (Rosy) Rosenberg, Emarcy Distributing Company, this city, hosted music operators in this and surrounding areas on April 4 and 5, who came in to see the new Wurlitzer 1700 phonograph.

Pictured above (Top) 1 to r: Al Maragon, Ed Smith and Ray Duke of the Universal Music Company; and (Bottom) 1 to r: Herb Klemme, Cal Le Neave and Rosenberg.

Wurlitzer Phono at Culp Distr., Okla. City



OKLAHOMA CITY, OKLA.—The Culp Distributing Company, this city, held its showing of the new Wurlitzer model "1700" phonograph at its showrooms on April 4 and 5.

"Operator reaction was more than gratifying," said "Shorty" Culp, president of Culp Distributing.

ident of Culp Distributing.

Culp is pictured above with Curtis Revard, Bartlesville, Oklahoma operator. Revard brought a smile to Culp's face when he said, "Never had I been so pleased. Wurlitzer didn't forget a thing in this new model."

Young Distributing Company To Hold Wurlitzer Service Schools

NEW YORK—Joe Young and Abe Lipsky, Young Distributing Company, this city, have invited local music operators to attend service schools, demonstrating the mechanism of the Wurlitzer model 1700 phonograph.

The sessions started this past Saturday, April 10, and will be held every Saturday from 9 A.M. to 12 noon. Classes are conducted by Young's head service engineer, Henry Slavin, and his assistant, Steve Tarazana.

So. Dakota Phono Ops Assn. To Hold Banquet May 29 & 30

Expect Operators From Four States To Attend

YANKTON, S.D.—Harold Scott, secretary-treasurer of the South Dakota Phonograph Operators Association, advises that its next convention will be held in Mike Imig's town of Yankton. The event will take place on Saturday and Sunday, May 29 and 30.

Get-together on Saturday night will take place at Imig's Pheasant Bar. Meetings will be held Sunday and the banquet will be at the Kelly's Cove, a supper club, after the business is finished. Scott has invited all members as well as associate members to attend the party. He is sure operators from three states will be present, and expects that a good representation from one more state will make it a four state affair. Nebraska coinmen and Tom Crosby of the Minnesota group have indicated they will be on hand, and all that is needed is for a group from North Dakota.

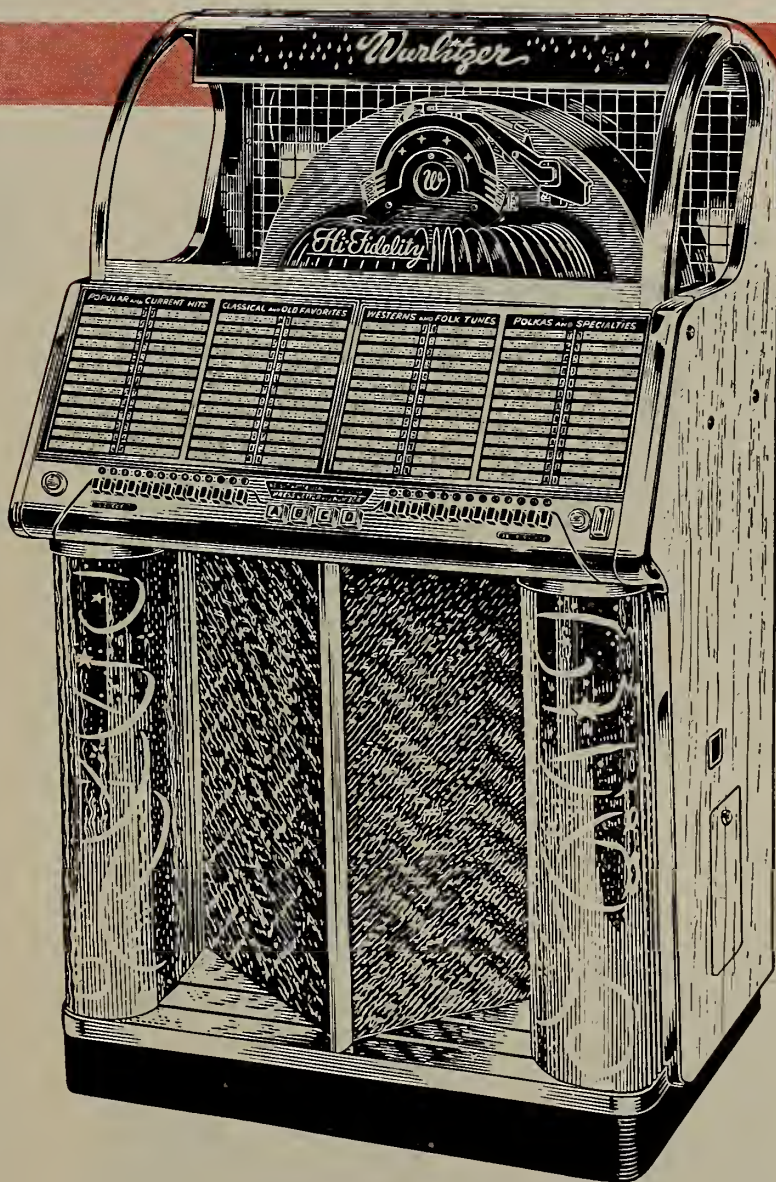
For coinmen in these states who would like to combine some business with fun, contact Mike Imig in Yankton for details, or make direct reservations at the Chas Gurney Hotel or Flaming Motel. However, mention that you are attending the coin convention so that Imig will have an idea of how many people are coming.

~ ~ THE GREATEST PHONOGRAPH OF ALL
 TIME WON THE GREATEST RECEPTION IN
 THE HISTORY OF THIS INDUSTRY. THOU-
 SANDS OF OPERATORS SAW IT—HEARD IT—
 BOUGHT IT—AND QUICKLY LEARNED IT IS
 IN A CLASS BY ITSELF IN EARNING POWER.

ONLY
 The Fabulous High Fidelity
Wurlitzer
1700 HF

**OFFERS YOU ALL THESE
 MONEY-MAKING FEATURES**

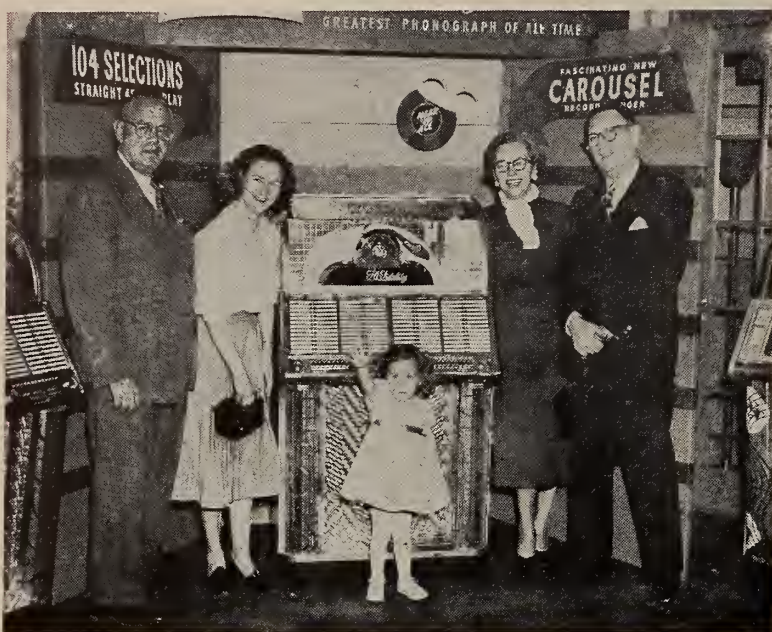
- NEW** . . . ALL New — Phonograph
- NEW** . . . Carousel Record Changer
- NEW** . . . Gorgeous Cabinet Design
- NEW** . . . Ultra Simplified Mechanism
- NEW** . . . Full High Fidelity Sound
- NEW** . . . Color Styled Selector Panel
- NEW** . . . Size for All Locations
- NEW** . . . Weight—308 Pounds
- NEW** . . . Increased Earning Power



**SEE IT, HEAR IT
 AND BUY IT AT YOUR
 WURLITZER
 DISTRIBUTOR**

More Wurlitzer Phonograph Showings

Bilotta Distributing Corp., Albany, N. Y.



ALBANY, N.Y. — Paul Taglione, mgr. of Bilotta Distributing Corporation, this city, welcomed operators and guests to the showing of the new Wurlitzer phonograph Model "1700". Said Paul, "About 95% of the operators of this territory attended and were very receptive to the new Wurlitzer. Operators showed great enthusiasm and expressed the belief that, because of the cycle speed and

selection keyboard, the new Wurlitzer will prove a great earning machine for them."

Taglione served the visitors with ham or turkey dinners.

Seen above from left to right: Sam Gally, Kingston, N.Y.; Mrs. Anton Kolibash, Poughkeepsie, N.Y.; Miss Betsy Mary Kolibash, Poughkeepsie, N.Y. and Mr. and Mrs. John Clair, Kingston, N.Y.

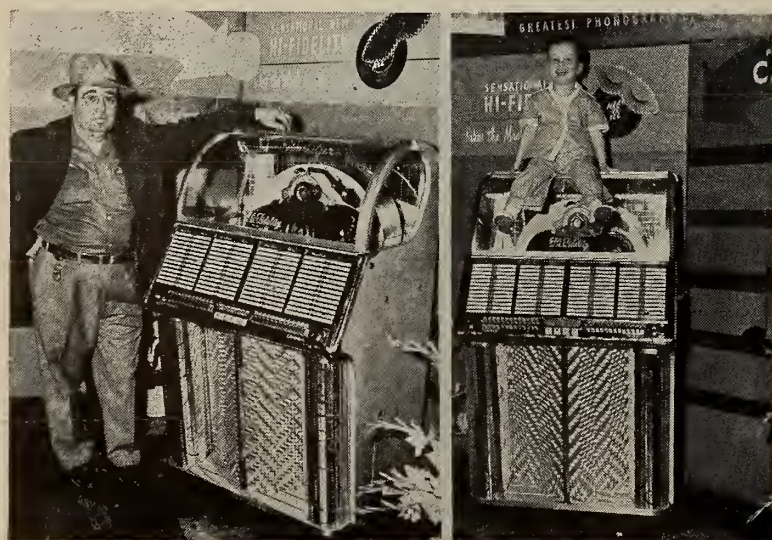
Bush Distributing Co., Havana, Cuba



HAVANA, CUBA—Ted Bush, Wurlitzer distributor for South Georgia, Florida and Cuba, above right, and A. D. Palmer, Jr., Wurlitzer advertising manager, center, attended Na-

tional Wurlitzer Week in Havana, April 4 to 9. Here they are shown with Bush's associate, Leon Shapochnik and Mrs. Shapochnik, being entertained at the Tropicana night club.

Angott Distributing Co., Detroit, Mich.

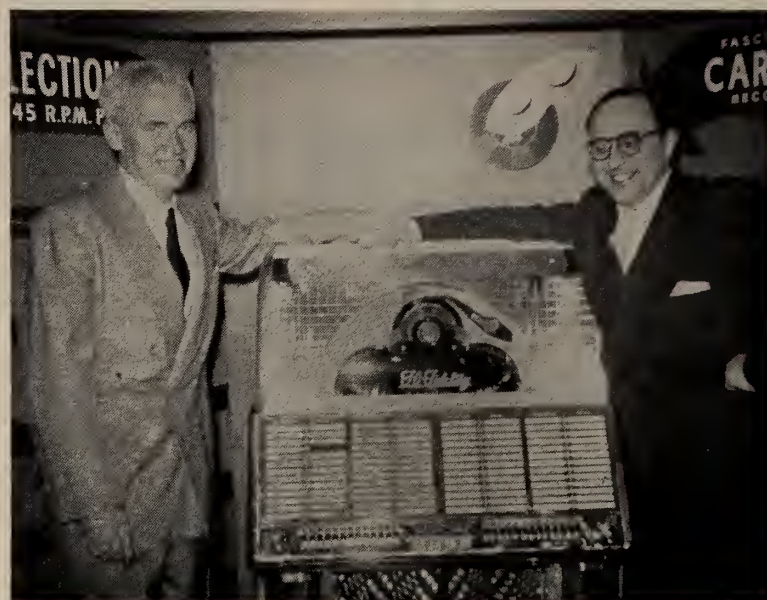


DETROIT, MICH.—Carl J. Angott, Angott Distributing Company, this city, reports the two day showing of the new Wurlitzer Model "1700" phonograph was an unqualified success.

The operator turnout was large, the enthusiasm was great and many orders were placed immediately.

Above to the left is Nick George, Detroit operator, and little Danny Angott, Carl's son, sitting astride the new model.

Coven Music Corp., Chicago, Ill.



CHICAGO — Ben Coven, Coven Music Corporation, this city, played host to approximately 450 to 500 visitors from points near and far, who came to see the new model 1700 Wurlitzer phonograph on "National Wurlitzer Days". The Indianapolis office also was crowded with operators.

"In summing up the activities of the two days" stated Coven, "the acceptance of the new Wurlitzer phonograph exceeded our fondest expectations by far, and we see a very bright outlook."

Among the Chicago office visitors were: Bob Gnarro; Les Martin; Bob Lindelof; Andy Hesck; Jerry Schu-

mann; Rene Pirard; Frank Padula; Bill Nyland; Paul Brown; Joe Rudolph; Andy Anderson; Mr. and Mrs. Paul Golden; Mr. and Mrs. Barney Poss; Les Montooth; Ed Gilbert; Lou Arpaia; Mr. and Mrs. Pulsipher; Mr. and Mrs. Carl Zimmer; Tom Zimmer; Mr. and Mrs. "Mac" MacQuivey; Mr. and Mrs. Matt Pohl; Mr. and Mrs. Ed Gilbert; Ralph Heft; Mr. and Mrs. Marshall Boynton; Al Lang; Ken Voeck; Howard Clark; Mr. and Mrs. Carl Wagner; John Damico; Lou Casola; Moses Proffit; Fred Emery; Irv Sands; Sam Marrano; and Angelo Angeleri.

Pictured above is Paul Brown with Ben Coven.

F.A.B. Distributing Co., Inc., Atlanta, Ga.



ATLANTA, GA.—F. E. Blalock, manager of the Atlanta branch of F.A.B. Distributing Company, Inc., reports operators from all over Georgia attended the showing of the new Wurlitzer Model "1700" phonograph on Sunday, April 4, at the F.A.B. showrooms, this city.

Blalock was assisted by Russell McBride, the firm's sales representative. Not only were several sales made at the showing, but actual deliveries were made on that very day, April 4.

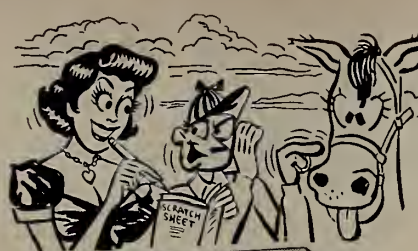
Visiting operators and their guests

were feted with a buffet luncheon.

Harry D. Gregg, Wurlitzer field service engineer, and C. C. "Buch" Buchanan, F.A.B. service manager, were on hand to explain the new "Carousel" mechanism. Also representing Wurlitzer was Joseph G. Boyle, of the Wurlitzer credit department.

Seen above are Left: Fletcher E. Blalock, manager of F.A.B. Distributing Company, Atlanta, Ga. and Charles M. Jackson, owner of the Ideal Amusement Co., Athens, Ga.

Pictures and stories of other Wurlitzer showings also appear elsewhere in this issue. Additional stories and pictures which arrived too late for publication will be in next week's issue.



PICK OF THE EXPERTS!...

DOUBLE AWARDS!...

Inserting 2 coins at start of game doubles all Replay Awards!

5 DROP-THRU HOLES!...

Represent famous Derby Winners. 1 ball in each hole awards 1 Replay—3 balls in any one hole awards 1 Replay—4 balls in any one hole awards 3 Replays—5 balls in any one hole awards 8 Replays!

ROTATION SEQUENCE!...

Completing 1 to 7 sequence lights traveling light Targets for Replay!

HIGH SCORE!...

Roll-Over buttons turn Pop Bumpers "on" and "off" for points!

POINT SCORE!...

Making "A" and "B" Roll-Overs lights bumpers for Super-High Score!



4 POP
BUMPERS,
•
2
CYCLONIC
KICKERS,
•

4 SUPER-POWERED FLIPPERS!

GOTTLIEB'S
**JOCKEY
CLUB**

RACING
THRILLS
RIGHT
FROM THE START!



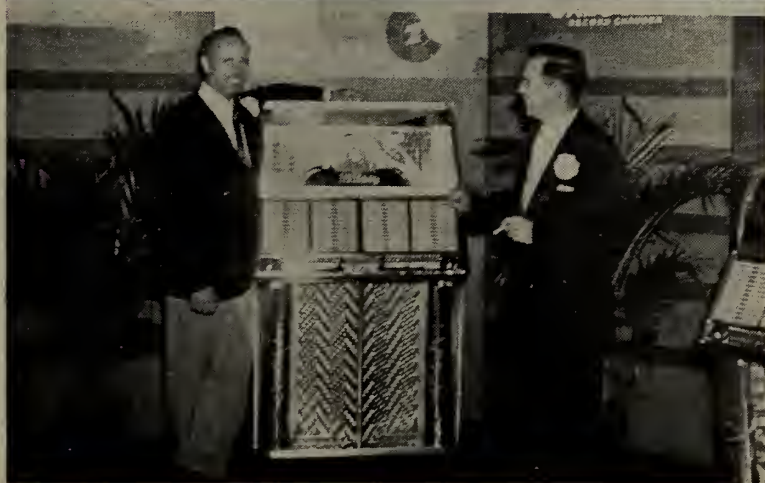
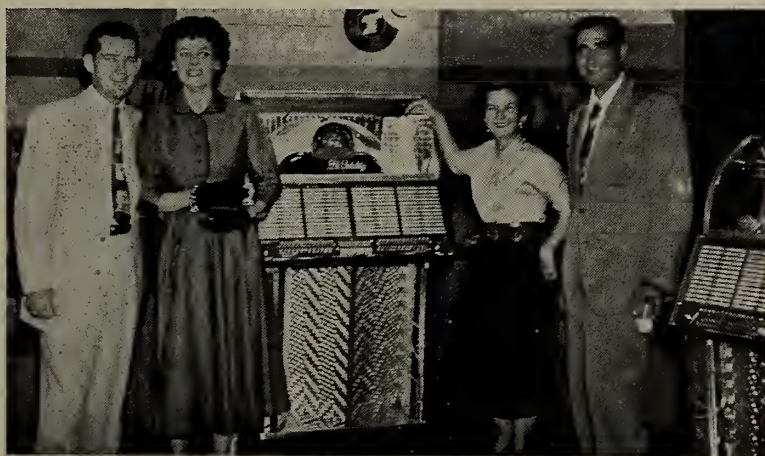
CHECK THE CHART!

•
THEN SEE YOUR
DISTRIBUTOR
QUICK!

D. Gottlieb & Co.

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CHICAGO 51, ILLINOIS

Bush Distrib. Co., Jacksonville, Fla.



JACKSONVILLE, FLA. — Over 250 visitors attended the two day showing of the new Wurlitzer 1700 phonograph at Bush Distributing Company, this city. D. J. Barton, manager and Artie Daddis, Wurlitzer regional sales manager were on hand both days, and Ted Bush, who greeted operators at his Miami headquarters on Sunday, flew up to Jacksonville on Monday.

"Without exception," said Barton, "the phonograph was given a tremendous ovation. Generally, operators and mechanics will pretty well pick a new model, of any kind, apart. However, in this case, there seemed to be no fault found."

Refreshments and a large buffet dinner were served.

Among the operators who attended were: Mr. & Mrs. Al Lively, Sr.; Mr.

& Mrs. Al Lively, Jr., Orlando, Fla.; J. L. Board, Jack Williams, Mr. & Mrs. T. K. Coleman, Mr. & Mrs. Raymond McCombs, Mr. & Mrs. M. G. Tatum, C. O. Hutchinson, Mr. & Mrs. T. C. Monroe, Mr. & Mrs. C. W. Ledford, Delbert York, R. E. Valentine, C. D. Amerson, Harry L. Baumgartner, E. A. Bright, Jr., B. C. Paul, O. C. Ponce, all of Jacksonville, Fla.; Merton Niewisch, Lake City, Fla.; Mr. & Mrs. Earle Brockington, Cocoa, Fla.; Phil Goldman, R. L. Parks, of St. Augustine, Fla.; T. L. Dowling, Nahunta, Ga.; Mr. & Mrs. Bill Moesser, Charles W. Brown, of Daytona Beach, Fla.; Mr. & Mrs. Eddie Emerson, D. W. Shader, of Palatka, Fla.; Ralph Scherouse, Gainesville, Fla.; J. E. Smith, Starke, Fla.; Fletcher Fuller, Ocala, Fla.; Walter Hines, Tallahassee, Fla.; and W. H. Dukes, Atlantic Beach, Fla.

Pictured to the left (Top) 1 to r: T. C. Monroe, president of the North Florida Coin Operators Assn.; Mrs. Wm. J. Moesser; Mrs. T. C. Monroe; and Wm. Moesser, Daytona Beach op; (Bottom) Artie Daddis, regional sales manager for Wurlitzer and D. J. Barton, manager of the Jax office.

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GENCO'S TWO PLAYER
BASKETBALL
Regular, Match or Match Replay
GENCO MFG. & SALES CO.
2621 N. ASHLAND AVENUE • CHICAGO 14, ILL.

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WILLIAMS SUPER WORLD SERIES	\$159.50
WILLIAMS DELUXE WORLD SERIES	169.50
WILLIAMS PENNANT BASEBALL	284.50
WILLIAMS LONG BEACH	119.50
WILLIAMS OLYMPIC	112.50
SKILL POOL	135.00
CHINATOWN	164.50
BRIGHT LIGHT	69.50
PALM BEACH	225.00

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"What's Ahead?"

*A factual revelation pointing the path ahead
gathered from discussions held with leaders
in all divisions of the industry.*

(Note: This is the second of three parts)

Foreword

CHICAGO—Answering the oft-asked question "What's ahead?", The Cash Box gathered information from all the three major divisions of the industry. The first part of a series of three appeared in the April 17 issue, and reviewed the Music Division. This, the second part, devotes itself to the Amusement Division. The third part, which will appear in the next issue, May 1, will discuss the Vending Division.

PART II, THE FIELD OF AMUSEMENTS

What's ahead for the amusements field?

This is the most popular division of the industry. Certainly the most fascinating, thrilling and glamorous. The one division that has always captured the greatest attention of the public.

The amusement field has been the cynosure of all eyes as far back as anyone can remember. It was the first division to start the re-growth of the entire field back in the dark and depressive '30's. Interest in this field continues at a high point.

The amusements division of the industry is, today, split into many branches. Where, thru the '30's and after War II up to the end of the '40's, pinballs were the most outstanding, today the popularity of the pinball branch of the business is very much challenged. At least challenged from the standpoint of greatest popularity.

The shuffle games opened much territory thruout the nation. In the early days of these games they held the greater share of interest. Today, this has somewhat settled down, and tho their popularity continues to remain very high, there has developed a definite sect of shuffle game operators catering to shuffle game players.

Shuffle game popularity on the whole, from all present indications, will continue to remain at a high point all during 1954.

Discussions with leaders in the shuffle games business revealed that top production continues right ahead. There may have been a falling off in the number of units manufactured, but this drop is very small, percentagewise. Whereas, at the same time, the tremendous sales increase, dollarwise, is truly remarkable.

It can be said of the shuffle games branch of the amusements division of the industry that, today, more dollars are being spent for the purchase of these machines by operators than at any time since their introduction to the field.

The pinball branch has split itself into two divisions. One, continuation of the conventional five-ball games and two, the new and exciting inline games.

Both these divisions are keeping pace with their remarkable 1953 production and sales records. In fact, in some cases, it is believed that business has, on an overall average, been greater this past first quarter of 1954 than ever before.

The five-ball machine manufacturers continue right ahead with the very same, intelligent, controlled production methods which they put into effect some years ago, with the result that their business runs along on an even keel.

The manufacturers of the inline pinball games have shown surprising development. This is one division of the field where there are constant shortages.

These shortages were most definitely noticeable as the first quarter of '54 came to its close. It was almost impossible to purchase even used equipment in this field.

It goes without saying, most of the leaders in the field agree, that the pinball games will continue thruout 1954 proving themselves staple merchandise capable of producing steady income in the higher brackets.

As far as sales are concerned, dollarwise especially, the pinball field shows continued, well defined leadership ahead.

Another branch of the amusements field, which has settled down to a more solid business, is the kiddie ride division.

When these were first introduced they did not attract very much attention.

After some months they caught on and interest reached a surprising zenith within a very short period of time.

At one time it seemed that almost every factory in the industry was manufacturing kiddie rides, along with many new, small manufacturers who had risen, seemingly, from nowhere at all, to enter into the kiddie ride business.

This, most naturally, was an unhealthy condition. The field was being overproduced. Few really new innovations were being shown. Most were of a similar line. And most were basing themselves on cheaper construction to gain attention by lower prices. The results were disastrous as is usually the case when such conditions come into being.

Gradually, as many left the field, it began to settle down. Those now engaged in the kiddie ride business are not hammering away full capacity, overproducing beyond what those operators, who are now making a specialty of kiddie ride routes, can handle.

This has tended to create a more solid base for the kiddie ride business. The result is that the kiddie ride field has steadied itself and is becoming better recognized for what it actually is, than for something of a spectacular nature with its products located helter-skelter anywhere.

Most fascinating, of course, is the fact that the first kiddie rides did bring to the attention of the entire amusements division of the industry that kids are very important customers.

The record four million births of 1953, of themselves, indicate a terrific business yet to come within the next five years. Each year even prior to '53 new records have been set as far as births are concerned. Which means that each year ahead can be a profit year for the operators of kiddie rides.

The millions and millions of kiddie customers are bound to be satisfied in the years to come. This field has not yet reached its apex.

From the very first kiddie ride, the coin operated horse, to the present many new developments in this field, has been a long jump.

The twin rides. The carousels. The kiddie photo machines. The ducks, bears, reindeers, and other animal rides. In fact, new ideas continue to be presented with steady regularity.

In short, the kiddie ride people are of the belief that 1954 will be the year in which they "will really get started on the right path."

While the kiddie rides are trying to reach their true dimension of importance in the field, another branch has continued to develop and grow which has also attracted much attention.

This is the "arcade machines" division of the amusements field.

The description which the trade gives these machines is erroneous. These are no longer the old type arcade machines of yesteryear but, instead, a new type product which can be placed anywhere, as well as in arcades. Amusements which have won great player interest and, as logically follows, just as great sales.

This all started before War II with the first type ray guns. Today, looking back at those prewar ray guns, and comparing them to the new type guns and pistols of today, is like comparing the old, mechanical pinballs of the '30's to the gorgeous, electronic pinball games of 1954.

After the ray guns came basketball, baseball and other type large machines, including the new, three dimensional photo equipment. New versions are still continuing to be built.

Their theme may not be new, but, their construction and appearance is modern. Their appeal seems to be greater than ever before. The public has proved that it likes to play them as much today as it did as far back as the '20's.

The amusements division of the industry continues to be the largest, the most impressive, the most outstanding. It's the one division that has the largest number of followers, both from sales and public interest standpoints.

There are very, very few operators in the industry who haven't one sort of amusement product or another on their routes, all depending upon their territories. Even the most fanatic of specializing operators lean favorably toward amusement provided, of course, that the amusements meet with approval and can be operated in their areas.

(Part Three To Appear In The May 1 Issue)



See also
Williams MAJOR LEAGUE
Every feature of ALL STAR with exception of "Triple Match"

OPERATES ON:

- Single Entry 5c—10c—25c Slug-Proof Coin Mechanism.
- One player 10c, can insert 2 nickels or a dime.
- Three players—25c.
- Convertible to straight 5c play.

New!

YEAR ROUND!

TRIPLE MATCH FEATURE

NUMBER STAR PENNANT

0 to 9

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Match Number and Star with Pennant Lit

- ⓪ Balls go up the ramps and over the fence for Home Runs!
- ⓪ Balls hit onto ramps actually FLY THRU THE AIR!
- ⓪ **BONUS SCORES:** Hitting Home Runs after 2nd out is made in each inning scores 2 runs for each man on base plus 5 Bonus Runs. Hitting Home Run in last inning scores 2 runs for each man on base plus 5 Bonus Runs throughout the entire inning!

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THE ONLY AUTHENTIC TYPE BASEBALL GAME with the ANIMATED BASE RUNNING UNIT an exclusive Williams feature!

- MANUALLY CONTROLLED ELECTRICAL PITCHER.
- PLAYERS ACTUALLY RUN THE BASES IN 3-D LITE BOX.
- LITES ON PLAYFIELD BASES INDICATE MEN ON BASES.
- OPPOSING TEAM IS ON LOWER BACKBOX SET OFF IN REALISTIC THIRD DIMENSION!

3 OUTS PER INNING

Adjustable 1 TO 5 INNINGS!

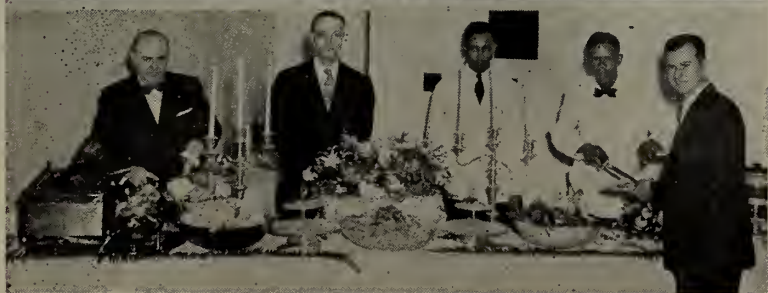


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Brandt, St. Louis, Shows "1700"

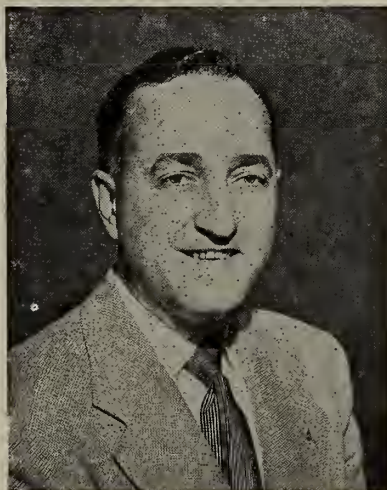


ST. LOUIS, MO. — When Brandt Distributing Company, this city, held its National Wurlitzer Days, April 4 and 5, Harry Schaffner, owner of the Schaffner Music Company, Alton, Illinois, brought his family in to see the new model "1700". Schaffner was one of the several operators selected throughout the country to field-test the new "Carousel" mechanism prior

to its introduction. Seen in the upper picture with Schaffner are his daughters, Rosella and Suzanne, and Mrs. Schaffner.

Shown behind the attractive buffet are P. O. Brandt, second from left, president of Brandt Distributing Co., Mr. Delmar of the Claridge Hotel Catering Service, two waiters, and Leon Caldwell of Paramount Amusement Company, St. Louis, Mo.

Exhibit Names New Distribs



J. A. (ART) WEINAND

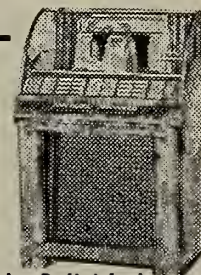
CHICAGO—J. A. (Art) Weinand, vice-president of Exhibit Supply, this city, announced this past week that the firm had appointed two new distributors for its new "Shooting Gallery" gun game.

"After a conference with Gil Kitt", Weinand reported, "we have appointed Empire Coin Machine Exchange of this city to handle the entire state of Michigan for our new 'Shooting Gallery' gun."

"Empire", Weinand continued, "has done a very fine sales job in this state on other products and from the advance orders which it has placed with us we feel certain that it will do the best sales job of its entire history in the State of Michigan."

At the same time, Weinand also announced the appointment of Coven Music Company, this city, which also has offices in Indianapolis, Ind., as distributors for its "Shooting Gallery"

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Reconditioned—Retinished

SEEBURG 1-46 HIDEAWAY	\$125
SEEBURG 1-46	135
SEEBURG 1-48 BLOND	195
SEEBURG M-100A	495
WURLITZER 1100	225
WURLITZER 1250	295
WURLITZER 1400	475
WURLITZER 1500	595
ROCK-OLA 1436 (120 Sel.)	495
A.M.I. MODEL A	195
A.M.I. MODEL C	295
A.M.I. MODEL D80	475

WURLITZER 1015

\$75.00

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EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY

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gun for the Indianapolis area.

Weinand said, "Ben Coven and his organization have proved themselves among the finest, as well as the most ethical, of distributors."

"We are more than happy to appoint this firm our distributors in the Indianapolis, Indiana area."

"We feel certain", Weinand continued, "that as far as Ben Coven is concerned, and as he has already told us, it is simply a question of our being able to deliver as many 'Shooting Gallery' guns to him as we possibly can."

"It's What's in THE CASH BOX That Count."

AGAIN!...chicago coin Scoops the Industry!

NOW! A game with the Added Excitement of a Super Frame Score!

SUPER FRAME BOWLER

THE 100% SKILL BOWLING GAME!

LOOK! You Get Increased Revenue from 10c 3 for 25c Play!

NEW 6 Volt Light-Up Bulbs for Drum Scoring Units

LOOK! New Front Hinged Score Frame Glass for Easier Servicing!

LOOK! 100% Skill "Match The Lited Number" for Super Frame Scoring!

NEW FEATURE! Special light on Front Panel illuminates Coin Chute and Front of Game!

Player by matching the number lit in the 11th or Super Frame can add from 200 to 500 points to his score!

Super Bowler Contains all the ADVANCE Scoring Features! New Top Scoring Thrill of 1400.

Featuring Single — Double — Triple — Quadruple Scoring!

Fast 55 Second Play! Multiple Scoring on Strikes and Spares plus the "Time Tested" actual 1-9 Pin Scoring.

Still the Most Wanted Game in Every Location!
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Still in FULL PRODUCTION!

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Music Ops of Connecticut Hold General Meeting

**Abe Fish and James Tolisano Address
Large Gathering**

CHESHIRE, CONN. — The Music Operators of Connecticut held a general meeting on April 8 at the Waverly Inn, this city.

Over 60 operators and guests were in attendance and the meeting was presided over by president Abe Fish.

Fish spoke at length about the critical situation in which the game industry finds itself in various parts of the state. He mentioned specifically 1) Fairfield County, where free play games were prohibited; 2) New Haven, where bingo type games were prohibited; and 3) New London, where they also prohibited bingo games.

Fish urged all the operators to make an all out effort to run their business in an efficient and proper manner and to exercise restraint, discretion and good ethics.

Ernest Zuech, E. Z. Amusement of Norton, Conn.; Thomas Maisano, South Norwalk, Conn.; and Lucien Wilson, Wilson Novelty Co., Middletown, Conn., all joined the organization.

A new local was formed and accepted into the Association. It will be

known as the Norwich Local. James O'Connor was voted delegate and Pete Kavanis, alternate.

James Tolisano, executive vice president, also addressed the gathering. Tolisano gave full details of the MOA convention he had attended in his capacity as director of MOA and as a delegate from the MOC.

Among the guests who attended were Bob Jones, Redd Distributors; Wesson D'Amico, Poole Distributors; Mac Perlman of Seaboard New York Corp.; and Paul Rechtschafer of the Reliable Coin Machine Co.

All the locals were represented. Arthur Moss, Bridgeport; Lou Naclerio, Waterbury; Clarence Sorrentino and Pat Montana, New Haven; Frank Marks and Maurice Wien, New London; Ort Mortoro and Pete Cavorous, Norwich; Mac Putterman, New Britain; Ernie Giramondi, Bristol; and Louis Beilman, Middletown.

Also in attendance were Jerry Lambert of C & L Amusement, who made the trip from Stamford, and Joe Ficca of Torrington and Al Riquier of Wilimantic.

Chicago Bowling League News

CHICAGO—Ray Gallett took over first place in the men's division last nite (4/12) with his 525 series. Another high, for the season, was scored by Paul Brown of the Coven team by bowling a 236 game.

Paschke took 3 games from Melody. Three high scoring men on Paschke were Charlie Alesi, 526; Ray Gallett, 525, and Tony Galgano, 501. High for Mercury was Johnny Strobl with 473.

B&B and Star Music deadlocked with 1½ games apiece. High for B&B (again) was Warren Perodee, 494. High for Star Music, Jerry Shuman, 448. ABC took 3 from Western Automatic. High for ABC, Les Taylor, 444. Coven took 2 from Mercury. High for Coven and high for men was Paul Brown, 546. High for Mercury, Irv Cairo's 520.

Atlas took 2 from Decca-Coral. High for Atlas, Morrie Mincus, 455. High for Decca, Leo Sochacki, 468.

Oomens was unable to gain on Decca-Coral, as they were beaten twice by Gillette. High for Gillette was Don Baxter, with 545. High for Oomens was Isabelle Oomens, also high for ladies, with 493.

Next week (4/19) is the showdown when Decca-Coral battles Oomens for first place.



IN TIME for the BASEBALL SEASON!...

chicago coin's EXCITING

HOME RUN

The FIRST 6 PLAYER BASEBALL GAME...

With the GRAND STAND "Home Run" Feature
for Extra Runs . . . Plus The Thrill of Hitting a
Ball Over the GRAND STAND Roof for Additional Runs!

Each inning
constitutes
3 outs.

★ Game can be set to operate at
1, 2 or 3 innings per game.

★ Single player continues at bat until game
is over — Multiple players alternate as
in bowling games after 3 outs are made.

★ Player hitting ball
into Lower Grand
Stand gets a Home
Run plus RUNS for
every man on base!

★ Player hitting ball
into Upper Grand
Stand gets a HOME
RUN plus RUNS for
every man on base
. . . plus 3 EXTRA
RUNS!

★ Player hitting ball
OVER the ROOF gets a
HOME RUN plus
RUNS for every man
on base . . . plus
5 EXTRA RUNS!

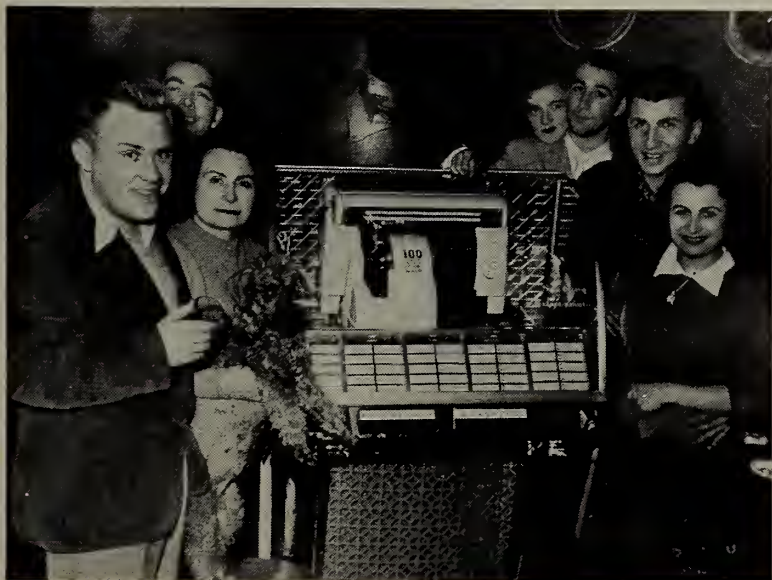
Also Available
in 10¢—3 for 25¢
Play

★ 6 Foot Size!

1725 West Diversey Chicago 14, Ill.

**chicago
coin
MACHINE COMPANY**

Seeburg In Paris



PARIS, FRANCE—Societe Socodimex, Seeburg distributor, reports that Paris has given a whole hearted and enthusiastic reception to the new Seeburg High Fidelity phonographs.

Several have been placed in Paris Cafes and Bars and are operated by the insertion of a twenty franc piece. The photo shows the installation of

a Seeburg phono at Arlett's Bar, 36 Rue Pigalle. Grouped around the phonograph are four American GI's, Madam Gailams, left, and Arlett, on the right, for whom the bar was named. Harry Klein, of Socodimex, reports the French Poodle being held by Madame Gailams is a jazz classics fan.

Music Guild of N. J. To Hold Dinner-Dance

NEWARK, N. J.—The Music Guild of New Jersey will celebrate its seventeenth year of service to its members and the trade with a traditional dinner-dance on Friday, May 14th, at the Main Ballroom of the Military Park Hotel, this city.

The Anniversary Committee is hard at work lining up recording artists, a dance orchestra and the finest foods. A capacity turnout is expected.

In conjunction with the dinner, a Souvenir Journal is planned. This will be the first journal since 1947.

NEW AND USED HITS AT PRICES YOU'LL LIKE

BALLY—ROCK-OLA—KEENEY—CHICAGO COIN
WRITE FOR PRICE LIST TODAY!!

Exclusive Distributor For Bally Manufacturing Co.

CALDERON DISTRIBUTING, INC.

450 MASSACHUSETTS AVE., INDIANAPOLIS, INDIANA
(All Phones: LINCOLN 8468)

Keeney Names Georgia Distrib

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, announced this past week that the firm had appointed, C. O. Moon, Variety Distributing Company, Atlanta, Georgia, as distributors for the state of Georgia.

Huebsch stated, "This firm has started right off with some of the finest business we have ever enjoyed from the state of Georgia."

"Its orders for our new 'Diamond Bowler,'" he continued, "convince us it is on its toes and that it is the kind of firm that will move ahead fast leaving no stone unturned in its efforts to bring in business from its territory."

"We feel certain," Huebsch concluded, "that our relationship with a firm that is so active and so on the go for good business is bound to be of the very finest."

FOREIGN! BUYERS!

It's smart to do business
with THE firm that does
the most for YOU.

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience . . . know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

CABLE for Special Price Lists.
Parts and Service Manual available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

MUSIC OPERATORS who visited our
showrooms NOW AGREE with us . . .

IT's

THE GREATEST PHONOGRAPH OF ALL TIME

Wurlitzer

Model 1700



F.A.B. DISTRIBUTING COMPANY, Inc.

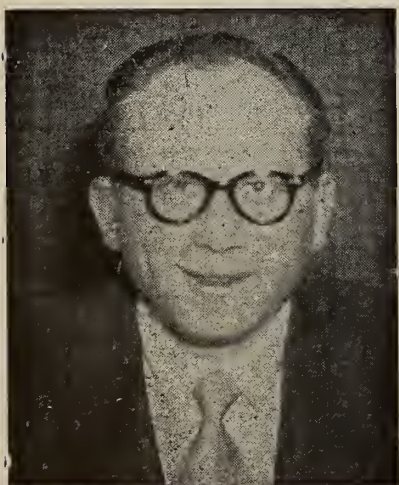
1019 Baronne Street
NEW ORLEANS, LA.

911 Gervais Street
COLUMBIA, S. C.

361 Parkway Drive, N. E.
ATLANTA, GA.

717 Second Avenue, North
BIRMINGHAM, ALA.

Williams Meets Demand With "All Star" Baseball



SAM STERN

CHICAGO—"Now that our first six-player baseball game, 'Major League,' is well on its way," Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, stated this past week, "we are able to meet the demand of those operators who want a six-player match-play baseball game."

"This is our brand new 'All Star Baseball,'" Stern stated, "with an en-

tirely new and better triple-match feature.

"From tests which we made in match-play territory with our new 'All Star Baseball' game," Stern continued, "we feel sure that the nation's operators are going to acclaim this very unique triple-match-play feature one of the very finest ever to appear in the field."

"The game has taken off like a shooting skyrocket," Stern said, "and reports from our distributors, who showed 'All Star Baseball' to their customers for the first time, are absolutely phenomenal, to say the very least."

Stern also reports that every feature which the operators favor on the six-player "Major League" is also incorporated into the brand new "All Star Baseball."

"The 'Major League,'" he says, "is made for novelty play territory, whereas our new 'All Star Baseball' is made for match play territory."

He concluded, "We sure are happy, now that we have production on 'Major League' well on the way, to be able to meet the demand for our new triple-match-play 'All Star Baseball,' a six-player game that is the finest, in our estimation, yet to appear in the industry."

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS LOS ANGELES

With the showings of the new Wurlitzer "1700" and the Rock-Ola "Comet" out of the way things along coinrow seem rather quiet after all the excitement. . . . Harry Snodgrass came in from Albuquerque, New Mexico, to meet with George Miller and speak at the April 6th meeting of the California Merchants Association, Los Angeles Division. He remained in LA for several days to confer with Bill Simmons, Rodney Pantages and Paul A. Laymon. Snodgrass heads the Border Sunshine Novelty Company in Albuquerque which is an enterprise of the Pantages Maestro Company. They now manufacture the new Maestro 48-play conversion kits which modernize and convert 24-play bar boxes to 48 plays. This new system enables an operator to switch the box to dime play giving the customer one selection but playing both sides of the record for 10c. Paul A. Laymon Company is now distributor for the conversion kits. . . . Badger Sales Company is now exclusive Southern California distributor of the new Air Hockey Game which is manufactured by Richmond Products Company, Brooklyn, New York. . . . Lyn Brown reports that Exhibit's "Shooting Gallery" is creating plenty of interest both on location and as an arcade piece. . . . Jack Simon, prexy of Simon Distributing Company, has been slanting much of his business to the foreign market. Recent orders included several pieces of equipment that was shipped overseas. . . . Before leaving on his nationwide tour, Sheb Wooley, dropped in at California Music Company plugging his latest MGM release "Blue Guitar" and "Panama Pete." The Lancers also dropped in to chat with Sam Ricklin. . . . V. Van Nattan, sales manager for Auto Photo Company, returned from an extensive business trip through the East then left for San Francisco on a short jaunt. He stated that all the operators of Auto-Photo machines are having wonderful results with their new chemical and film packages which they are putting out under their own label. . . . After spending several days at Cane Distributing Company helping Al and Bruce Cane set up their Rock-Ola parts and service department, Frank Schulz, field engineer for Rock-Ola Mfg. Corp., left for San Francisco and Seattle. He planned to be back in Chicago in time for Easter. . . . Phil Robinson drove to San Francisco to confer with R. F. Jones and Company. . . . Sol Schwartz says he's just not much of a letter writer but wants to say hello to his brother Joe at the National Coin Machine Company in Chicago so—"HELLO JOE!" . . . Al Cohn has a good way to beat the heat on a hot spring day in Los Angeles. Caught him sitting at his desk at Trico Music Company with shoes off and feet propped up on the desk. Reminds one of a new song title called "I'll Tickle Your Toes."

Jean and Dolores Minthorne recently spent a few days in Las Vegas on business. A new display room has been set up in the back of the Minthorne Showrooms where they are now displaying Chicago Coin's new baseball game. There's plenty of comment around Minthorne Music about the huge new signs that have been painted across the side of the building and parking lot across the street. . . . The Spotlight, a new service bulletin compiled and circulated by the cigarette Vendors Institute of California, Inc., came out with a recent bulletin dated April 8, which reads:—"As many of us know, to our sorrow, cigarette machine robberies are increasing every month. The situation is serious, particularly in metropolitan centers. The Institute has produced two stickers to help you in controlling robberies. Copy follows a similar form successfully used by Eastern operators. We can supply you with these stickers in any quantity you may desire." For further information operators are requested to get in touch with Arch Riddell at the Institute, 140 North Fair Oaks Avenue, Pasadena 1, California. . . . Aubre Stemler, Western representative for Eastern Electric, spent several days at his home nursing a bad case of the flu. Walter Hill took over the West Pico salesrooms during his illness. . . . Nick Carter, prexy of Nickabob Sales Company, recently underwent an appendectomy operation. Glad to report that he is now back on the job and says he feels much better. . . . Jimmy Wilkens, Jr., was in helping his pop at Paul A. Laymon Company sporting the snazziest butch hair cut we've seen in quite some time. He says that old pop Wilkens gave it to him too. Ed Wilkes and Charley Daniels both agree that Jimmy (senior that is) should have been a barber. . . . Ethel Simmons, who works for Bill Schafer of San Joaquin Music Company, comes from a family that is well known in the coin machine industry. Her mother, Kate Knudson, and also her brother have had large routes throughout the San Joaquin Valley. . . . Noel Boggs paid a visit to Leuenhagen's Record Bar recently to visit with Mar and Kay Solle. He was telling them all about the tune he wrote titled "Day Sleeper" but Mary quickly informed him that the flip side "Stealin' Home" was the side that was going with the operators. Mary has developed quite a gardner's thumb working away in her rose bushes every week end. Kay is becoming the real outdoor type too. You'd ought to see her push that lawn mower—Wow! . . . Spring is definitely in the air along the Pico Strip. Recently caught Martha Delgado and Mels Lund eating lunch together at the corner lunch counter. Could this be a budding romance? . . . Ellis Everett drove in from Kingman, Arizona this past week to take care of business. Gary and Sheridan Thompson from Long Beach were seen along West Pico along with Carl Honeyman also from Long Beach. Another out-of-towner was Jacob Mintz from San Clemente. . . . Charley Robinson and Al Bettelman report that sales on United's new "Mexico" Bingo game have been terrific. They just can't keep them on the floor for very long at any one time.

REVOLUTIONARY

Keeney's **DIAMOND BOWLER**

6 PLAYERS multiply PROFITS!



SKILL ADJUSTMENT FEATURE:
Numbers appear on backglass as player starts the game. It's a real come-on play stimulator!

DISAPPEARING FOLD-AWAY KNEE ACTION MAMMOTH PINS!

HINGED HOOD OVER PINS!

HINGED LITE INSERT FOR EASY SERVICING!

NEW SERVICING INNOVATIONS!

Available in 10c and 3 for 25c play.

PINS AND CONTACT AREA RECESSED UNDER LITEBOX ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!

COVERED CASH BOX PLUS EXTENSION FLOODLITE WHEN DOOR OPENS

Reduce to 5 FRAME GAME by Simple Plug Adjustment

Points are scored in various values from 20 to 500 as indicated on the backglass. This all happens in the "matching frame" when player presses button.

MATCHING FRAMES may be set at:
2 or 10
and
2-3-4-5

4-WAY FLEXIBILITY of play provides various settings to meet any location need.

2 SIZES:
9 ft. game playfield now an 8 ft. cabinet
8 ft. game playfield now an 7 ft. cabinet
CONSERVES SPACE!

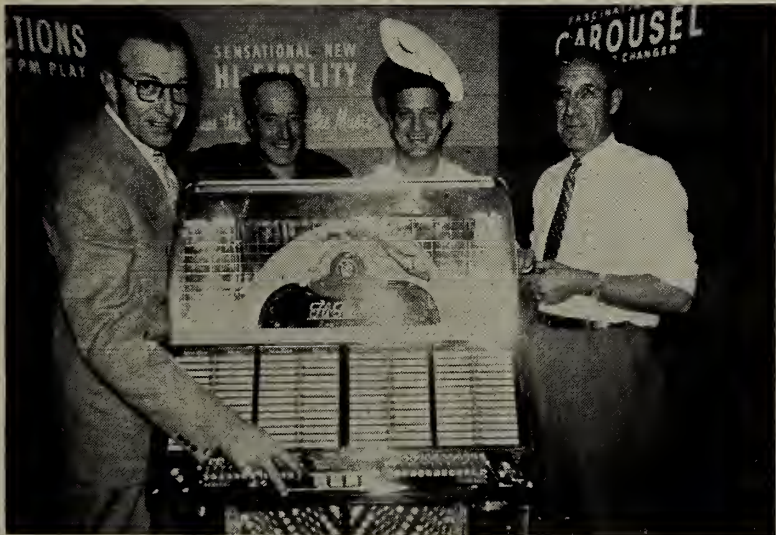
Single-Double-Triple-Quadruple Scoring for Strikes and Spares
Strikes • Shoot again in 10th frame

Keeney's MAINLINER BOWLER available including everything except the "Match" feature.

HINGED FRONT DOOR

J. H. Keeney & CO., INC.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

Draco Sales, Denver, Shows New Wurlitzer



DENVER, COLO. — Draco Sales Company, this city, held its showing of the new Wurlitzer Model "1700" phonograph on April 4 and 5, and operators from many parts of Colorado and Wyoming attended.

"The operators' reaction to the new model was most enthusiastic and we definitely feel the sensational new

Wurlitzer line will be bought in large numbers by the operators," said B. R. (Mrs.) Ferguson of Draco.

Seen above, from left to right: Mike Savio, secretary of Draco Sales; Elton Deines, Deines Music, Boulder, Colo.; Allen Lauer, Deines Music, Colorado; Hold, president of Draco Sales Company.

United Inc., Milwaukee, Wisc.



L. I. Coin Assn. Receives Charter

**Earle, Pres.; Nunzi, V. P.;
Holzman, Treas.-Sec.**

SUFFOLK COUNTY, N. Y.—The Automatic Coin Association of Long Island, Inc., organized in July, 1953, received its charter Friday, April 16, at a special meeting. Sidney Seiben, attorney for the group made the presentation to Charles Earle, president.

Officers of the association are Earle, Bayshore, L. I., president; Nunzi Nigra, Huntington, L. I., vice-president; and Irving Holzman, Merrick, L. I., secretary-treasurer. Board of directors is made up of the three above officers plus Herman Saperstein, Patchogue, L. I.; Harry Pugliase, Huntington, L. I.; and Dave Hendrickson, Valley Stream, L. I.

The members meet once a month, and secretary Holzman reports that, as a result of the organization, operating conditions thruout the area are exceptionally fine.

**Music Machine, Game
and Cigarette Machine**

OPERATORS

Here is a wonderful opportunity for extra profits in the locations you cover. Every place is a 100% prospect for . . .

ACTIVEAIRE ELECTRIC TOWEL

Air dries hands, Deodorizes and Freshens Air in Washroom.

THE NATION'S BEST! Write for Details!

RUNYON SALES COMPANY

Factory Representatives for:

AML, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Fielinghuysen Ave., Newark 8, N. J., BI 3-8777

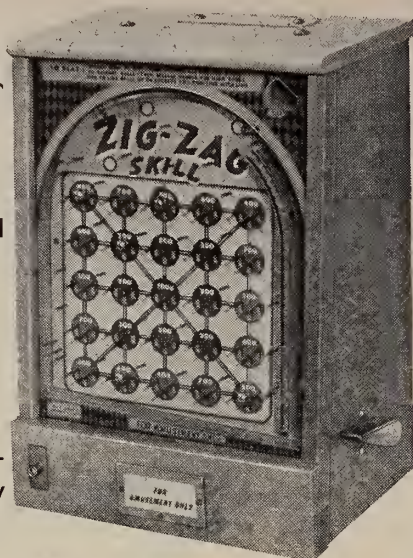
National Novelty Co. Sold

MERRICK, N. Y.—Irving Holzman and Joe Green, long established and experienced operators, report that they have purchased Earl Backe's National Novelty Company, this city.

Holzman and Green will continue to serve operators in this area as wholesalers of music machines, shuffle games and pin balls, and in addition, will have a full line of parts and supplies on hand to accommodate the needs of operators. The firm will also continue its export business.

NEW!**ZIG-ZAG
A
G**

- ☆ 5-Ball Action
- ☆ All Natural Wood Cabinet
- ☆ POSITIVE Tilt Action
- ☆ Large Cash Box
- ☆ Score card Assortment for Every Type Location
- ☆ Takes 1¢ - 5¢ - 10¢ - 25¢ play. Last coin played shows.
- ☆ All mechanical—No Electrical Parts.



12" Wide
17" High
9" Deep
Wt. 21 lbs.

COUNTER GAME

Will Outearn — Outplay — Outpull — Outlast any Counter Game Built!

1. ZIG-ZAG BALL ACTION
2. BINGO IN LINE SCORING
3. Hi Score for Competitive Play

← **THESE POPULAR
PLAY PRINCIPLES!**

ORDER ZIG-ZAG TODAY

M & T SALES CO., INC.

2849 W. Fullerton Chicago 47, Ill.
Tel. Dickens 2-2424

Distributors — Write

THRU THE COIN CHUTE
UPPER MID-WEST MUSINGS

Enjoying the Florida sunshine at the present time are Mr. and Mrs. Sol Stone of the Gopher Novelty Company of Minneapolis, Minn. . . . Frank Mager of Grand Rapids, Minn., states that he has been so busy of late that he finally made the trip into the Twin Cities. He has been trying to do so for several weeks. . . . Elmer Cummings of Brookings, S. D., brought the missus in with him last week and while he shopped around for games his wife was downtown making the rounds of the department stores. . . . Andy Theisen, Northland Music Company of Brainerd, Minn., made a quick trip into town. It seems Andy and his partner Bun Mraz are always on the go and the boys are doing a nice job of building up their route in and around the Brainerd area. . . . Phil Stang and Joe Topic of Jordan, Minn. and Shokapee, Minn., have divided the Jordan Novelty route between themselves. They formerly ran the route as a partnership. . . . Hugh May, National Specialty Company of Eau Claire, Wisc., reports that he will be able to give his customers better service now that he is getting a new special pick up truck designed for his type of operation. . . . Mr. and Mrs. Ted Salvesson, Jr., of Huron, S. D., were in town picking up some games for their route. Even though having been married a short time, Mrs. Salvesson is helping her husband on the route. Ted says he doesn't know what he would do without her. Ted Sr. in the meantime was busy taking care of the route back in Huron. Charles Rose of Fargo, N. D., and his son flipped a coin to see who would make the trip into the Twin Cities last week and Charlie won. . . . Mike Young of Soldiers Grove, Wisc., is getting that certain look in his eye and that means only one thing; the baseball season is just around the corner. . . . Recent visitors to the Twin Cities were Mr. and Mrs. Eugene Hoerth of Herried, S. D.; Jack Harrison of Crosby, Minn.; Jen Jahnke of Hutchinson, Minn.; Len Worsch of Montevideo, Minn.; Bill Gummow of Hopkins, Minn.; Frank Grant of St. Cloud, Minn.; John Galep of Menomonie, Wisc.; John Howe of Foley, Minn.; Joe Weber of Blue Earth, Minn. and Cap Keister of Frontenac, Minn. . . . We extend our condolences to the family of Carl Knox. Carl was employed by the Lieberman Music Company and was in charge of the parts department. Carl passed away Monday night April 5th and the burial was held Friday, April 9th at Granite Falls, Minn.

THRU THE COIN CHUTE
EASTERN FLASHES

On our tour of coinrow this week, it was heartening to note the very fine activity among the wholesalers. With the sun out, the baseball season getting under way, and the happy smiles of the coinmen, our visits were pleasant indeed. In many offices, TV was one of the points of interest, with bosses and visitors watching the baseball action. One of the factors which added considerably to the hustle and bustle was the settlement of the longshoremen's strike. Wholesalers were crating equipment and rushing it down to the piers for shipment to foreign countries. In addition, it was reported, agents for foreign buyers were contacting these firms for used equipment once again. Add this condition to the usual buying spree at this time of the year for outdoor and resort locations, and the reason for the current action is obvious.

Altho Barney (Shugy) Sugerman, Runyon Sales Co., had tickets for the opening Giant-Dodger baseball game, he couldn't get out of the office. So he watched it over his Lion TV set, which is installed in his showroom. He, and operators who dropped in, watched the game while listening to music on the AMI phonos. However, Shugy's partner, Abe Green, and some of his guest operators, attended the game in person. . . . Ben Becker, Bally's regional representative, working this area this week. . . . It's reported that Irving Holzman and Joe Green bought out Earl Backe's National Novelty Company. . . . Irving Morris, Newark, N. J. (Gottlieb distrib) took his two young sons to the baseball opener. "We haven't missed one in eight years" Irv informs. Morris' older boy, altho only 14 years old, is quite a baseball player himself. Made the freshman team of his high school as a first baseman. . . . As can be expected, Mike Munves is the busiest man on the street. Dealing and wheeling with arcade owners getting ready for the new season. Mike tells us that Exhibit's new "Shooting Gallery" machine is in great demand, and he wishes he could get carload deliveries. The new "Grandmother" prediction machine also in great demand. Munves is making this machine himself.

Joe Young and Abe Lipsky, Young Distributing, smiling happily as the new Wurlitzer 1700 phonos get grabbed up as rapidly as they arrive. Young reports he has quite a backlog of orders, and he's filling them in rotation according to orders received. This week, Young and Lipsky showed the 1700 to the members of the Westchester Music Guild, who were having their monthly meeting at the American Legion Hall in White Plains. Accompanying Young and Lipsky, were Allie Goldberg and Henry Slavin. . . . Si Silverstein, Peekskill op, makes the rounds of wholesalers. . . . Harry Rosen, Atlantic-New York Corp., in Miami with his family for the Easter holidays. Meyer Parkoff, his associate, handles the biz. Reports Williams' "Major League" 6-player baseball game terrific. And as for the Seeburg phono, Meyer points to his display and smiles "They even took my display model off the floor." . . . Sidney Levine and his family also vacationing in Miami. . . . The trade shocked by the death of the popular Harry Ross, games operator. Harry died Friday night, April 9. He was 42 years old, and had spent over 20 years in the operating field. Until recently he was a partner of Al Simon in a shuffle game route. . . . King T. Ray, new sales manager for Rock-Ola, spent a few days here this week with Dave Stern and Bob Slifer of Seacoast Distributing. Ray met up with many New York and New Jersey operators, and was very well pleased with the acceptance of the new "Comet" phono. . . . Ann Sens, formerly connected with several other wholesalers on coinrow, joins up with Bob Jacobs and his National Amusement Co., wholesaler and converter of shuffle games. . . . Arthur Herman, Herman Distributing, reports his firm doing a very fine selling job of the Evans' "Holiday" phono, and that their "Jumbo Pins" for shuffle alleys going big. . . . Abe Fish, head of the Connecticut State Ops Assn., entertained Meyer Parkoff of New York and Mac Perlman (Conn. Seeburg distrib) in Hartford, Monday, April 12. . . . Irv (Kempy) Kempner, roadman for Runyon Sales, and Barney (Shugy) Sugerman, were on the road the end of last week, seeing ops in N. Y. State, and report they were very happy over their reception.

THRU THE COIN CHUTE
DALLAS DOINGS

Texas had the rains it has been praying for this week. The operators agree that this should give business a shot in the arm. . . . Over at S. H. Lynch Company they just finished a big branch managers' meeting. Attending in addition to the Dallas personnel were Anderson Sage from the Houston Office; B. J. Nichol from the San Antonio branch; Gunnar Gabrielson from the J. P. Seeburg Corp.; and Lou Jaffa from Eastern Electric. Also over at Lynch they have a new game—the Genco Coin "Home Run" Game. It is being received very well by the operators. . . . Tommy Withrow, of Midland, was in Dallas this week on a buying spree. . . . Guy Kincannon, of Waco, has a new Cadillac—but then that's no news for Guy since he gets a new one about every six months. . . . Following the open house and showing of the new Wurlitzer last week, the people at Commercial Music are enjoying a business boom. Those who didn't get to come last week came in this week to view the new model. Henry Adams came from Killeen; Jimmy Garrett, Longview; Burl Lawrence, Stephenville; Fred Ellis, Waco; Jiggs Hamilton, Fort Worth; William Jackson, Fort Worth and a number of other operators from the Dallas area. . . . I. O. Long and M. A. Tidwell, of Belmont Music, are planning a fishing trip to Port Arkansas. That's the fishermen's paradise where the saying goes—"They Bite Every Day." . . . Dual Price of Italy is off on another fishing trip. He must go for the sport 'cause we happen to know that he gave away the last string of twenty fish. . . . Saw Bob Derriest the other day. He was talking about the new phonograph he had just purchased.

"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE CHICAGO CHATTER

Best remark of the week. That made by Jack Nelson of Bally. Who said, "Business is excellent." This is the fact. Every one of the major manufactories here is working away at top speed trying to satisfy the demand. And the demand continues to grow. . . . First, Bill Marmer came to town this past week. Then son, Milt Marmer, pulled in. To talk more and speedier deliveries. Both telling why the delay in the construction of their new and impressive building in Cincinnati. Seems the construction men, after they got going, found they had to dig down deeper than originally planned, so that the building would have a more solid foundation. It will be ready around June 15. When The Marmers intend to throw a real old time shindig to celebrate. . . . Lou Boasberg of New Orleans. In town this past week. Arguing like anything for new and more new equipment. Lou is doing one of the best distributing jobs in the nation. According to the factories he represents. . . . Ray Moloney back from Miami. Tan. Healthy. Full of pep and his very great charm. . . . Charles (Little Jimmy) Johnson. Has a "Speed-O-Gram." Sells lots of equipment. The name, itself, has sales zing. Leave it to 'Little Jimmy' to figure the how and why.

That was a honey of a circular from Keeney. On "Diamond Bowler." Sparkling paper with the headline "sparkling" starting off the info on this hit game of the Keeney organization. . . . Heard from Sam Dieter. From Fort Wayne. Tells us he's constantly "on the go." (That, Sam, is the way to bring in the business. Anytime. Everytime). . . . J. A. (Art) Weinand. New Veep of Exhibit. Reported this past week that the firm had named Gil Kitt's Empire Coin Machine Exchange as distribs for the entire State of Michigan for Exhibit's new "Shooting Gallery" gun which has loaded Exhibit's factory with orders. Also that Ben Coven's Indianapolis, Indiana, offices have taken over that area for the same gun. . . . Howie Freer of Empire promises to take us out one of these Saturday's and teach us how to play golf all over again. (Okay, Howie, we're waitin'). . . . One of the happiest guys 'round town is Sam Stern. Sam had his hands full trying to tell many ops when their 6-player match-play baseball game would be ready. This week he announced "All Star Baseball." With Triple-Match-Feature.

Here's the kind of item we like to report. Once again Bob Lindelof of General Music (also President of the Northern Illinois music ops), came to the aid of some grand people with the donation of a phonograph. (Some day the people in this town should get together and run a "Tribute Dinner" for the guys who gave away so many free phonos to help bring about better understanding for the industry.) Bob made Lt. Dave MacFarland of "B" Battery, ack-ack group, stationed at Calumet Park, very, very happy. Seems like the Army's cut down on entertainment items for the boys. So the kids can only sit around, after duty, smoke, and chew the fat. Now the boys will have a juke box to make this a much more pleasant place to work out their training. Thanks to Bob Lindelof. . . . Ben Coven has been dashing between his Chicago and his new Indianapolis offices this past week getting everything under way. . . . They're testing a new bowler in this town which'll be announced very soon.

Ted Rubenstein is coming up with a counter game that's reported to be a honey. . . . Paul Huebsch of Keeney just phoned to tell us that he appointed C. O. Moon of Variety Dist. Co. as the firm's distribs for the State of Georgia. . . . Best pic of the Wurlitzer showings brought into our office by Harry Jacobs, Jr. of Milwaukee. Has Joe Beck of the Milwaukee Operators Assn., and Otto Hadrian of the Greater Milwaukee Operators Assn. looking at the new Wurlitzer 1700. (Maybe the boys will now get together and make up one organization. Which they can call "The Greatest Milwaukee Operators Assn.") . . . Nate and Irene Gottlieb and their three children back from Miami's gorgeous sunshine. All tan. All healthy. Nate rarin' to go. Nate described the Miami weather, "Just simply wonderful." Alvin Gottlieb also returned. Which probably means that, with all of the Gottlieb family back from Miami, the "Flipper" will soon be sent up to its northern berth in Eagle River, Wisconsin, for the summer season. Then Dave Gottlieb will try his hand at catching the biggest fish in the State of Wisconsin. . . . Al Bergman of Buffalo, N. Y. Pops into town. And everyone absolutely thrilled to see him. Al all tanned and healthy looking. Just came up from Miami to say "Hello."

With Bill DeSelm undergoing a seige of "telephonitis" as United's distribs continue to phone in for more and still more, Herb Oettinger took over the "greetings" to all visitors this past week. Herb disturbed over that golf tourney, "Which," says Herb, "We just ain't running. So make that clear." So we are making it "clear" that United is not running a golf tourney. . . . Earle and Dan Moloney still down in Florida enjoying the very grand sunshine. . . . Thrill to talk to Harold Schwartz. Over at Atlas. This boy knows his phonographs. . . . All honor to Bob Gnarro. For donating that phono to the Steinmetz High School. The teenagers are just simply dancing themselves to pieces to the great disks which Bob enclosed with the donated phono. . . . S. Shapiro, who is a Chartered Accountant (which is like our C. P. A.'s) for the "Association of Amusement Machines Operators of the Province of Quebec," anxious to get more information from The Cash Box about the "depreciation plan" which The Cash Box has been urging the entire industry to adopt by meeting with the proper authorities in Washington.

Busiest guy we know is Herb Jones. We've been saying this right along. Maybe you don't believe us. So check on us when you get over to the Bally factory the next time. Then you tell us if we're not right. . . . Ed Levin of Chicago Coin very happy this past week as the orders continue to roll in for the firm's bowlers. This is a busy plant—Chicago Coin. . . . With Avron Gensburg out of the office. Sam Lewis in Florida. Ralph Sheffield on long distance phones. Nobody to even talk to over at Genco. . . . Bill O'Donnell back on the job. Trying hard to ship 3 games to 5 distribs. That's magic, Bill. Hope you can work it out. . . . Which reminds us. Big Art Garvey on his way to his New England territory. Just as Spring is busting out all over. But after all the trips he made there this past winter, wearing snowshoes on those size 15 feet of his, guess he deserves this nice and pleasant New England spring visit. . . . Just got the very sad news, as we reached this point in our column, that Bill Fielding of Windsor, Ont., Canada, just passed away. And just a week ago, Bill telling how swell he felt now that he had reduced 50 pounds.

There may be a few old timers, here and there, who may be interested in reading this. About once or twice each week we old guys, meaning Vince Shay and myself, get on the phone and just chew the fat. Well, this week we got

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CHICAGO CHATTER (Cont.)

to talking, Vince and myself, and we recalled the time we wound up at Tom Philbin's place. Recalling how certain guys we bumped into would tell us thisa and thata and we'd roll along. Still laughing. Because, it seems, the old timers were, and probably forever will be, "eternal optimists."

"It's What's in THE CASH BOX That Counts"

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WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

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CLASSIFIED ADVERTISING SECTION

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FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

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CLASSIFIED ADVERTISING SECTION

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FOR SALE — Eastern Electric (C-8) \$125; Genco, Sky Gunner \$250; Keeney 6 Player S.A. \$115; Keeney 10 Player S.A. \$195; Exhibit Twin Rotation \$125; Batting Practice \$95. **UNIVERSITY COIN MACHINE EXCHANGE**, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

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FOR SALE — All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO.**, 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE — 3020 Wall Boxes \$17.50; 3W5L56 Wall Boxes \$16.50; Seeburg # 146 \$49.50; # 147 \$69.50; # 148 \$145; 1422 Rock-Ola \$49.50; WIL56 5c Wall Box \$3.95; Packard Pla Mor \$3.95; 3048 48 sel. Wall Box \$19.50. **CENTURY DISTRIBUTORS, INC.**, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE — Wurlitzer 1500 \$595 each; Wurlitzer 1400 and 1450 \$495 each; Chicago Coin Round The World Trainer, like new, write. Large stock reconditioned Kiddie Rides, late United Shuffle Alleys and Bally Dude Ranches, Palm Springs, Ice Frolics, Beauty and Coney Island. We will trade above machines for Seeburg 100A, B and C phonographs as well as Bally Turf Kings and Futurities. **REDD DISTRIBUTING COMPANY, INC.**, 298 LINCOLN ST., ALLSTON 34, MASS.

FOR SALE — We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. **WESTERHAUS CORPORATION**, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE — 30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. **CLEVELAND COIN MACHINE EXCHANGE, INC.**, 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOWer 1-6715.

FOR SALE — All types used AMI, Wurlitzer, and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO.**, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE — 53 Cue-Balls, as is, \$75 each; reconditioned, new tops, \$150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. **DAVE LOWY & CO.**, 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE — The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC.**, 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg W1-L56 \$4. **H & H MUSIC**, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE — United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Man \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. **STARK NOVELTY CO.**, 2429 7th N. W., CANTON, OHIO.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.**, 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Seeburg 46's \$75; 47's \$100; 48's \$125; M100A \$350; Wurlitzer 1015 \$75; 1100 \$165; 1250 \$265; AMI "A" \$145; "C" \$250; "D" 40 \$350; AMI 5 & 10c Wallboxes \$15. HERMITAGE MUSIC COMPANY, 74 LAFAYETTE STREET, NASHVILLE 10, TENN.

FOR SALE—United 4 Player Formica Top \$65; United 5 Player Formica Top \$75; United 6 Player Formica Top \$85; United 6 Player Deluxe \$95; United 6 Player Super \$150; United 10th Frame Super \$175; United 6 Player Cascade \$280; United 6 Player Olympic \$325; United 6 Player Royals \$360; Chicago Coin 6 Player \$90; Chicago Coin 6 Player, Drum Scoring \$150; Chicago Coin 6 Player Matched \$175; Chicago Coin 10th Frame \$175; Chicago Coin 10th Frame Special \$250; Chicago Coin Double Bowler \$295; Chicago Coin Name Bowler \$225; Chicago Coin Super Matched Bowler \$215; Chicago Coin Triple Frame \$345; Chicago Coin Advance Bowler \$395. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

FOR SALE—R. C. Specials—Seeburg Model 148 (Metal Cabinet) \$140; Seeburg Model 147 (Metal Cabinet) \$90; Seeburg Model 246, \$70; Seeburg Model 146, \$50; Pre-war \$25. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI. Tel.: CENTral 9292.

FOR SALE—Futuritys \$75; Turf Kings \$35; Spot-Lites \$75. TOLEDO COIN MACHINE, 814 SUMMIT STREET, TOLEDO, OHIO. Tel.: OLIVE 2800.

FOR SALE—All games reconditioned. Across The Board \$75. Following Games \$35, 3 for \$100: Turf King, Winner, Williams Nifty, Pinky, Sweetheart, Rag Mop, Georgia, CC Play Ball, Thing, Exhibit Tumbleweed, Morocco, Gottlieb Watch My Line. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: OLIVE 2800.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SACramento 2-5050.

FOR SALE—AMI Model B \$215; F.O.B. Los Angeles; Call BRadshaw 26376 or Write P.O. Box 3065, Olympia Station, Beverly Hills, Calif.

FOR SALE—Clean guaranteed machines. Dude Ranches \$375; Palm Springs \$475; Ice Frolics \$475; Queen Of Hearts \$125; Happy Days \$100; Domino \$75; Grand Slam \$125. Write for your needs. D. & P. MUSIC COMPANY, 27 PHILADELPHIA STREET, YORK, PA.

MISCELLANEOUS

NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—10 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING CARLSBAD, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

TAX PROBLEMS?



FOR JUST ABOUT TWO-BITS A WEEK—ONLY \$15 FOR THE WHOLE YEAR YOU NOW GET

THE ANSWER!

READ THIS

That's right! For just about two-bits a week, only \$15 for the full year of 52 weeks' issues of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Confidential Price Lists" (the 15 year old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It lets you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR—"THE ANSWER"—to your tax problems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only \$15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for \$15, MAIL TODAY!!

MAIL THIS

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 36, N. Y.

Gentlemen: It sure is worth \$15 a year to get straightened out with my Tax Collector. Enclosed find my check for \$15. Start sending me "The Cash Box" immediately.

FIRM NAME
ADDRESS
CITY ZONE STATE
Individual's Name



Notice!

YOU CAN SAFELY SEND DEPOSITS TO
ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

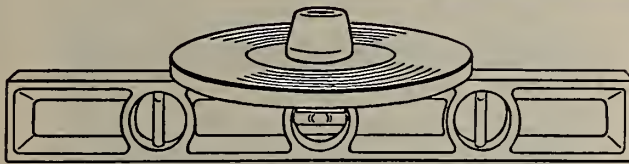
AS LONG as you are a paid up subscriber to "The Cash Box", at the time you answer any advertisement that appears in "The Cash Box", where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by "The Cash Box". This is "The Cash Box" Free Deposit Insurance Plan". An exclusive and original feature of "The Cash Box" only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

Sound
reasons
for
sound
leadership
with
Model "E"
true-tone
fidelity
in
low notes
—and high!

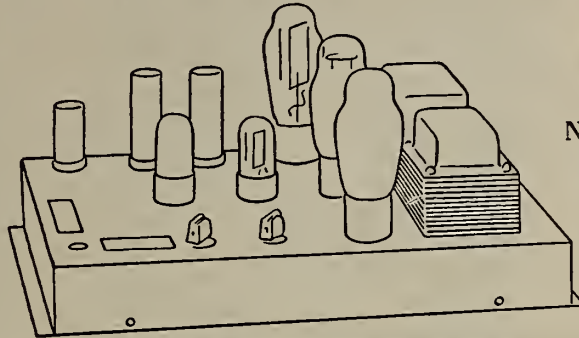
sound playing base



"It's on the level"

Unvarying gravity alone brings needle and tone arm into firm, even contact in the Model "E." Gently does it with horizontal play on every high and low spot on the record.

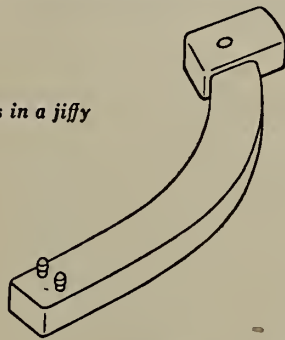
Reserves of power—but just 5 tubes



sound electronics

Not wizardry. No magic. Just relentless research by sound engineers produces the AMI amplifier that is distinguished for its simple circuitry, fewer parts and ability to get the most out of every record—new and old.

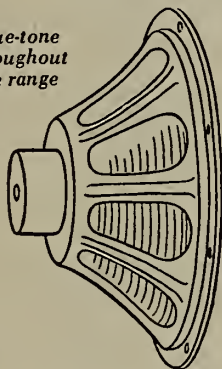
Changes in a jiffy



sound pickup

The single tone arm, single needle, does the job on the Model "E," gives high quality reproduction for long periods of continuous operation without the need for replacement.

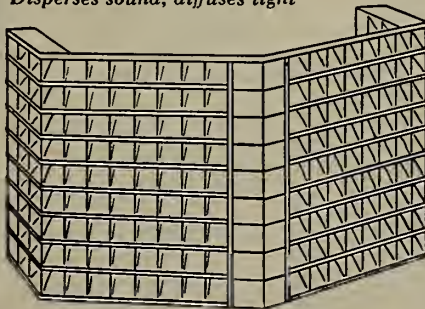
True-tone throughout the range



sound single speaker

The big, 15 inch Alnico permanent magnet speaker used by AMI brings out bass and treble in fully rounded reproduction, acts in simple, unified response with the AMI sound system.

Disperses sound, diffuses light



sound dispersion

The ingenious open-end color cube doors on Model "E" transmit sound at front and sides, spread music evenly throughout the location. There's no need for extra loudness in front to get sound around when "E" plays.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"

MINIMUM FRONT MONEY REQUIRED BY JUKE BOX OPERATORS

Minimum Front Money Required by Juke Box Operators Each Week From Their Locations on All Types of Automatic Phonographs to Assure Complete Amortization is Based on THE CASH BOX' "CONFIDENTIAL PRICE LISTS"

AMI

	Per Week	SEEBURG	Per Week
Model A	\$ 5.00	9800 Hi-Tone	\$ 5.00
Model B	5.50	8800 Hi-Tone	5.00
Model C	6.00	8200 Hi-Tone	5.00
Model D-40	8.50	146	5.00
Model D-80	11.00	147	5.00
Model E-40	15.90	148	5.00
Model E-80	18.50	M100A	10.00
Model E-120	21.00	M100B	13.00
		M100C	16.00
		HF-100-G	21.00

EVANS

	Per Week	WURLITZER	Per Week
Constellation	\$ 6.00	750	\$ 5.00
Jubilee	16.50	780	5.00
Century	21.00	800	5.00
		850	5.00
		950	5.00
		1015	5.00
		1080	5.00
		1100	5.00
		1250	6.00
		1400	11.00
		1500	21.00
		1600	19.00
		1650	19.00
		1700	21.00

ROCK-OLA

	Per Week
1422	\$ 5.00
1426	5.00
1428 (Magic Glo)	5.00
1432 (Rocket)	5.00
1434	8.00
1436 (Fire Ball)	11.00
1438 (Comet)	21.00

For Each Wall and/or Bar Box,
Add To Above \$2.00 Per Week
For Each Additional Auxiliary
Speaker, Add To Above 1.00 Per Week

Notice: All minimum front money requirements are based on The Prices That Appear in each month's "End-Of-Month Inventory Issue" in "The Confidential Price Lists" of "The Cash Box."



NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AMI

4* Model A, '46 40 Sel., 78 RPM	139.50	195.00
2* Model B, '48, 40 Sel., 78 RPM	229.50	260.00
4* Model C, '50, 40 Sel., 78 RPM	249.00	300.00
4* Model D-40, '51, 40 Sel., 78 RPM	350.00	425.00
1. Model D-80 '51, 80 Sel., 45 RPM.	450.00	545.00
2. WM Wall Box	10.00	15.50

EVANS

4. Mills Constellation '47, Model 951, 40 Sel., 78 RPM	135.00	195.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	245.00	300.00
7. Jubilee, '52, Model 245, 40 Sel., 45 RPM	425.00	475.00
7. Century, '52, Model 2045, 100 Sel., 45 RPM	650.00	700.00

ROCK-OLA

2* 1422, '46, 20 Sel., 78 RPM	49.50	89.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	49.50	69.50
4. 1426, '47, 20 Sel., 78 RPM	75.00	109.00
4. 1428, '48 Magic-Glo, 20 Sel., 78 RPM	165.00	225.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	239.00	289.00
4. 1432, Same as above, Converted to 45 RPM	250.00	300.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	349.50	425.00
4. 1434, Same as above, Converted to 45 RPM	365.00	425.00
4. 1436, '52, Fireball, 120 Sel., 78 RPM	469.00	550.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	469.00	550.00
7. 1436A, '53, Fireball, 120 Sel., 78 RPM	469.00	550.00
7. 1436A, '53, Fireball, 120 Sel., 45 RPM	469.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone, 9800 '41 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 9800RC, '41, Remote Control	29.50	49.50
6. Hi-Tone, 8800, '41, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control	29.50	49.50
6. Hi-Tone, 8200, '42, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8200RC, '42, 20 Sel., 78 RPM with Remote Control	29.50	49.50
4. 146S, '46, Standard, 20 Sel., 78 RPM	49.50	89.50
4* 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	75.00	115.00
4. 147S, '47, Standard, 20 Sel., 78 RPM	69.50	135.00
1* 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	85.00	145.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	90.00	165.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
759th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

3* 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	140.00	190.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	159.00	199.00
2* M100A, '49 100 Sel., 78 RPM	350.00	475.00
4. M100B, '51, 100 Sel., 45 RPM	535.00	650.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	685.00	750.00
2. M100C, '53, 100 Sel., 45 RPM	700.00	775.00
4. W1-L56 Wall Box 5c.	3.00	9.95
4. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	35.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
2. W6L-56 5/10/25 Wire-less	20.00	24.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

WURLITZER

6. 780M, '40, Colonial, Manual Selector, 24 Sel., 78 RPM	29.50	49.50
6. 780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM	29.50	49.50
6. 800, '40, 24 Sel., 78 RPM	29.50	59.50
6. 700, '40, 24 Sel., 78 RPM	29.50	59.50
6. 750M, '41, Manual Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750E, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 850, '41, Electric Selec- tor, 24 Sel., 78 RPM	29.50	59.50
6. 950, '42, Electric Selec- tor, 24 Sel., 78 RPM	29.50	79.50
2* 1015, '46, 24 Sel., 78 RPM	60.00	125.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	69.50	125.00
2. 1017, '46, Hideaway, 24 Sel., 78 RPM	59.50	89.50
4* 1100, '48, 24 Sel., 78 RPM	150.00	250.00
1. 1080A, '48, Colonial, 24 Sel., 78 RPM	89.00	125.00
2* 1250, '50, 48 Sel., 78 RPM	239.00	295.00
4. 1250, '50 (Same as above) Converted to 45 RPM	240.00	300.00
3. 1400, '52, 48 Sel., 78 RPM	419.50	475.00
4. 1400, '52, (Same as above) Converted to 45 RPM	429.50	480.00
4. 1500, '53, 104 Sel., 78 and 45 RPM Inter- mixed	595.00	650.00
4. 2140 Wall Box	3.00	10.00
2* 3020 Wall Box	10.00	18.50
4. 3048 (Conv. of 3020)	19.50	29.50
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	35.00
2. 219 Stepper	7.50	14.50

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed.
 Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit;
 (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un)
 United; (Wm) Williams.

4* ABC (Un 3/51)	20.00	50.00
2. Across the Board (Un 9/52)	50.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	29.50
2. All Star Basketball (Got 1/52)	20.00	39.00
2. Aquacade (Un 4/49)	10.00	20.00
2. Arabian Knights (Got 12/53)	175.00	200.00
2. Arcade (Wm 11/51)	35.00	65.00
2. Arizona (Un 4/50)	10.00	20.00
2. Army-Navy (Wm 10/53)	160.00	175.00
2* Atlantic City (B 5/52)	145.00	200.00
2. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
2. Bank-A-Ball (Got 5/50)	15.00	25.00
2. Barnacle Bill (Got 8/48)	10.00	20.00
2. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	349.00	395.00
2* Beauty (B 11/52)	259.00	325.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

2. Be Bop (Ex 3/50)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00
2. Big Hit (CC 7/52)	35.00	50.00
2. Big Top (Ge 2/49)	10.00	20.00
2. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
2. Bolero (Un 12/51)	25.00	50.00
4. Bomber (CC 3/51)	20.00	25.00
2. Bone Head (Ge 11/48)	10.00	20.00
2. Boston (Wm 5/49)	15.00	20.00
2. Bowling Champ (Got 2/49)	15.00	25.00
4. Bowl. League (Got 8/47)	10.00	19.50
2* Bright Lights (B 5/51)	65.00	85.00
2. Bright Spot (B 11/51)	85.00	125.00
6. Broadway (B 6/51)	49.50	59.50
4. Buffalo Bill (Got 5/50)	20.00	30.00
2. Buccaneer (Got 10/48)	10.00	20.00
6. Build Up (Ex 2/48)	10.00	15.00
2. Buttons & Bows (Got 3/49)	15.00	25.00
2. Cabana (Un 3/53)	225.00	255.00
2. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	20.00	25.00
2. Caravan (Wm 6/52)	35.00	50.00
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
2. Champion (B 12/49)	20.00	30.00
2. Champion (CC 6/49)	15.00	20.00
2. Chinatown (Got 10/52)	65.00	95.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circus (Ex 8/48)	10.00	20.00
2. Circus (Un 8/52)	145.00	175.00
4. Citation (B 10/48)	15.00	35.00
2. C.O.D. (Wm 9/53)	125.00	150.00
2. College Daze (Got 8/49)	10.00	20.00
2. Coney Island (B 9/51)	75.00	125.00
4. Contact (Ex 10/48)	10.00	20.00
2. Control Tower (Wm 3/51)	25.00	35.00
2. Coronation (Got 11/52)	75.00	95.00
2. County Fair (Un 9/51)	15.00	25.00
4. Crazy Ball (CC 7/48)	10.00	20.00
2. Crossroads (Got 5/52)	75.00	110.00
2. Cyclone (Got 5/51)	40.00	60.00
2. Dallas (Wm 2/49)	15.00	25.00
2. De Icer (Wm 11/49)	20.00	30.00
2. Dew Wa Ditty (Wm 6/48)	10.00	20.00
2. Domino (Wm 5/52)	39.50	59.50
2. Double Action (Ge 1/52)	10.00	20.00
2. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	20.00
2. Disk Jockey (Wm 11/52)	85.00	135.00
2. Dreamy (Wm 2/50)	15.00	25.00
2. Dude Ranch (B 9/53)	385.00	425.00
2. Eight Ball (Wm 1/52)	45.00	65.00
2. El Paso (Wm 11/48)	10.00	20.00
2. Fairway (Wm 6/53)	85.00	125.00
2. Fighting Irish (CC 11/50)	25.00	30.00
2. Five Star (Univ 5/51)	30.00	45.00
2. Floating Power (Ge 12/48)	10.00	20.00
2. Flying High (Got 2/53)	95.00	140.00
2. Flying Saucers (Ge 12/50)	15.00	25.00
2. Football (CC 8/49)	10.00	20.00
2. Four Corners (Wm 12/52)	45.00	75.00
2. Four Horsemen (Got 9/50)	15.00	25.00
2. "400" (Upright) (Ge 10/52)	35.00	65.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

2. Four Stars (Got 6/52)	50.00	90.00
2. Freshie (Wm 9/49)	15.00	20.00
2* Frolics (B 10/52)	160.00	190.00
2. Futurity (B 3/51)	60.00	75.00
2. Georgia (Wm 7/50)	20.00	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
2. Globe Trotter (Got 11/51)	35.00	65.00
4. Gold Cup (B 4/48)	15.00	29.50
2. Golden Gloves (CC 7/49)	10.00	20.00
2. Golden Nugget (Upright) (Ge 2/53)	65.00	105.00
6. Gondola (Ex 5/49)	10.00	20.00
2. Grand Award (CC 1/49)	10.00	20.00
2. Grand Champion (Wm 8/53)	110.00	145.00
2. Grand Slam (Got 4/53)	95.00	135.00
6. Grand Stand (B '50)	20.00	35.00
2. Green Pastures (Got 1/54)	175.00	195.00
2. Gun Club (Wm 11/53)	125.00	165.00
2. Guys-Dolls (Got 5/53)	105.00	125.00
2. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	75.00	115.00
2. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
2. Harvest Time (Ge 9/50)	15.00	25.00
2. Harvey (Wm 5/51)	25.00	45.00
6. Hawaii (Un 8/47)	10.00	15.00
2. Hayburner (Wm 6/51)	30.00	50.00
2. Hit Parade (CC 2/51)	10.00	20.00
2. Hit & Runs (Ge 3/51)	15.00	25.00
2. Hit 'N' Run (Got 4/52)	65.00	75.00
4. Holiday (CC 12/48)	10.00	20.00
2. Holiday (Ke 12/51)	35.00	50.00
2. Hong Kong (Wm 9/51)	45.00	75.00
2. Horsefeathers (Wm 1/52)	45.00	65.00
2. Horse Shoe (Wm 12/51)	25.00	40.00
2. Hot Rods (B '49)	15.00	25.00
3. Humpty Dumpty (Got 10/47)	10.00	20.00
2. Ice-Frolics (B 1/54)	475.00	525.00
3. Jack 'N' Jill (Got 4/48)	10.00	20.00
2. Jalopy (Wm 8/51)	35.00	45.00
6. Jamboree (Ex 5/48)	10.00	20.00
2. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Special (B 11/47)	15.00	25.00
2. Joker (Got 11/50)	15.00	25.00
2. Judy (Ex 7/50)	10.00	20.00
2. Jumping Jacks (Upright) (Ge 12/52)	65.00	95.00
4. Just 21 (Got 1/50)	15.00	25.00
2. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
2. King Pin (CC 12/51)	20.00	30.00
2. Knockout (Got 1/51)	15.00	25.00
4. Lady Robin Hood (Got 1/48)	10.00	20.00
2. Lazy "Q" (Wm 2/54)	150.00	185.00
2. Leaders (Un 10/51)	35.00	45.00
2* Lite-A-Line (Ke 6/52)	35.00	60.00
2. Long Beach (Wm 7/52)	50.00	85.00
2. Lovely Lucy (Got 2/54)	225.00	255.00
2. Lucky Inning (Wm 5/50)	15.00	25.00
2. Lucky Star (Got 5/47)	10.00	20.00
2. Mad. Sq. Garden (Got 6/50)	20.00	30.00

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NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Magic (Ex 11/48)	10.00	20.00
2. Majors '49 (CC 2/49)	15.00	25.00
2. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
2. Majorettes (Wm 4/52)	35.00	45.00
2. Marble Queen (Got 8/53)	155.00	175.00
2. Mardi Gras (Ge 5/48)	10.00	20.00
2. Maryland (Wm 4/49)	10.00	20.00
2. Merry Widow (Ge 6/48)	10.00	20.00
2. Mercury (Ge 3/50)	10.00	20.00
2. Mermaid (Got 6/51)	25.00	39.00
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man (Got 3/51)	20.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
2. Morocco (Ex 10/48)	10.00	20.00
2. Niagara (Got 12/51)	35.00	55.00
2. Nifty (Wm 12/50)	10.00	20.00
2. "9" Sisters (Wm 1/54)	150.00	175.00
2. Oasis (Ex 10/50)	10.00	20.00
2. Oklahoma (Un 5/49)	10.00	20.00
2. Old Faithful (Got 12/49)	15.00	25.00
2. Olympics (Wm 5/52)	35.00	55.00
2. One Two Three (Ge 10/48)	10.00	25.00
2. Palisades (Wm 7/53)	100.00	135.00
2* Palm Beach (B 7/52)	159.00	225.00
4. Palm Springs (B 11/53)	475.00	495.00
4. Paradise (Un 7/48)	10.00	20.00
2. Paratrooper (Wm 8/52)	25.00	35.00
2. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
2. Pinky (Wm 9/50)	20.00	35.00
2. Pin Wheel (Got 11/53)	165.00	185.00
4. Play Ball (CC 1/51)	20.00	30.00
2. Playland (Ex 8/50)	10.00	20.00
2. Playtime (Ex 8/49)	10.00	20.00
2. Poker Face (Got 9/53)	155.00	175.00
2. Puddin' Head (Ge 10/48)	10.00	20.00
2. Pnnchy (CC 12/50)	10.00	20.00
4. Quaterhack (Wm 10/49)	10.00	20.00
2. Quartet (Got 2/52)	55.00	85.00
2. Queen of Hearts (Got 12/52)	75.00	105.00
2. Quintet (Got 3/53)	95.00	135.00
2. Rag Mop (Wm 10/50)	10.00	25.00
4. Rainbow (Wm 9/48)	10.00	20.00
2. Ramona (Un 2/49)	10.00	20.00
2. Red Shoes (Un 11/50)	10.00	20.00
2. Rio (Un 11/53)	335.00	350.00
2. Rip Snorter (Ge 10/49)	10.00	20.00
2. Rocket (Ge 5/50)	10.00	20.00
2. Rockettes (Got 8/50)	15.00	25.00
2. Rodeo (Un 2/53)	185.00	210.00
4. Rondevo (Un 5/48)	10.00	20.00
2. Rose Bowl (Got 10/51)	35.00	60.00
2. Round Up (Got 11/48)	10.00	25.00
2. St. Louis (Wm 2/49)	15.00	25.00
2. Saddle and Turf (Ev 10/53)	165.00	185.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
2. Saratoga (Wm 10/48)	10.00	20.00
4. Screwball (Ge 8/48)	10.00	20.00
2. Sea Jockeys (Wm 11/51)	30.00	55.00
2. Sea Isle (CC 11/47)	10.00	20.00
2. Select-A-Card (Got 4/50)	10.00	20.00
2. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	10.00	20.00
2. Shantytown (Ex 10/49)	10.00	20.00
2. Sharpshooter (Got 5/49)	10.00	20.00
4. Shindig (Got 10/53)	195.00	220.00
2. Shoo Shoo (Wm 2/51)	20.00	35.00
6. Short Stop (Ex 7/48)	10.00	20.00

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(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

2. Shoot the Moon (Wm 11/51)	20.00	35.00
4. Show Boat (Un 1/49)	10.00	20.00
2. Show Boat (Un 12/52)	165.00	185.00
2. Silver Chest (Upright) (Ge 4/53)	125.00	155.00
2. Silver Skates (Wm 2/53)	55.00	80.00
4. Singapore (Un 11/47)	10.00	20.00
2. Skill Pool (Got 8/52)	60.00	75.00
2. Slingfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
2. South Pacific (Ge 2/50)	10.00	20.00
2. Spark Plugs (Wm 9/51)	20.00	45.00
4. Speedway (Wm 9/48)	10.00	20.00
2. Spot Bowler (Got 10/50)	15.00	30.00
2* Spot-Lite (B 1/52)	65.00	119.50
2. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
2. Springtime (Ge 3/52)	15.00	25.00
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	10.00	20.00
2. Stars (Un 6/52)	45.00	65.00
2. Starlight (Wm 3/53)	55.00	85.00
2. Steeple Chase (Un 1/52)	35.00	65.00
2. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
2. Struggle Buggies (Wm 12/53)	125.00	175.00
2. Summertime (Un 9/48)	15.00	25.00
2. Sunny (Wm 12/47)	10.00	20.00
2. Sunshine Park (B 12/52)	55.00	85.00
2. Super Hockey (CC 4/49)	10.00	20.00
6. Swanee (Ex 1/49)	10.00	20.00
2. Sweepstakes (Wm 1/52)	75.00	95.00
2. Sweetheart (Wm 5/50)	15.00	30.00
2. Tahiti (CC 10/49)	10.00	20.00
2. Tahiti (Un 8/53)	235.00	285.00
2. Tampico (Un 6/49)	10.00	20.00
2. Telecard (Got 1/49)	10.00	20.00
2. Tennessee (Wm 2/48)	10.00	20.00
2. Thing (CC 2/51)	15.00	35.00
2. Three Feathers (Ge 5/49)	10.00	20.00
2. Three Four Five (Un 6/51)	25.00	45.00
2. Three Musketeers (Got 7/49)	15.00	25.00
2. Thrill (CC 9/48)	10.00	20.00
2. Times Square (Wm 4/53)	75.00	135.00
2. Touchdown (Un 1/52)	15.00	25.00
2. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
2. Triple Action (Ge 1/48)	10.00	20.00
2. Triplets (Got 7/50)	15.00	25.00
2. TriScore (Ge 1/51)	10.00	20.00
2. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
2. Tropics (Un 7/53)	195.00	210.00
2. Tucson (Wm 1/49)	10.00	20.00
2. Tumbleweed (Ex 9/49)	10.00	20.00
3. Turf King (B 6/50)	25.00	45.00
2. Twenty Grand (Wm 12/52)	55.00	85.00
2. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
2. Watch My Line (Got 9/51)	15.00	35.00
2. Whizz Kids (CC 3/52)	15.00	30.00
2. Wild West (Got 8/51)	45.00	65.00
2. Winner (Univ.)	20.00	35.00
2. Wisconsin (Un 3/48)	10.00	20.00
2* Yacht Club (B 6/53)	235.00	285.00
2. Yanks (Wm 4/48)	10.00	20.00
2. Zingo (Un 10/51)	15.00	25.00

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4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
2. United Shuffle Alley Express (3/50)	20.00	30.00
2. United Shuffle Slinger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
2. United 4-Player Rebound (9/50)	35.00	55.00
2. United Twin Shufflecade (12/50)	35.00	55.00
2. United 5-Player (1/51)	45.00	65.00
2. United 6-Player (2/51)	65.00	90.00
3* United DeLuxe 6-Player (10/51)	90.00	145.00
2* United 6-Player Snper (3/52)	125.00	165.00
2. United 4-Player Official (5/52)	135.00	180.00
2* United 6-Player Star (7/52)	165.00	225.00
2* United 10th Frame Star (9/52)	165.00	265.00
2. United Manhattan 10th Frame (9/52)	210.00	275.00
2. United 10th Frame Snper (10/52)	175.00	215.00
2. United Manhattan (9/52)	189.00	225.00
2* United Cascade (2/53)	255.00	300.00
2* United Clover (2/53)	275.00	295.00
2. United Liberty (2/53)	255.00	300.00
2* United Classic (6/53)	325.00	345.00
2* United Olympic (6/53)	299.00	325.00
2. United Royal (9/53)	350.00	400.00
2* United Imperial (9/53)	375.00	425.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
2. Universal High Score (10/50)	30.00	40.00
2. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
2. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00
2. Williams Bowler (9 1/2') (3/50)	25.00	30.00
2. Williams Double Header (7/50)	20.00	30.00
2. Williams 5-Player Bowler (6/51)	20.00	30.00
4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
2. Bally Hook Bowler (11/50)	20.00	45.00
2. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	45.00
2. ChiCoin Bowling Alley (11/49)	25.00	35.00
4. ChiCoin Shuffle Basehall (4/50)	15.00	25.00

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SHUFFLES (Cont.)

2. ChiCoin Bowling Classic (5/50)	20.00	35.00
2. ChiCoin Pin Bowler (6/50)	20.00	30.00
2. ChiCoin Trophy Bowl (7/50)	20.00	35.00
2. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
2. ChiCoin Pin Lite (9/50)	25.00	30.00
2. ChiCoin Horse-Shoes (5/51)	35.00	75.00
2. ChiCoin 6-Player (8/51)	45.00	95.00
2. ChiCoin King Pin (12/51)	65.00	95.00
2. ChiCoin 6-Player DeLuxe (5/52)	65.00	105.00
2. ChiCoin Match Bowler (6/52)	95.00	115.00
2. ChiCoin Bowl-A-Ball (10/52)	95.00	115.00
2. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
2. ChiCoin 10th Frame Special (12/52)	195.00	250.00
2. ChiCoin Name Bowler (1/53)	215.00	225.00
4* ChiCoin 10th Frame Double Score Bowler (3/53)	255.00	305.00
2. ChiCoin Crown Bowler (4/53)	250.00	315.00
4* ChiCoin Triple Score Bowler (6/53)	325.00	350.00
7. ChiCoin Gold Cup (7/53)	250.00	300.00
7. ChiCoin High Speed Crown Bowler (7/53)	325.00	375.00
7. ChiCoin High Speed Triple Score Bowler (8/53)	300.00	350.00
7. ChiCoin Crown Bowler, Giant Pins (9/53)	300.00	350.00
4. ChiCoin Advance Bowler (10/53)	350.00	400.00
7. ChiCoin King Bowler (10/53)	350.00	400.00
4. Exhibit Strike (6/51)	20.00	30.00
2. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
2. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Re- bond (9/51)	25.00	35.00
2. Gottlieb Bowlette (3/50)	15.00	20.00
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
2. Keeney Double Bowler (8/50)	25.00	35.00
2. Keeney League Bowler (8/50)	25.00	35.00
2. Keeney 4-Way Bowler Attachment (12/50)	15.00	20.00
2. Keeney Big League Bowler (5/51)	35.00	45.00
2. Keeney 6-Player League Bowler (9/51)	45.00	60.00
2. Keeney DeLuxe League Bowler (3/52)	65.00	80.00
3. Keeney Snper DeLuxe League Bowler (3/52)	65.00	90.00
2. Keeney High Score League Bowler (5/52)	75.00	100.00
2. Keeney Team Bowler (10/52)	125.00	175.00

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(FOR INVENTORY PURPOSES ASCERTAIN VALUE
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SHUFFLES (Cont.)

2. Keeney Club Bowler (4/53)	150.00	200.00
2. Keeney Domino Bowler (5/53)	300.00	350.00
4. Keeney Carnival Bowler (5/53)	300.00	350.00
7. Keeney Pacemaker Bowler (9/53)	375.00	450.00

←TOTAL NO. TOTAL VALUE→



4. ABT 6 Gun Rifle Range	450.00	650.00
4. Boomerang	25.00	45.00
1. Bally Big Inning	79.50	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	45.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	49.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	125.00	150.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
1* ChiCoin Basketball Champ	150.00	275.00
4. ChiCoin 4-Player Derby	110.00	195.00
1* ChiCoin Goalee	95.00	119.50
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
1. ChiCoin Pistol	59.00	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
1. Evans Bat-A-Score	165.00	275.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	40.00
4. Evans Tommy Gun	39.50	95.00
1* Exhibit Dale Gun	50.00	94.50
4. Exhibit Gun Patrol	125.00	195.00
3. Exhibit Jet Gun	165.00	195.00
4. Exhibit Space Gun	159.00	185.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	135.00
4. Exhibit Six Shooter	99.50	145.00
4. Exhibit Vitalizer	45.00	75.00
6. Groetchen Met. Typer	79.50	149.50
1. Genco Sky Gunner	199.50	295.00
4. Genco Silver Chest	250.00	275.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft B1	15.00	35.00
1. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leagner	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
1. Lite League	49.50	99.50
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Mnto. Atomic Bomber	90.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile	95.00	175.00
4. Mutos. Fly. Sancers	100.00	175.00
1. Mutos. Photo. (Pre-War)	150.00	250.00
1. Mutos. Photomatic (late)	425.00	650.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	95.00
6. Rockola Ten Pins HD.	20.00	40.00
4. Rockola World Series	20.00	40.00
1. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	45.00	95.00
4. Scientific Pitch 'Em	135.00	185.00
4. Seeburg Bear Gun	125.00	199.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
1. Telequiz	115.00	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
1. Williams Star Series	75.00	139.00
3* Williams Super World Series	100.00	250.00
4. Williams Quarterback	25.00	65.00
4. Wurlitzer Skee-ball	35.00	150.00

←TOTAL NO. TOTAL VALUE→



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	125.00	239.50
4. Du Grenier (Mod. A-7)	85.00	115.00
4. Du Grenier (Mod. A-9)	60.00	95.00
4. Du Grenier (Mod. AC-7)	85.00	125.00
4. Du Grenier (Mod. AC-9)	87.50	129.50
4. Du Grenier (Mod. E-7)	75.00	150.00
4. Du Grenier (Mod. ES-9)	85.00	135.00
4. Du Grenier (Mod. E-9)	85.00	149.50
4. Du Grenier (Mod. ES-11)	85.00	165.00
4. Du Grenier "W" (9 col.)	70.00	95.00
4. Du Grenier "S" (7 col.)	65.00	75.00
4. Du Grenier Champion (9 col.)	20.00	75.00
4. Du Grenier Champion (11 col.)	49.50	115.00
4. Eastern Electric C-8	85.00	135.00
4. Electro (8-col.)	100.00	175.00
4. Electro (10 col.)	195.00	250.00
4. Keeney "A"	100.00	135.00
4. Lehigh PX (Elec. 8-col.)	65.00	125.00
4. Lehigh PX (10 col.)	65.00	135.00
4. Lehigh King Size	75.00	125.00
4. National 7-50 7 col.	60.00	110.00
4. National 9-50 9 col.	65.00	125.00
4. National 9-30 9 col.	65.00	115.00
4. National 9-A 9 col.	85.00	119.50
4. Nat. 9-ML Wheatwood	135.00	175.00
4. National Electric	60.00	115.00
4. Rowe Imperial (6 col.)	45.00	65.00
4. Rowe Imperial (8 col.)	45.00	65.00
4. Rowe Royal (6 col.)	65.00	85.00
4. Rowe Royal (8 col.)	75.00	95.00
4. Rowe Royal (10 col.)	85.00	110.00
4. Rowe President (8 col.)	65.00	95.00
4. Rowe President (10 col.)	95.00	125.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric (8 col.)	65.00	85.00
4. Unedda "A" (6 col.)	35.00	55.00
4. Unedda "A" (8 col.)	30.00	55.00
4. Unedda "A" (9 col.)	35.00	55.00
4. Unedda "E" (6 col.)	35.00	65.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

CIGARETTE MACHINES (Cont.)

4. Uneda "E" (8 col.)	35.00-	75.00
4. Uneda "E" (9 col.)	45.00-	70.00
4. Uneda "E" (12 col.)	35.00-	65.00
4. Uneda "E" (15 col.)	35.00-	65.00
4. Uneda 500 (7 col.)	65.00-	95.00
4. Uneda 500 (9 col.)	95.00-	110.00
4. Uneda 500 (15 col.)	50.00-	65.00
4. Uneda Monarch (8 col.)	25.00-	50.00
4. Uneda Monarch (10 col.)	45.00-	65.00
4. Uneda Monarch (12 col.)	85.00-	129.50

CANDY MACHINES

4. Mills (5 col., 70 cap.)	10.00-	39.50
4. Stoner (Mod. 102, 6 col., 102 cap.)	60.00-	85.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	65.00-	115.00
4. Stoner (Senior, 8 col., 100 cap.)	95.00-	149.50
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00-	75.00
4. Stoner (Mod. 120, 5 col.)	69.00-	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	85.00-	139.50
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	139.50-	200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	175.00-	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	115.00-	119.50
4. Coan "U-Select-It" (74 cap.)	15.00-	22.50

HOT COFFEE

4. Andico Cafe Petit, 200 cups	200.00	275.00
4. Bert Mills Coffee Bar, 200 cups	125.00	175.00
4. Bert Mills Coffee Bar, 600 cups	150.00	275.00
4. Bert Mills Coffee Bar, 500 cups	300.00	400.00
4. Chef-Way, Model 100, cap. 400-600	450.00	550.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	200.00	250.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	100.00	200.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	200.00	275.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	250.00	300.00
4. Lyons #1400, single flavor, 5c	200.00	225.00
4. Lyons #1400-2F	400.00	450.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	100.00	125.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	60.00	75.00
4. Soda Shoppe	950.00	1000.00
4. Spacarb 3 Unit 5c, 1000 cups	300.00	375.00
4. Spacarb 4 Unit 5c, 1000 cups	500.00	550.00
4. Super Vend 3 flavor, 600 cup A-1	285.00	350.00
4. Super Vend 3 flavor, 600 cup A-2	350.00	400.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	\$795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c-Wall Box	89.50
W-120 5-10-25c-Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

The Champion (Mech. Horse) Surf-Club	\$1,065.00 735.00
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CHICAGO COIN

Criss Cross Bowler	\$665.00
'Round the World Trainer	1,185.00
Super Frame Bowler, Double Chute	655.00
Super Frame Bowler, Single Chute	630.00
6 Player Home Run	579.50

H. C. EVANS & CO.

Holiday (Model 4045) 100 Selections 45 RPM	\$1,050.00
Jubilee (Model 278) 40 Selections 78 RPM	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	195.00

GENCO MFG. & SALES CO.

Shuffle Pool	\$675.00
Match Pool	685.00
Two Player Basketball	525.00
DeLuxe Two Player Basketball with Match Play	550.00
Super Two Player Basketball with Match Play and Replay	

D. GOTTLIEB & CO.

Jockey Club	\$ 364.50
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INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
3-D ART PARADE, 10-show model	495.00
3-D ART PARADE, 6-show model	395.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Diamond Bowler	675.00
Mainliner Bowler	625.00

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	\$139.50
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Flying Saucer	\$715.50
Hot Rod Racer	715.50
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

RITEWAY MFG. CO., INC.

3-Dimensional Theatre	\$495.00
3-D Kiddie Theatre	495.00

ROCK-OLA MFG. CORP.

Model 1436 "Fireball" 78 RPM	No List Price Authorized for Publication
Model 1438 "Comet Fireball" Phono. 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker w/ib Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

HF-100-G	No List Price Authorized for Publication
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	
Ray-O-Lite "Coon Hunt"	

UNITED MFG. CO.

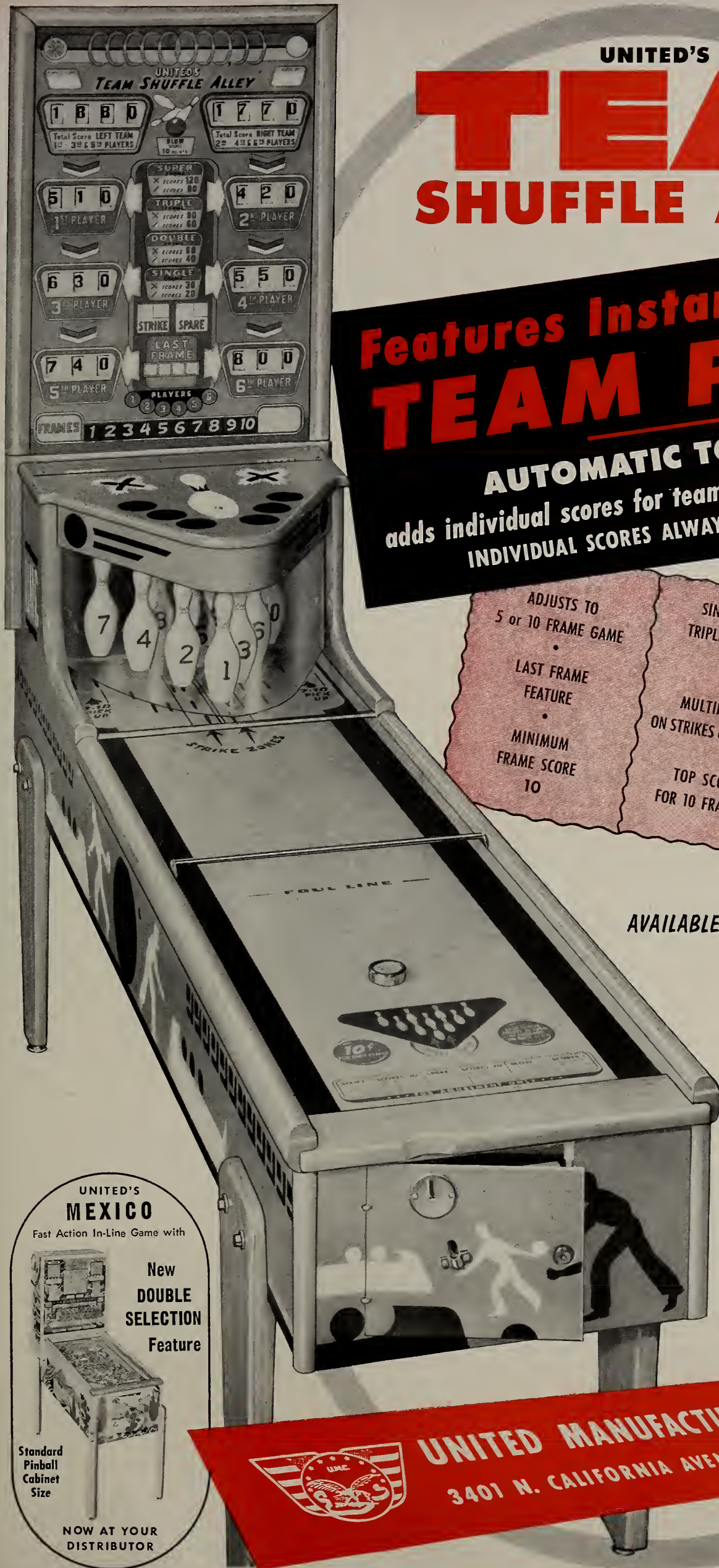
Mexico	\$725.00
League Shuffle Alley	670.00
Team Shuffle Alley	695.00
De Luxe Team Shuffle Alley	715.00

WILLIAMS MFG. CO.

Dealer "21"	\$364.50
Special De Luxe Baseball	537.50
Super Star Baseball	574.50
Super Pennant Baseball	589.50
Major League Baseball	640.00
All Star Baseball	665.00

THE RUDOLPH WURLITZER CO.

Model "1600-A" Phonograph	No List Price Authorized for Publication
Model "1650-A" Phonograph	
Model "1700" Phonograph	
Model 5112-12" Concealed Speaker Hi-Fi	
Model 5112-8" Wall Speaker Hi-Fi	
Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c-Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	



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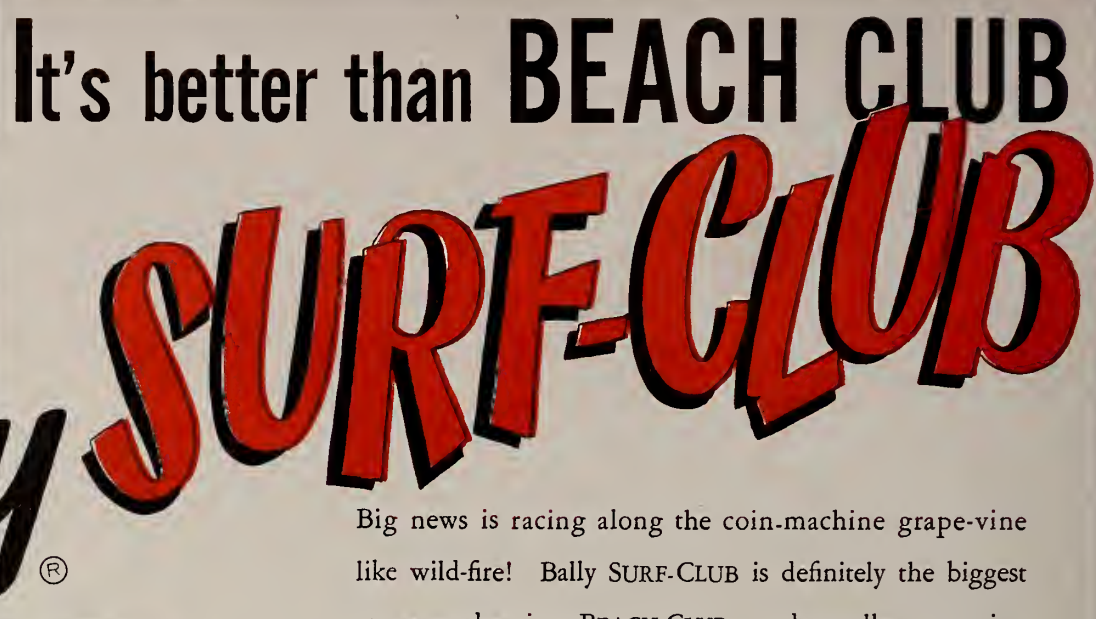
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